Cover Story

Data News Celebrates Forty-Fifth Anniversary

By Edwin Buggage

Forty-five years ago Joseph “Scoop” Jones was a man with a dream of creating a newspaper that would serve as a voice for the voiceless in the New Orleans Community. In 1966 he and several partners started the New Orleans Data News Weekly. Today under the ownership of his son Terry Jones, Data News Weekly has grown into one of the premier African-American newspapers in the country winning awards and garnering praise from the community as a news source people have come to trust. On this the Forty-Fifth Anniversary a host of people from the civic, business, arts and activist community in New Orleans have come together to congratulate Data News Weekly for its service.

Jerome Smith of Tambourine and Fan and former member of the Student Non-Violent Coordinating Committee (SNCC) is a man with deep roots in the activist community of New Orleans. “Data News Weekly has always served as the pipeline to Black New Orleans giving us the news that other outlets seemed to ignore,” says Smith. “It has been the paper that has chronicled what’s important to our community.”

He recounts the early days of Tambourine and Fan in the early 70’s, “When we first took over Hunter’s Field and worked with young people Data News Weekly was the first newspaper to give us coverage.” Smith feels that Black newspapers are even more essential today in the city’s changing landscape, “I am glad to see Data is still around after forty-five years leading the charge showing that we are still a relevant force in New Orleans.”

As the city changes Data News Weekly continues to be rooted in the community and on a weekly basis takes its pulse through cutting edge journalism that engages the public. Carol Bebelle is the co-founder and Executive Director of Ashe Cultural Center and feels Data News Weekly is a lifeline giving...
the community a much needed voice, “Data News has been a generous source of news coverage and spotlight for Ashe Cultural Arts Center focusing on us in a big way and other times just keeping our news in the mix,” says Bebelle. Continuing she says speaking directly to Data, “For 13 of your 45 years we have been a grateful recipient of your committed efforts to keep the community informed. Congratulations and Best wishes for 45 more years.”

Data News Weekly in addition to being a valuable source of information has over the years forged relationships with companies interested in partnering with a newspaper with an interest in serving the community. Bill Oliver is a former CEO of AT&T and has had a business relationship with Data News Weekly for two decades, “This is a paper that in my twenty years of doing business is a vital asset and continues to serve New Orleans and deserves continued support in its mission,” says Oliver. 

Like Data News Weekly the Morial name is synonymous with a tradition of serving the citizens of New Orleans. National Urban League President and Former New Orleans Mayor, Marc Morial says of Data News Weekly, “Congratulations for 45 years of service to New Orleans. Data News weekly is very special to me for many reasons.” He speaks of his early years in New Orleans and Data News being a valuable resource for the community to have a vehicle to have an authentic voice to express its plight and aspirations, “First, as I grew up, I would pick up my Data from Dooky Chase, Chez Helene, or Ray’s Accident Records which was located on St. Bernard Ave. It was a source of truthful and insightful news on Black New Orleans at a time when mainstream New Orleans newspapers ignored, and twisted news concerning Black New Orleans,” recounts Morial.

Marc Morial is the son of New Orleans first African-American Mayor Ernest “Dutch” Morial. During the ascendance of Blacks running and winning elected offices Data News Weekly was important in helping the Black community to become politically active. As Marc Morial followed in the footsteps of his father in his run for mayor speaks of Data News Weekly in helping to rally support around his candidacy, “Data News Weekly strongly endorsed my candidacy for Mayor in 1994 providing me with a welcome acceleration to our support during our stretch run and thus helping a decisive victory in that historic election,” says Morial. Morial throughout his life has been a passionate advocate for the people of New Orleans and feels Data News Weekly has been akin in their commitment to community uplift for two generations. “Data News Weekly and the Founder “Scoop” Jones, and his son Terry Jones have always been community oriented, and have published with purpose and commitment to the people. I admire them, and will always support Data News Weekly.”

Anthony Bean is the owner of the Anthony Bean Community Theater and has been involved in the arts for nearly four decades.

He says Data News Weekly has always been supportive of his projects, “I remember “Scoop” Jones as someone who was passionate about the community and Data News Weekly has always been the paper that has shed light on our issues and given us a voice and recognized our unsung heroes.”

“I congratulate Data News Weekly on its 45th Anniversary and hope to see it grow to even greater heights in the days to come,” says Bean. New Orleans is a city that’s experiencing a decline in its Black imprint in Katrina’s aftermath. And today the African-American media is more important than ever, a fact not lost on Bean, “After Hurricane Katrina there were many questions surrounding the continuation of Black cultural traditions and institutions and Data News Weekly has kept the community informed and continues to inspire in the pages of its publication.”

