Businessmen Join Forces to Present Lemonade Day 2013

John Georges
Georges Enterprises

Charles Rice
Entergy

Todd Graves
Raising Canes

Dr. L’Issa Gates

Newsmaker
National Crime Victims Week

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Got Lemonade?

By Eric D. Griggs, MD

“It is not what you do for your children but what you have taught them to do for themselves that will make them successful” - Ann Landers

On Saturday May 4, 2013 the 3rd Annual Recognition of Lemonade Day will take place in Louisiana. Kids across the country will break out the wagons, pitchers, and makeshift lemonade stands on corners everywhere. The “Yellow Army” will be in full force. What started with a little girl in Houston raising money to buy a pet turtle has grown into a national lesson of entrepreneurship, inspiring more kids each year.

Lemonade Day, founded in 2007 by Michael Holthouse and his wife Lisa, is a “strategic 14-step process that walks youth from a dream to a business plan, while teaching them the same principle to start any big company.” (lemonadeday.org/our-story) His goal was to reach 1 million kids across the country, empowering them to become future entrepreneurs. The program first launched in Houston, Texas and has expanded to well over 36 cities nationwide. In 2011, Lemonade Day was brought to Louisiana due to the efforts of Mr. John Georges, successful businessman and former gubernatorial candidate and Mr. Todd Graves, Founder of Raising Canes Chicken Fingers.

“I have never been involved in anything that’s so EVERYTHING. Everybody’s for it. The kids are for it,” relates Mr. Georges. “The difference this year is that it’s statewide. Our goal is 15,000 kids. Our local champion is Charles Rice (President and CEO of Entergy New Orleans).... Last year it was Warner Thomas (CEO of Ochsner Health System). We pick one corporate champion each year to help us. This year it’s Mr. Rice, who’s been a real help, with Entergy and all the support that Entergy brings to the program. Other corporate sponsors include Georges Enterprises, Raising Canes, Baton Rouge Area Foundation, the Saints, Rita Benson-Leblanc and others.

“We started with 5,000 kids from New Orleans to Houma, and then added Baton Rouge which led to 10,000 last year. This is our third year, and we’ve expanded it statewide now to include Monroe, Shreveport, Alexandria and Lake Charles. We have received a good response. Our goal was to reach 15,000 kids and we’ve already given out 15,000 backpacks. This year we received a great response from the community and we’re looking forward to another successful year.”

This year, Lemonade Day organizers expect to have over 15,000 children participate in Lemonade Day Louisiana 2013.
the faith-based communities and the schools.”

When asked about his involvement and his belief in the Lemonade Day Program, Todd Graves relates, “I truly believe that entrepreneurs are born. It’s our vision that Lemonade Day can spark the fire in these young entrepreneurs and pave the way for our next generation of business leaders. Our Houston Raising Cane’s restaurants have been participating in Lemonade Day for several years and I had heard great things about the program. When my friend, John Georges, contacted me about bringing Lemonade Day to Louisiana, there was no question—Cane’s was on board.”

Georges says of the program, “It began when a friend of mine’s daughter wanted to buy a turtle. He ignored her so she responded, ‘Well, I’m just gonna do my own lemonade stand.’ This created an idea. He said, ‘If we had a million kids create lemonade stands, think about the million new entrepreneurs we would create every year.’ His goal was for one-million kids nationwide. My goal is Louisiana kids. We have a rich history of entrepreneurism in our state in music, food, business, and inventors. You could start with Equal (the sugar substitute), Craps (the dice game), the Sazerac, Bananas Foster, Louie Armstrong, and the list goes on.”

“When I ran for governor, I talked about our generation, my generation. We used to cut grass, wash cars...and kids don’t do that anymore. This is an opportunity for kids to catch the bug. When you learn to love to work at an early age, it’s that bug (the work ethic you learn) for success that can carry you through life.”

