

*Lighting The Road To The Future*

**New Orleans**

# **Data**

**News Weekly**

*"The People's Paper"*

**RAW Talent Showcase**

**Data Zone Page 6**

June 22 - June 28, 2013 48th Year Volume 8 [www.ladatanews.com](http://www.ladatanews.com)

**FREE COPY**

# **In His Own Words**

## **Austin Badon on Terrilyn Monette Case**



*The Soul of New Orleans*

**Page 2**



**Home Style**  
**Glorious Palm Trees**

**Page 11**

**Pipeline to the People**  
**The Case for Trayvon Martin**



**Page 8**

# In His Own Words

*Austin Badon on Terrilyn Monette Case*



State Representative in District 100, Austin Badon was instrumental in the search and recovery of Terrilyn Monette.



Jefferson Parish teacher Terrilyn Monette mysteriously disappeared in early March of 2013 after an evening out with friends. Her body and car were discovered last week in Bayou St. John near Harrison Avenue.

**By Edwin Buggage**

The Terrilyn Monette's story is one that brought people together from around the City and nation. She was a twenty-six year old Jefferson Parish Teacher from Los Angeles who was celebrating her nomination for Teacher of the Year. In early March of 2013 she mysteriously disappeared. Initial attempts at finding her car and body was unsuccessful. That was until June 8, 2013 when the car was found with the body of Ms. Monette in Bayou St. John near Harrison Avenue. While many people's outlooks were bleak one man was determined to continue searching for her body. Today

many are calling District 100 State Representative Austin Badon a hero. Data News Weekly sat down with him to discuss his involvement with the case.

## **Austin Badon a Politician on a Mission**

Since 2003 Badon has served as a State Representative in District 100, a section of New Orleans East. Previously, he was the Chair of the Education Committee and presently he serves as the Vice Chair of the Transportation Committee. He says he got into politics to help people, and that the Terrilyn Monette case is an extension of that commitment, "I am a spiritual guy, I am a Christian and I feel

we have a higher calling and that is to be a humanitarian and help other people. That is what I strive to do not just in politics, but in every aspect of my life."

Speaking of how he became involved in the case he says, "I was just like everyone else just getting dressed one morning and I see a picture of this young lady on my TV screen and then there was a shot of her family and her mother was just agonizing over her daughter being missing." Recounting his involvement, his facial expressions throughout our conversation goes through a range of emotions as he showed a genuine concern. "I said to myself I know that God

**Cover Story, Continued  
on next page.**

## INSIDE DATA

Cover Story . . . . .	2	Commentary. . . . .	8
State & Local News . . .	4	Dollars & Sense . . . .	9
Data Zone . . . . .	6	Home Style. . . . .	11

## DATA NEWS WEEKLY

P.O. Box 57347, New Orleans, LA 70157-7347 | Phone: (504) 821-7421 | Fax: (504) 821-7622  
editorial: datanewseditor@bellsouth.net | advertising: datanewsad@bellsouth.net

**Terry B. Jones**

**CEO/Publisher**

Glenn Jones

**VP Advertising**

**& Marketing**

Edwin Buggage

**Editor**

Calla Victoria

**Executive Assistant**

June Hazeur

**Accounting**

**Contributors**

Corey Anderson

Stacy M. Brown

Edwin Buggage

Marc Morial

Glenn Summers

MG Calla Victoria

**Art Direction & Production**

MainorMedia.com

**Editorial Submissions**

datanewseditor@bellsouth.net

**Advertising Inquiries**

datanewsad@bellsouth.net

Please call 504-309-9913 for subscription information or to obtain a back issue of the paper ONLY.  
Dated material two weeks in advance. Not responsible for publishing or return of unsolicited manuscripts or photos.



## Cover Story, Continued from previous page.

has put me in this position so that I could bring more resources to the table that could be able to help this grieving family find their loved one. And it was at this point I said I had to step up and do something."

### Determined not Discouraged

While the case was developing and leads were scant he realized that his position merited him access to more resources that could help with the case, "As a state elected official, I have the state police, the Wildlife and Fisheries and other agencies that I could make a phone call to and get them involved. And also others would take my phone calls and letters," says Badon.

As the legislative session began, Badon went into action looking for allies to solve this mystery. He first spoke with Robert Barham head of the Wildlife and Fisheries and asked could his agency lend a hand in this effort. "He said anything you need." Continuing Badon says "I met with a bunch of agents from all over the state. Later that afternoon they had boats and four wheelers, they were doing sonar work combing through City Park. I also enlisted the help of the state police that was very helpful in ruling out some scenarios. They were equipped with software that helped in the search of cars and missing persons. They activated it and that is how we knew that her car probably did not leave the New Orleans area or the Louisiana border. I also spoke to the FBI and they had an agent working the case."