Actor Wendell Pierce is a man whose roots run deep in New Orleans. While his talent has taken him around the world, the Crescent City is where his heart lies. Coming back after Hurricane Katrina with renewed vigor he is a beacon light in the struggle to rebuild his city, and says the community needs an organ to articulate its aspirations. “I feel the most valuable thing in uplifting a community is knowledge and for 45 years Data News Weekly has been a fountain of information,” remarks Pierce.

He feels the movement towards change begins with a public that is properly informed, “Data News Weekly has been a vehicle that has not only talked about change, but also puts forward a message of optimism to fuel and implement that change.” The search for truth is also another piece of what Pierce calls for in the struggle for justice and says Data News Weekly is the place where one who is seeking truth can find it, “Throughout its 45 years Data News Weekly is where truth can be heard and read and I give my congratulations in continuing to be the voice of a city and its people.”

Congratulations on 45 years of literary pioneering, and for consistently providing an unbiased portrayal of the news of our city. Thank you and I look forward to more growth and many more years of service from Data News Weekly.

Jon D. Johnson
Councilman, District E

Wendell Pierce
Actor

Anthony Bean
Owner-Anthony Bean Community Theater

William Oliver
Former CEO of AT&T

Marc Morial
President - National Urban League
The Coca-Cola Company And Wendy’s Invite New Orleans To Experience The Fountain Of The Future

New Orleans Wendy's to Feature Coca-Cola Freestyle New Touch Screen Fountain

Wendy's is the first of The Company's customers to complete a market-wide test of Coca-Cola Freestyle including drive-thru, installing 100 fountains in all 50 of its New Orleans restaurants by May 2nd.

Along with New Orleans, Wendy's is currently testing Coca-Cola Freestyle in select locations in Atlanta, Chicago, Dallas and Phoenix while expanding a second market-wide test to its restaurants in Providence, RI.

The Coca-Cola Company's new proprietary fountain offering, is entering the New Orleans market. Long-time customer Wendy's, one of the world's most successful restaurant operating and franchising companies, will be the first to offer the exciting new fountain technology in the state.

To celebrate this milestone, state Rep. Austin Badon, along with Coca-Cola Freestyle and Wendy's executives will gather at the Wendy's located at 5701 Read Road, New Orleans, LA to toast the arrival of the first Coca-Cola Freestyle in the city.

“We're pleased to partner with The Coca-Cola Company to test Coca-Cola Freestyle in our New Orleans restaurants,” said Andy Sims, Wendy's director of area operations. “With more than 100 different choices, our customers will like having a wide variety of beverages to enjoy with their favorite sandwich or salad.”

These sleek, stylish new fountains are touch screen operated, enabling consumers to select from more than 100 regular and low-calorie branded beverages – including many varieties of waters, sports drinks, lemonades and sparkling beverages that, prior to the arrival of Coca-Cola Freestyle, were not available in the U.S. The self-serve fountains – which represent a complete departure from anything The Coca-Cola Company has offered previously – were in development for more than four years prior to launching in 2010.

Coca-Cola Freestyle is now available in more than 400 outlets and 25 markets across the U.S., including Atlanta, Baltimore, Chicago, Dallas, Jacksonville, Orlando, Phoenix, Salt Lake City and Northern and Southern California. The Company plans additional U.S. introductions throughout 2011.

“We have created a concept that is quickly becoming recognized as the soda fountain of the future – a representation of the way people will experience Coca-Cola beverages years from now,” said Gene Farrell, vice president & general manager, Coca-Cola Freestyle. “Wendy's has been a valued customer and partner for more than 20 years. We are delighted to see Wendy's expansion to marketwide testing of Coca-Cola Freestyle as they bring this exciting new technology to New Orleans.”

HAPPY ANNIVERSARY TO DATA NEWSWEEKLY
FOR BEING THE VOICE TO A VOICELESS PEOPLE

ABCT/NORD SUMMER THEATER CAMP

Got a budding actor in the house? The Anthony Bean Community Theater/NORD Talent Camp for ages 8 yrs. - 17 yrs. runs from June 6th to July 31st and includes acting classes/workshop, lectures, guest performances, and field trips, it ends with the production of America's favorite family musical, "CATS".