In years past, kids from all ages have participated, from pre-kindergarteners to those in their early teens. It has been a success across the board. Georges reflects, “I remember this young child, right off of Gentilly Boulevard, with a big gleam in his eye after earning $300 in one day’s work. All it takes is one kid to touch you... It makes you want to take a $20 bill and go to 20 different stands.”

When asked about set-pricing for the lemonade, he laughs. “Oh no, that’s America baby! I’ve seen as low as fifty cents and I’ve seen as high as five dollars. I’ve seen it all. I’ve seen a kid giving away free tickets to the movie theatre that his daddy owns to people making brownies to bring customers.”

The program itself is truly comprehensive. Children can register online at www.louisiana.lemonadeday.org. Upon registration, each child receives a coupon for a backpack. Inside each backpack are workbooks, tutorials, and business plans, instructing the child (and their assigned “Caring Adult”- usually a parent) on how to be a success. The process includes everything you need from building a stand, developing your own formula, developing a budget, to finding a location to managing your labor.

“We also ask the kids to spend a third, to save a third and to give a third to charity. It teaches them life lessons about philanthropy and entrepreneurial success—important life lessons. The highest earners are honored every year at a banquet.”

“The beauty of the program is that it’s FREE. Anyone can participate. Everyone is asked to participate. It crosses all socioeconomic lines.”

Charles Rice, this year’s local champion adds, “I remember a few enterprising kids in our neighborhood growing up. We all cut grass in the summers, but I don’t know of any other program that started introduc—**Cover Story, Continued on page 11**
Sheriff Marlin Gusman Holds Event for National Crime Victim’s Week

In his speech Sheriff Gusman spoke about new ways to support victims and resources that were available to crime victims and their families. He also spoke of using this week to create a dialog that is not centered simply on the perpetrators of crime, but also the victims.

Every year, National Crime Victims’ Rights Week affords victim service providers, allied professionals, and concerned community members an opportunity to reflect on the history of crime victims’ rights—on the many obstacles already overcome and the new challenges that require new solutions.

According to the Justice Department statistics indicate that New Orleans has a murder rate 10 times the national average, which creates an environment where more people are affected by violent crime. During his talk he spoke about the Louisiana Crime Victims Reparations Act, it is monetary compensation for those who are victims of crime.

Information regarding eligibility is on the Louisiana Commission on Law Enforcement and Administration of Criminal Justice on Law Enforcement and Administration of Criminal Justice web page. It gives specific details to whom and what crimes qualify for money damages. A few of the thing listed includes:

- Basic Qualification Requirements
  - The crime must occur in Louisiana or the crime must involve a Louisiana resident who becomes a victim in another state that does not have a crime victim compensation program for which the victim would be eligible.

- Reporting the Crime
  - The crime must be reported to a law enforcement agency within 72 hours after the incident unless there is a good reason why the crime was not reported within this time period.

- Filing for Compensation
  - The application must be filed within a year of the crime unless there is a good reason why the application was not submitted within this time period.

- Cooperation
  - The victim and/or claimant must cooperate fully with law enforcement officials in the investigation and prosecution of the case.

- Who May Qualify
  - An innocent victim of a violent crime who suffers physical and/or emotional harm or death or catastrophic property loss.

- Limits on Awards
  - The application must be submitted within one year of the crime.

- What Expenses are Eligible?
  - Medical expenses
  - Dental expenses
  - Mental health counseling
  - Funeral expenses
  - Loss of earnings or support
  - Child care or dependent

- Reasonable replacement costs for items taken as evidence or made unusable as a result of the criminal investigation.

- What Expenses are Not Eligible?
  - Property losses except for a catastrophic property loss which is limited to the loss of your current residence provided it is owned and occupied by the victim/claimant.

- Limits on Awards
  - Total recovery may not exceed $10,000 unless the victim suffered total and permanent disability.