Early on there were not many breaks in the case as people came from all around to help in the search, Badon says some were becoming discouraged. It was something that made him all the more determined to find her, giving his reasons why he toiled on, "One reason is because I am a person that never gives up, and two, I had this family in California and they needed somebody here with their eyes and ears on the ground to relay information to them, so they relied on me. So I couldn't quit the search even if I wanted to because they were relying on me. Myself and Toni Enclade, Terrilyn's mother was literally talking 3 to 4 times a day if not more. And during that time there were some of the hard conversations that we had, I remember when we pulled the 24th car out of Bayou St. John and none of those cars were hers. And I had to tell her I don't know what we're going to do tomorrow."

As the case ensued he became closer to the family and knew this case needed continued attention if it were to be solved, "This family needed me and if we wouldn't have continued it would have just been a file sitting on someone's desk. I wasn't going to let this happen. I wanted to make sure that she was treated fairly and to keep the pressure on law enforcement to keep looking and I was relentless about it. I would lose sleep thinking where we are going to look tomorrow. And it became an obsession because I had to report to the family and I could not tell them that we weren't doing anything because it would seem like we didn't care and that was not the case."

### Finding Terrilyn in His Own Words

After the legislative session ended, at his home in New Orleans East Badon met with Slidell Police Officer and diver Mark Michaud for a strategy session on June 7th to go out again in search of the missing vehicle and possibly Monette's body. Recounting the day they found the body he says, "The next day he launched the boat and turned on the sonar and as he's driving down the bridge going near the bridge on Harrison is when he gets a signal so he marks the target, we continue driving towards Filmore to pick up her mother Toni Enclade, and she's there with other family members. We put her on the boat, so she would know what we were looking at on the monitor. Mark took the boat and there was a vehicle under the water on Filmore and she got a chance to see how it works and what we were doing. We then let her off the boat and she was very gracious and now she understood what we were doing in the search for her daughter."

Continuing he says, "I left to run an errand and Mark continued to look for targets. Then he called me and said he wanted to go the first target on Harrison Avenue because it's on the same side of the bridge that if she was crossing it's with traffic not against traffic. I want to go over there do you want me to dive on it? I said fine, as I was heading back he called me and he says Austin I think we got it. I said you think you got what? He said I think we found her car and I sped up getting to the scene and he dove on top of the car again and I am standing on the shoreline and when he came up I asked him what did he have

and he gave me the thumbs up. He said we found the car. So he gets into the boat he comes over to me and says he found the car and I was in disbelief because I was into this so much and now we have reached our goal. I said we have to make sure that that's her car down there, so I said what's the make and model of the car and I asked him what's the license plate, I asked are you sure? I have to be sure this is the car. He then said it is the car and she's in the car. And when he said that to me it was a rough moment, I knew what he was telling me. And I had to take a couple of minutes for myself, I think it hit me and I was thinking of how long we have been working at this. And I remembered the first car we pulled out was a black sedan and I thought how lucky we may have been getting it out on the first try but it wasn't her car. We pulled 24 cars out the Bayou and we finally got our target."

Recalling this emotional moment as his voice slightly quavering, "After I composed myself I called her mother and she was in the vicinity and I said Toni, I am fairly certain we found your



When asked the reasons he was so dedicated to continuing and completing the search for Terrilyn, Badon attributed it in part to his commitment to her family in California who needed eyes and ears here in New Orleans, and who were relying on him to be just that for them.

daughter's car and I am at Harrison Avenue and Bayou St. John, but I could not initially bring myself to tell her that her daughter was in the car. Then, I said what I am trying to say is your daughter is not with us anymore, and I could hear her cries of pain instantly, and I then spoke with her

sister Kandice, and I said we are fairly certain that we have found Terrilyn's car and it is not the outcome we all hoped for. And that's when she started to cry and I told them where we were so that they could come over."

**Cover Story, Continued**  
on page 4.



## High-Quality. Affordable. Accessible.

Primary and Preventive Care | Prenatal Care | Pediatrics | Pharmacy | Dental  
Eye Care | Behavioral Health | Medicaid Enrollment | Women, Infants, and Children (WIC)



Carrollton | Bywater/St. Cecilia | Metairie | New Orleans East  
(504) 207-3060

Commercial Insurance, Medicare and Medicaid Accepted

Cover Story/ Continued from page 3.