Requirements:

- Boys or girls between 8-17 years old.
- Have a talent! Come to the audition and do a skit, commercial, poem, acting piece, etc.
- Must be a good reader!
- Call the theater at 504-862-7529 for an appointment time to audition!

Price: $300.00

SUMMER THEATER CAMP
A eight week program June 6th - July 31st,
Monday - Friday, 5:00 a.m. - 3:00 p.m.
AT&T Invests In Louisiana Network To Deliver Most-Advanced Mobile Broadband Experience


AT&T* this week announced plans to add more than 30 new cell sites and upgrade more than 700 cell sites across Louisiana as part of its 2011 initiative to deliver the nation’s most-advanced mobile broadband experience.

The Louisiana wireless network enhancements are part of AT&T’s planned $19-billion investment in its national wireless and wireline networks and other capital projects in 2011. The investment will support plans to enable 4G speeds over an increasing portion of the country throughout the year, including the planned initial launch of LTE beginning mid-year and the deployment of enhanced backhaul connections that enable 4G speeds**.

AT&T’s 2011 investment will also support the build and upgrade of thousands of cell sites nationwide designed to increase network speed, coverage and reliability for both mobile voice and broadband services. AT&T also plans to install additional radio “carriers” at more than 30,000 cell sites nationally this year, enabling new layers of spectrum capacity to carry larger volumes of mobile broadband traffic. This additional capacity enables AT&T to support rising mobile data traffic volumes, which have increased more than 8,000 percent over the past four years.

“Louisiana residents are relying more and more on wireless technology to communicate with each other and access information,” said Louisiana Gov. Bobby Jindal. “Network enhancements like these benefit countless consumers while making our state an attractive place to work, live, and play.”

This week’s announcement builds on the momentum established during AT&T’s 2010 wireless investment, when it added nearly 50 new cell sites in Louisiana and upgraded more than 50 existing sites to mobile broadband. From 2008 through 2010, AT&T’s capital investment in its Louisiana wireline and wireless networks was more than $2.8 billion.

“A more advanced mobile broadband experience drives economic growth, stimulates jobs and equips Louisiana businesses to meet the network demands of today and tomorrow,” said Sonia Perez, President, AT&T Louisiana. “We’ve significantly ramped up our wireless investments to enable an experience that offers Louisiana consumers better speed, better reliability and better availability.”

Thank you

New Orleans and all our readers wherever you are for supporting Data News Weekly for the past 45 years.

We’ve enjoyed keeping you abreast of local and national news and “Lighting the Road to the Future”. We’ve given recognition to the unsung heroes in our community; Published your opinions and our own and provided you with the information you needed and desired during election season. You’ve helped us to flourish and we are thankful for this.

We’ve grown and have enjoyed that growth along with the popularity. You gave us the title of “The People’s Paper” and we will continue to maintain this title thanks to you. We look forward to serving you for next 45 years.

Terry B. Jones
Publisher/CEO
Jumping the Broom
A Film that Inspires

By Edwin Buggage

In the world of Hollywood many films released promotes sex, violence and mayhem. The explanation simply being these types of films make money and in regards to films featuring African-American actors multiply this negativity by 100.

It is the rare film that can marry the sex, sass, and class in a tasteful way, “Jumping the Broom” is a film that inspires as much as it entertains. With an all-star cast of who’s who in the world of Black Hollywood the film stars Laz Alonso and Paula Patton as a couple that falls in love and plans to remain celibate until marriage.

For more pictures check us out on Facebook.
Captain Charles Annual Easter Egg Hunt

Children from across the city came to A.L. Davis Park last Saturday for the 3rd Annual Captain Charles Easter Egg Hunt and Data Was There!

For more pictures check us out on Facebook.
Women in Prison
What About the Children?

There are more than 200,000 women who are currently incarcerated, 115,000 in federal or state prisons and 99,000 in local jails. Nearly one million women are on probation – representing 26 percent of those on probation and 98,000 are on parole. Women’s incarceration has grown by more than 800 percent in the last three decades, while men’s incarceration has not grown as rapidly. African-American women’s incarceration has grown more quickly than the incarceration of other women, at 838 percent.

Why do women collide with the criminal justice system? Twenty-eight percent are there because of drug-related offenses, often associative offenses (they were in the car with the drugs, but they weren’t theirs); an equal number are in jail for property crimes – stealing, shoplifting, kiting checks, all crimes that are crimes of poverty. If these women were rehabilitated and given good jobs instead of incarcerated, we might save both money and lives.