- If you feel you have a claim contact
  - Sgt. Stephanie Minto-Gibson at 504-827-6702 x4377 or by email at mintos@opso.us
Dr. L’Issa Gates

A Prescription for a Better Community

by: Edwin Buggage

This month’s trailblazer is a woman that in every aspect of her life is dedicated to serving others. L’Issa Gates M.D. is a local pediatrician whose work helping young people extends beyond her office. She is someone that is steeped in the spirit of giving to those in need. L’Issa says uplifting others and being part of a positive change in the community is something that’s always been a part of her life. “I come from a long, rich heritage of service and it was instilled in me at a very young age. My great-grandfather was a minister and civil rights activist. I was seven years old when he passed. There was such a great outpouring from the many people he pastored and others in the community. As I waited in the vestibule, a family friend noted that he must have been a wonderful person for so many people to be there to pay their respects. It was at that time that I realized the many lives that he touched. That moment stayed with me and inspired me to use my gifts and my profession to serve others and make an impact on their lives,” says Gates.

Dr. Gates is a woman of faith working inside her church with the young people and feels that one of the things missing in today’s youth is a solid spiritual foundation, and she feels this is essential to them having success in their lives. On her work inside the church as well as other civic activities she says, “I am very involved in my church, in particular Christian education and the youth development programs, choir, and the Sunday School. Additionally, I serve on the advisory board for the Care and Development of Young Children (CDYC) Program at Delgado Community College. I am also scheduled to lead workshops for Delgado CDYC students to educate them about medical and developmental topics that will enhance their learning of the care of young children.”

While she has become a success and is making an impact in her community, L’Issa while very accomplished, as a graduate of Benjamin Franklin High School. She also received a Bachelor of Science degree from Xavier University of Louisiana (Magna Cum Laude with Honors in Chemistry and English) and earned her Doctor of Medicine from LSU School of Medicine, New Orleans. She is a woman of humility and acknowledges that a lot of people helped her along the way and now she is doing the same thing for others. “I view giving back as a moral imperative. It would have been impossible for me to achieve my goals if not for others lending their support and paving the way for me. Our community, especially our youth, needs people, who are dedicated to giving back and serving others in order to grow.”

As our City rebuilds we need many soldiers on the frontlines that are advocates of positive change. Dr. Gates is one of them giving her prescription for what needs to be done to make New Orleans a better City for all of its citizens. She says a unified effort of mutual uplift and a spirit of selflessness is needed for the City to prosper moving forward. “We must work together for what is truly in the best interest of sustaining and moving the City forward instead of focusing on personal gain. It is important that we build a world class education system. Our citizens need opportunities for a good education, employment, and health care. Family and community support will be imperative, especially in ensuring the best chance for success for the next generation. We must also embrace the culture of New Orleans, which makes us unique.”

Many in the City still are trying to rebuild their lives after nearly eight years after their lives changed forever. And since that time many have had to rethink their lives and its meaning and purpose. L’Issa answers this question of her meaning and purpose saying, “It is the impact of my actions on the lives of others and the relationships that I build with family and friends that gives my life purpose. The most fulfilling part of my professional life is the relationships that I build with my patients and their families. Knowing that I have helped someone in some way or provided relief or reassurance is meaningful to me. To touch the hearts and lives of others gives my life purpose.”

In medicine Dr. Gates’ job is to help young people get well. Today our City is one where many of our young people suffer from the affliction of low expectations, which many times produces negative outcomes. Her prescription to fight this problem that plagues some of our youth she harkens back to her belief in the God that guides her life. And she believes that if your life is guided by spiritual principles then anything is possible and any goal can be achieved, “In order to be successful, one must have a foundation of faith. It is what sustains you through the difficult times and allows you to persevere. Next, you must determine what makes you happy and motivates you. It is important to be true to yourself and pursue what you are truly passionate about. Be self-disciplined and never give up, and also give back to help others. You will be surprised what fulfillment you receive in return. In essence, it can be summed up in a phrase of encouragement my mother often uses: “pray, prepare, and persevere.”
Le Dîner en Blanc

Photos by J.R. Thomason

At the last minute, the location is given to thousands of friends and acquaintances who have been patiently waiting to learn the “Dîner en Blanc’s” secret place. Thousands of people, dressed all in white, and conducting themselves with the greatest decorum, elegance, and etiquette, all meet for a mass “chic picnic” in a public space.

Over the course of an evening, the diners enhance the function and value of their city’s public space by participating in the unexpected. Beyond the spectacle and refined elegance of the dinner itself, guests are brought together from diverse backgrounds by a love of beauty and good taste.

Le Dîner en Blanc recalls the elegance and glamour of court society, and diners engage one another knowing they are taking part in a truly magical event.

Le Dîner en Blanc New Orleans was produced by Spears Consulting Group. It is part of the Social Renaissance series which includes three other special event concepts throughout the year. To learn more about the events under the Social Renaissance people can visit www.thesocialrenaissance.com
New Orleanians Run For Boston

Photos by Glenn Summers

On Monday April 22, 2013 Metro New Orleans area running community ran, walked, and cycled for the Boston’s Bomb Victims at Festival Grounds of City Park.
We Ache for Boston – and All Communities Terrorized Everyday

“...no more hurting people. Peace.

— Eight-year-old Martin Richard, a victim of the Boston Marathon bombing

Never mind that 90 percent of Americans and 74 percent of National Rifle Association (NRA) members support universal background checks. It didn’t even matter that a majority of senators (54-46) actually voted in favor of the bill. Because of the Senate’s 60-vote majority rule, along with the distortions and political threats from NRA leaders, the bill went down in defeat. President Obama called it “a shameful day in Washington.” Former Congresswoman and gun violence survivor, Gabrielle Giffords added, “I will not rest until we have righted the wrong these senators have done, and until we have changed our laws so we can look parents in the face and say: We are trying to keep our children safe.”

We share that determination. Whether in Newtown or scores of other communities across the nation, one point is clear: guns in the wrong hands can be weapons of destruction as deadly as a terrorist bomb. Where, we wonder, is the unified purpose in Congress to work towards gun safety to address the reign of terror devastating so many of our neighborhoods? Let’s be clear: This issue is not about gun confiscation, nor is it an attack on anyone’s rights. We know that this step is not a cure-all for the plague of gun violence in America. But, it is at least a first step towards doing all we can to ensure the safety of our citizens.

Boston and its citizens deserve all of the support and attention they have received in the wake of this horrific tragedy. I just hope that we can elevate our sense of unity, urgency and purpose to do what is right for the millions of Americans whose lives have been forever changed by gun violence. Let’s not forget, in addition to killing with homemade bombs, the Boston terrorists also used guns in killing M.I.T. police officer Sean Collier, and seriously wounding Massachusetts Bay transit officer, Richard H. Donohue. As we pray for the dead, the wounded survivors and their loved ones, we urge the nation to unite against terror – including gun violence – everywhere.

Pipeline to the People

By Corey Anderson

Question: In light of the Boston bombings, do you feel safe on American soil?

By Corey Anderson
Data News Weekly Columnist

The World Trade Center bombings in February of 1993. The Centennial Olympic Park bombing of 1996. When one brings up these historical events, you can’t help but think of one word; the word is “terror.” Threats to our country’s people, way of life, and freedom have been tried and tested many times within the last couple of decades.

We witnessed one of the most vicious attacks on our country on September 11, 2001, in New York and Washington, DC, along with the former two events. Recently, in Boston, Massachusetts, radical Islamic followers set off two bombs on Patriots’ day during the iconic Boston Marathon. This act of terrorism has put Americans on one of the highest alerts in recent years. Even with the young men involved apprehended or dead, we still have a fear of more violent acts. When will the next one possibly occur? Where might the next terrorist act happen? Will we even be ready? How skilled are our law enforcement to combat these events? Data Weekly decided to ask you these questions this week.

Marc Morial
President and CEO
National Urban League

Acts of terror like the ones committed in Boston last week are reprehensible and without committed in Boston last week as a nation is often most evident thing to ensure that this doesn’t become our own. We want to ease their pain. We want to do something – turning spaces that should represent peace and sanctuary into places that elicit danger and fear.