Between 66 and 80 percent of the women who are incarcerated are mothers. Most of them provided primary care to their children before they were locked up. Many of the children whose mothers are incarcerated are in foster care, although some remain with relatives. Some are allowed to visit their mothers in jail, but what kind of maternal bonding experience is that? The children of the incarcerated are likely to be incarcerated themselves a generation later. In some ways they serve time for their ma-ma’s crimes. Why, in some of these cases, is rehabilitation not an option?

White women are the majority of those incarcerated, at 45 percent. African-American women, just 13 percent of the population, are 33 percent of those incarcerated. Latina women are 16 percent of those incarcerated. This is not a “Black thing” though Black women are so disproportionately incarcerated that it is striking. Why? Perhaps because the Criminal Justice System is a system that is mostly White male, and there is little sympathy for women of African descent. The well-documented reality of prosecu-torial discretion cuts a break for some women, but not for Black women. Police officers, prosecutors, parole officers, and judges are disproportionately White male. They bring all their biases about Black women to the table when they arrest, charge, and sentence Black women. Why else would an Ohio court (thank you Boyce Watkins for lifting this case up) sentence Kelley Williams-Bolar to days in jail because she sent her children to the “wrong” school, using her dad’s address to allow them access to a better education? Had Williams-Bolar been a White woman, she would be a poster child for the school choice movement. Instead, this sister will not be able to pursue her dream to teach (as she completes her education), if she is convicted of the crime she is accused of. How dare Connecticut prosecutors go after Tonya McDowell for grand larceny because she used a friend’s address to send her child to school? Home-less, what was she supposed to do? Keep her child out of school and support ignorance? Again, a White woman might be described as enterprising for taking these steps. A Black woman is incarcerated.

What about the children? What happens when a child sees her mother fighting for her rights only to end up in prison? What kind of bitterness and anger does this engender? What does it mean for the next generation? When mothers choose to fight for their children they should be affirmed, not jailed, for their tenacity. When we choose to recklessly disregard the power of mother advocacy and motherlove, the result is a multi-generational cycle of societal indifference.

The United States incarcerates more people than any other country – about 753 people per 100,000 in 2008. The next highest countries are Poland, at 224 per 100,000, and Mexico at 209 per 100,000. Ten percent of those we incarcerate are women, and too many of them have children. Can we do better? If we prioritized rehabilitation over incarceration we could. And if we can’t, we will have hell to pay next generation.

Julianne Malveaux is President of Bennett College for Women and Author of Surviving and Thriving: 365 Facts in Black Economic

Smarter on Crime

Mathis’ Mind
The nation’s decades long war on drugs and ‘tough on crime’ posture has failed to reduce crime rates and control the rising prison population. Additionally, our current crime fighting strategy puts us at a disad-vantage in other critical sectors, namely education. Knowing what we now know, it is clear that it’s beyond time to take a differ-ent approach on crime...a smarter one.

According to a recently released NAACP report entitled “Misplaced Priorities: Over Incarcerate and Under Educate,” state spending on prisons in the last 20 years grew six times faster than education spend-ing. In fact, 33 states increased prison spending in 2009 while simultaneously reducing education funding.

Much of this increase in prison spend-ing can be blamed on mandatory sentenc-ing laws that require mandatory jail time for even low-level, non-violent offenses rob the sentencing judge of the ability to hand down a punishment that is more suitable to the crime. Instead, offenders who might be better served in a drug rehab program are sent to prison, causing prison populations to go up and requiring prison budgets to increase in order to keep up with the ‘de-mand.’

As states around the country are forced to make tough cuts to balance their budgets, very few are pulling funds from those allocated for prisons. Instead, they are pulling money from education, health-care and social services programs that serve those in need. This is definitely not the right approach.

Reducing the prison population and, in turn, reducing prison budgets, stabilizes state budgets so that other key programs won’t have to take such hard hits. Restor-ing the judge’s ability to use creative sen-tencing for non-violent offenders is one way to reduce prison populations around the country. Employing alternative sentencing methods, such as home confinement and drug treatment, is another.