Last week, two days after the Boston Marathon bombing, the United States Senate had an opportunity to act to curb another kind of terror facing our nation by taking moderate steps towards keeping guns out of the wrong hands. Yet, it voted down a sensible gun background check bill.

Nearly 12 years after the events of 9-11-2001, terrorism in our homeland still seems a nearly impossible reality – one that none of us want to accept. Still, communities across America are terrorized each day. But rarely do these victims and their families receive national media attention, or better yet, our collective attention. Every year, 100,000 people are shot or killed with a gun in America. Everyday, these acts of terror are carried out in homes, on playgrounds, schoolyards, neighborhood streets, even in houses of worship – turning spaces that should represent peace and sanctuary into places that elicit danger and fear.

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Anitria Thomas

“I feel that if they want to attack Louisi-iana or New Orleans, they can do so because they have more than one person that can get to you. They have cells and in those cells, they have a certain aget-da. Once they find us out, we might fall. We have to be more conscious of what’s going on around us.”

Dominick Daresburg

“Ever since the bombings, I think any big event may be affected, for example, the Jazz Fest. Not many people will want to go because they’re hesitant. Basically, anything is possible. I didn’t think it was a terrorist attack at first. It’s crazy.”

Lillian Gordon

“I don’t think it was as simple as my feeling safe or not. It was more so an eye-opener that we have some sick people in the world and you never know what’s gonna happen. Just be prepared for what the world may bring and get right with God.”
The 2013 NBCC Minority Fellow is also a fellow in UNO’s Urban Entrepreneurship Program

A University of New Orleans doctoral student has been named a 2013 Minority Fellow by the National Board of Certified Counselors. She is among the nation’s first recipients of this honor, which brings a $20,000 award.

She also is a fellow in the UNO College of Business Administration’s new business accelerator program, which helps students develop plans to successfully launch a business. With these two fellowships in hand, Tamia Randolph-Alvarez could soon make waves in the New Orleans counseling community.

“Receiving the award has been a joy for me personally,” said Randolph-Alvarez, who received a phone call Tuesday along with word that her application stood out among all the applications that had been received. “My assumption is that it was just a really good demonstration of my work experience, my professional experience in substance abuse and mental health counseling with ethnic minority clients,” Randolph-Alvarez said. “I’ve worked with that population in school settings, schools and in the home.”

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By Marion Hercyl

That New Orleans magic can never be discounted, and our own hometown favorite C. Perkins just served notice to the world.

In what is being called “the most shocking steal in The Voice’s history”, Team Captain Usher, shook up the battle rounds on The Voice 2013 earlier this week. In the April 22 episode, Team Shakira’s Kris Thomas battled C. Perkins on Bruno Mars’s “It Will Rain.”

Pop Star/Coach Shakira, named Kris the victor, and C. Perkins flashed a smile and wave before heading down to the coaches’ chairs to say goodbye. As the singer approached Usher, for a handshake and a fond farewell, the coach pressed his button stealing C. at the last minute.

C. Perkins hold a conference call the day after his battle round aired, where he was asked about the steal.

“When I lost, I was happy for Kris,” he said. “I had told Kris before we had even gone on stage, I was like, ‘I think somebody’s going to end up getting stolen. And it’s going to be a good show because we’re both good.’ But when nobody hit their button, I was just like, ‘Ok this is it.’”

C. Perkins wouldn’t let the loss destroy his positive attitude, and continued to thank the coaches for their help.

“I still went out with a smile on my face,” he continued. “When I walked up to the coaches, I didn’t even know that Usher had hit his button. I just heard the crowd, I heard the noise, but it didn’t process. And when I looked up I saw Usher looking at me, smiling and I was like man this is crazy and that’s why I had the shocked face because I did not know that he hit his button until it all processed. It was pretty amazing.”

Talk about a surprise! And C. Perkins is grateful that Usher made him wait, because now he knows what it feels like to make it. This feeling has been parlayed into an important life lesson for the contestant.

“That definitely impacted me a lot more as a singer,” he admitted. “Now it’s like, ‘OK you know how it feels to go home, so you have to work extra hard to get to the next round.’ I think that since I had that in my head, I think I’m a little more prepared for anything now. I don’t just shut my mind to one thing.”

Watch for C. Perkins in future rounds, and visit our facebook to post your support for him. He reads it!
The Senate Select Committee on Women and Children chaired by Sen. Karen Carter Peterson, along with members of the Louisiana Legislative Women’s Caucus, met last week to discuss various budget cuts to programs impacting women in Louisiana in the FY 2013-2014 budget. The women legislators, along with Sen. Fred Mills and Sen. Edwin “Ed” Murray, discussed cuts made to the Louisiana Breast and Cervical Health Program (LBCHP) and to domestic violence programs.

The Louisiana Breast and Cervical Health Program currently receives $700,000 in the 2012-2013 state budget, but this entire funding was cut from the proposed state budget for the 2013-2014 fiscal year. If the cuts remain in the 2013-14 budget, this will also result in the loss of $2.8 million, which includes federal matching funds. Several members of the Louisiana Legislative Women’s Caucus have been working hard to have funds restored to LBCHP. Rep. Karen Gaudet St. Germain, chair of the Women’s Caucus, said, “we, as women legislators, may carry purses, but we do not control the purse at the legislature.” She added, “we have been collaboratively and aggressively seeking help from our male colleagues in the legislature to garner support for the restoration of funds.”

Speaker of the House, Representative Chuck Kleckley, publicly stated last week he is on board to have the funds restored. Several women legislators are diligent-working behind the scenes to have more male colleagues join in their fight. If funding for this program is not restored, this would result in 20,000 fewer mammograms, 95,000 fewer Pap tests and an estimated 15,556 fewer women being served in Louisiana.

Several members of the Women’s Caucus are also fighting hard to have some funding restored to domestic violence programs in the proposed FY 2013-2014 state budget, which were cut by $2.4 million. The domestic violence programs also suffered $998,000 in 2012-2013 mid-year cuts. According to the Louisiana Coalition Against Domestic Violence, more than 90,000 shelter nights and 38,000 crisis calls were handled within the last year by domestic violence programs in Louisiana. Currently, Louisiana has the 4th highest rate of female homicides in the nation. If funding is not restored, the domestic violence programs will be crippled and much needed shelter nights and crisis calls from women to the programs will go unmet and unanswered.

Currently, women hold 17 out of 144 seats in the Louisiana Legislature. The women legislators are a minority in the legislature and are working hard to build coalitions to respond to budget cuts, which hurt women in Louisiana.

Sen. Karen Carter Peterson Leads Fight for Women’s Health and Domestic Violence Issues

Local Law Firm to Host “Law Day” featuring Free Consultations

Dudley DeBosier, a personal-injury law firm with offices throughout the state of Louisiana, is hosting their first annual Dudley DeBosier Law Day. The event will take place Wednesday, May 1, 2013 from 11 A.M. to 2 P.M. at the Baton Rouge office at 1075 Government Street.

Dudley DeBosier Injury Lawyers has decided to host this event to help people with legal questions. Attorneys will be on hand to provide free consultation to anyone with legal questions, not just those pertaining to personal injury. Chad Dudley, a partner at Dudley DeBosier, stated that “This is an opportunity for our firm to give back to the community by providing free legal assistance to those in need and we are happy to do it. Attorneys from our firm regularly volunteer to provide legal assistance through Thirst for Justice, and this is an extension of those efforts.”

In addition to providing free legal assistance, Dudley DeBosier will also have lunch served at the office courtesy of Taco dePaco, and special guest LaTangela Fay from MAX 94.1 will be present and broadcasting live from Dudley DeBosier.