Our priorities as a nation are currently skewed...we are placing far more empha-sis on incarcerating people than we are on educating and healing them. By taking a smarter approach to crime, one that looks for lower cost ways to punish and rehabilitate offenders, we can free up billions of dollars that can be put to much better use.
Louisiana NAACP and Others Say State Agencies Failed to Register Minority and Low-Income Voters Under Voter Registration Act (NVRA)

Special to the NNPA from thedefendersonline.com

New Orleans, LA – The NAACP Legal Defense Fund, Inc. (LDF), Project Vote, and New Orleans Attorney Ronald Wilson filed a complaint in federal court on behalf of the state conference of the NAACP and several private individuals, alleging that Louisiana is disenfranchising minority and low-income voters by failing to offer them the opportunity to register to vote as required by the National Voter Registration Act (NVRA).

“By failing to comply with the NVRA, Louisiana is denying minority and low-income voters across the state equal access to the ballot box,” said Dale Ho, Assistant Counsel with LDF’s Political Participation Group.

The NVRA requires public assistance agencies that provide services to low-income residents to offer their clients the opportunity to register to vote with every application for benefits, renewal, recertification, or change of address transaction. The complaint cites evidence showing that Louisiana agencies are failing to carry out their responsibilities under this law.

Despite consistently high numbers of participants in Louisiana’s food stamp and Medicaid programs, voter registration applications originating from public assistance agencies have been surprisingly low. As of 2008, voter registration applications originating in these agencies had dropped 88 percent since 1995, despite increased participation in public assistance programs. The complaint also cites the results of agency investigations and interviews of public assistance recipients showing widespread non-compliance.

“Registration at public assistance agencies is important for reaching populations that are less likely to register through other means, including low-income residents, minorities, and persons with disabilities,” says Nicole Zeitzer, Director of the Public Agency Voter Registration Project at Project Vote. “By ignoring this vital law, Louisiana is denying this right to thousands of its residents every year.”

“Of course, we would have preferred to resolve this matter absent the need for litigation,” said New Orleans Attorney Ronald Wilson. However, continued Wilson, “the State’s refusal to make the changes required to bring it into compliance with federal law, left us with no other alternative.”

In recent years, similar lawsuits in other states have resulted in tremendous increases in voter registration numbers. For example, the number of clients registering through public assistance agencies in Missouri and Ohio has increased more than tenfold following settlement of NVRA lawsuits in those states.

African American Leadership Project
To Hold Town Hall Meeting

The African-American Leadership Project (AALP) has announced that it will follow the Mayor’s “State of the City” Address with a Town Hall Meeting designed to elicit goals for the second year of the Landrieu Administration.

AALP is a network of community, religious and business leaders, activists, educators, researchers, attorneys, and interested citizens. It carries out its work through direct and indirect involvement in policy analysis, research, advocacy, organizing, agenda development and consensus building.

Whether we view the glass as ‘half-full’ or ‘half empty’, the undeniable fact is that it is not close enough to the top said Attorney Ernest L. Jones, current AALP Project Manager. “While we share in the gains and losses of New Orleans as a whole, the African-American community has special historical challenges which must be addressed by City government. We think it is only fair that we articulate approaches to meeting those challenges which are clear, understandable, and attainable with reasonable effort.”

The Town Hall Meeting will discuss areas which impact the quality of life in New Orleans with a special focus on economic issues. Dr. Calvin Mackee will lead the overall economic discussion and Dr. Raynard Sanders will guide the discussion on school system issues. Patricia Hightower will discuss home ownership and rental property issues in the city.

Following the panel presentation, the public will be invited to comment on the issues discussed as well as make recommendations on future public policy. “Our intent is to end with a set of specific recommendations which can provide goals and timetables for measuring progress in year two of Mayor Landrieu’s tenure” said Jones.

In addition to the Town Hall Meeting, AALP will hold its annual commemoration of the election of the first African-American Mayor of New Orleans, Ernest “Dutch” Morial on Sunday, May 1st.

According to Gail Glapion, AALP Chairperson, “Dutch was a strong personality with both admirers and detractors, but no one can deny his historical importance to this city.” As we have done since 2004, we will commemorate his election, and the lessons learned since he left us. The Commemoration will take place on Sunday, May 1, 2011 at 1:30 p.m. at the African-American Museum at 1418 Nicholls Street. A Wreath-laying at St. Louis Cemetery will immediately follow.

Neighborhood Development Foundation (NDF) established in September 1986 as a 501(c)(3) non-profit organization founded on the belief that decent affordable housing is essential to the physical and emotional health, productivity, and self-esteem of an individual and the community in which they reside.

NDF relies on the generosity of the philanthropic, government, and business communities to finance its program operations. Other operational fees are generated from service fees, service contracts, consulting fees, fundraising events, and individual donations.

All Donations are tax deductible.

To Donate: go to www.ndf-neworleans.org or make check payable to neighborhood development foundation send to: 1429 South Rampart Street, New Orleans, LA 70113

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Happy Mother’s Day
April 27, 2011

A Day of Shame for America

By Cheryl Mainor

“My name is Barack Obama”, I was born in Hawaii, the 50th State, and I am an American Citizen.”
- President Barack Obama, April 27, 2011.

It was with great sadness and dismay today, that I watched, along with now hundreds of thousands, and perhaps even millions of Americans, as our duly elected, 44th President of these United States, had to bow down, and produce his papers. And while many Democrats and others breathed a sigh of relief, as I was tempted to do at first; my second thought overtook the momentary relief, and a wave of profound sadness rolled like a wave through my body, and I quietly cried for him and for us as Black in America.

How can it be, that in 2011, we still have to prove our American-ness? How can it be that this man, this Black man, who has accomplished some of the greatest things one can do, and has done it not by being born into privilege, or favors. Rather, this man accomplished great things just as we all have; by doing what is supposed to be the best of American values, the “bootstrapping” authentic American way that we boast makes this the best nation in the world. According to history teachers all over the country, the country that I reside in is in the back of the bus, where all good and happy darkies belong. They cannot imagine this place our President must learn to reside in is in the back of the bus, where all good and happy darkies belong. They cannot imagine this nation as it is today, a place where a proud and strong Black man, could be President, and leader of the free world, so they continue on, pushing to put him in back in the place. As our President stood in front of the cameras, and showed his papers and proved his citizenship, the ultimate media whore, Donald Trump, held his own press conference in New Hampshire, and true to form, sprinkled more unfounded and unprecedented innuendo into the conversation with the next pound of flesh they will require, calling on the President to now produce his college transcripts, and making slinky references to his not being “a very good student” while at Occidental or Columbia. Going further, he questioned how Obama could have been admitted to Harvard if he wasn’t a very good student. I seem to recall the open secret that our last President, G.W. Bush was at best a “C” student who pulled a lot of strings to get into Yale, but that was not an issue. He deserved to be there because, well, just because he did. Trump, pontificated on it, opening the next leg of the inquisition of President Obama by proxy by inserting the convenient phrasing, that “the word is” and “they say” and of course “I’ve read” never citing what, who or where the sources are. Just letting the words drip from his lips, like water for the thirsty, he shows that he is morally and intellectually bankrupt and is willing to go to whatever lengths to put this man, in his place. Based on his “questions”, I venture to guess that according to Trump, and his ilk, including many of the other Republican candidates and elected officials and even our illustrious Governor and his Louisiana State Birther Bill, the place our President must learn to reside in is in the back of the bus, where all good and happy darkies belong. They cannot imagine this nation as it is today, a place where a proud and strong Black man, could be President, and leader of the free world, so they continue on, pushing to put him in back in his place.

It’s a sad commentary that they were in fact correct, in this country, today, all of the change and hope and the votes of the majority of Americans are not enough to conquer that old snake, racism and white superiority that still seethes just under the surface. Cry for America today because today is her day of shame.

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April 30 - May 6, 2011

Data News Weekly
Opinion
www.ladatanews.com
First NBC Bank is a full-service financial institution with local ownership offering a wide range of commercial and consumer banking services to businesses, professionals and individuals. Our entire staff is committed to a relationship-based community bank structure unlike any other found in today’s crowded banking environment.

The Bank’s flexible organizational structure affords our clients access to highly skilled and empowered bankers who are valued as trusted financial partners. And because we believe in open communication with customers, we’ll always encourage you to discuss your financial objectives and look for ways to implement them.

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<td>210 Baronne St. New Orleans, LA 70112</td>
<td>504-566-8000</td>
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<td>Lakeview Office</td>
<td>851 Harrison Ave. New Orleans, LA 70124</td>
<td>504-671-3520</td>
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<td>Veterans Office</td>
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<td>DeGaulle Office</td>
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<td>Elmwood Office</td>
<td>1105 S. Clearview Parkway Jefferson, LA 70121</td>
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<td>Carondelet Office</td>
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<td>Read Office</td>
<td>5733 Read Blvd. New Orleans, LA 70127</td>
<td>504-671-3875</td>
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<td>Lapalco Office</td>
<td>436 Lapalco Blvd. Gretna, LA 70056</td>
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— Julia Edgerson, Peoples Health plan member

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