Dudley DeBosier Injury Lawyers represent people who have been injured through the fault of another. Over the years, the firm has represented thousands of people throughout Louisiana. Dudley DeBosier has offices in Baton Rouge, Lake Charles, New Orleans, Prairieville, and Shreveport.
Over 250 volunteers joined Mayor Mitch Landrieu, District C Councilmember Kristin Gisleson Palmer, City officials, local community organizations, and residents for the third NOLA FOR LIFE Day on Saturday, April 20, 2013. The event, which took place at McDonogh Playground in Algiers, was a part of the Mayor’s NOLA FOR LIFE comprehensive murder reduction strategy, which motivates citizens to join efforts geared towards revitalizing neighborhoods in high crime areas.

“NOLA FOR LIFE is about making our neighborhoods safer and enhancing the quality of life for our residents,” said Mayor Mitch Landrieu. “We were able to garner the participation and support of City employees, residents, neighborhood associations, local non-profits and volunteers to all come together and help us reach our goal of making changes that improve public safety.”

District C Councilmember Kristin Gisleson Palmer said, “This was a great day. It’s another step in our city’s ongoing effort to revitalize our communities in Algiers.”

Volunteers built and installed 14 park benches, painted 20 trash cans, painted over graffiti at the field house, installed a baseball diamond, and planted trees at McDonogh Playground in partnership with Rebuilding Together New Orleans and Hike for TREEEm.

“Friends of Brechtel Park, New Orleans and Hike for Ka-TREEna. We were able to participate in Third NOLA FOR LIFE Day on Saturday, April 20, 2013, go to: www.louisiana.lemonadeday.org or call Dana Hansel (Statewide Lemonade Day Director) at 504-710-3866

Prescription for the Week: When life gives you lemons, make lemonade- and SELL IT.

Get checked. Get Fit. Get Moving!

Westbank Park Receives Financial Boost From Local Community Bank-First NBC

First NBC Bank officials and community leaders cut ribbon on the Bank’s new General DeGaulle Branch located at 4901 General DeGaulle, next to Lakewood Golf Club in Algiers.

Children and their families that utilize Brechtel Park and Recreation area in Algiers received some good news from a local community bank.

As part of the Grand Opening of its new General DeGaulle Bank location, First NBC Bank donated $5,000 to Friends of Brechtel Park. Friends of Brechtel is a non-profit organization that assists with keeping the public park safe and operational. First NBC Bank President Ashton J. Ryan Jr. presented the check to Friends of Brechtel Park Board Members Bereinger Brechtel and New Orleans Council Member At-Large Jackie Clarkson.

First NBC Bank General DeGaulle Manager Marci Matthews says the community is ecstatic about the donation and it will go a long way toward helping with improvements at Brechtel Park which is located just off Lenox Drive and General DeGaulle.

Among the guests at the grand opening and sang a special song about the donation and it will go a long way toward helping with improvements at Brechtel Park.

The space can be yours for only $80 Call Now!

504-821-7421

Cover Story, Continued from page 3.

ing this concept to kids as young as five and eight. This is truly a great program. I plan on doing a “lemonade tour” next Saturday in support.”

Spoken like a true champion.

For more information about Lemonade Day on Saturday May 4, 2013, go to: www.louisiana.lemonadeday.org or call Dana Hansel (Statewide Lemonade Day Director) at 504-710-3866

Prescription for the Week: When life gives you lemons, make lemonade- and SELL IT.

Get checked. Get Fit. Get Moving!

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$5 Primary care physician visits.

$0 Membership in your choice of over 175 fitness facilities in southeast Louisiana
And much, much more!

The benefit information provided is a brief summary, not a complete description of benefits. For more information contact the plan. You must continue to pay your Medicare Part B premium. Limitations, copayments, and restrictions may apply. Benefits, formulary, pharmacy network, premium and/or co-payments/co-insurance may change on January 1 of each year. Peoples Health is a Medicare Advantage organization with a Medicare contract. H1961_13NPN2 CMS Accepted