"My next call was to Police Chief Serpas and he was out of town so he sent me a text message basically saying I am in a meeting and I will step out and give you a call if it is an emergency. My text back to him was it is an emergency please call me asap. He called me and I said Chief we are very confident we have found Terrilyn Monette and she is in the car under water. He thanked me a couple of times and so he called his people and the first officer on the scene was Commander John Thomas and I have known him for 30 years. He came and then other officers began to show up. And then her parents showed up and my wife was there and I had to break the bad news in person. Mom and dad and the family were basket cases as you would expect to find out your child is dead. I told Officer Thomas if he could hold his guys back for a second and get the family on the bridge so they could have a moment and see where she was and to



While reflecting of Monette's case Badon said, "I think Terrilyn became part of everyone's family, the conversation at work, at school and at church. Everyone wondered where was she, knowing that someone like this would not go away on her own. Someone with such promise, they won't just go away on their own."

have a sense of closure that the body was found."

#### **Terrilyn Monette Brings Together a City and Nation**

Reflection of Monette's case Badon says, "I think Terrilyn

became part of everyone's family, the conversation at work, at school and at church. Everybody just wondered where was she, knowing that someone like this would not go away on her own. Someone with such promise, they

won't just go away on their own." Continuing he says with traces of a smile on his face, "It brought so many people together, even across parish lines. It brought together different communities, people from education, law enforcement, and it brought together families and after this you had mothers and fathers asking their kids where you are going, who you going with, some people were scared because they didn't know what was going on. They didn't know if it was a serial killer, the Russian Mob."

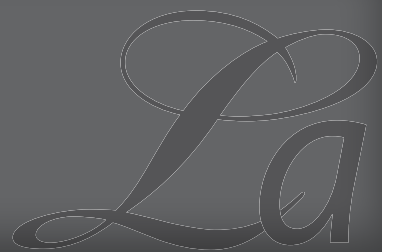
Badon hopes to see many things done differently in the future as cases like this arise, "I think it was a sad and tragic end, but I think NOPD is going to get their own equipment to do some searches like this. I feel this tragedy brought some families together and it got the dialog going. We are talking about a number of things."

He continues to be in contact with the family and there are still many unanswered questions that they are concerned about, "Why wasn't she found sooner.

But at this point my role is just to help them along the way. And I told them it just got missed, but it would not have changed the outcome unless someone was on the scene within 30 seconds of that car going into the water to offer assistance it would not have changed the outcome. We have conversations about all these conspiracy theories, was she drugged, was she intoxicated, we cannot answer these questions right now we have to wait for the test results to come back. And I told them they have the right to have their own pathologist conduct their own test but I don't think they have taken me up on that because that costs money and they are not a very wealthy family and that is an option. There will soon be a memorial service in California and we are planning a memorial service at Franklin Ave. Baptist Church on July 27."

On being a called a hero humbly he says, "I am just doing God's work and I have been blessed and as the old saying goes "to whom much is given, much is required."

# We Want to Share Your Good News!



LaCare wants our mothers-to-be to have a healthy baby.  
Early prenatal care is the best way.

If you are a LaCare member, call us to share your good news.  
As soon as you learn you're having a baby:

- Call your doctor to make an appointment.
- Call LaCare to join the Bright Start<sup>SM</sup>\* program.
- Start planning for the "Big Day."

\*The Bright Start program is available to LaCare members only.

*LaCare*

  
**BRIGHT START<sup>SM</sup>**

Helping Families and Communities Stay Healthy

Call LaCare at 1-888-913-0327 (TTY 1-866-428-7588) for more information about the Bright Start<sup>SM</sup> program or log on to [lacarelouisiana.com](http://lacarelouisiana.com).



# In Recognition and Celebration of Juneteenth



[louisianalottery.com](http://louisianalottery.com)

Ticket purchasers must be at least 21 years of age. If you or someone you know has a gambling problem, call 1-877-770-7867.



# Shoot Ya Best Shot!

## RAW Talent At The Eiffel Society

Photos by  
Glenn Summers

RAW, a national collective of "natural born artists" and indie arts organization "for artists, by artists," hosted the New Orleans Edition of their Kaleidoscope series on Thursday, June 13, at the Eiffel Society, bringing an art, music, fashion, photography, beauty and performance showcase featuring local talent out in "the RAW."

New Orleans Kaleidoscope Master of Ceremonies, Comedian Corey Mack hosted, with RAW DJ, Dixxy/Deity on the turntables. The event featured live musical performances from Eugene, Cfreedom, Shay Briggs and Stefan a trapeze performance by Summer Baldwin and dance performance by Katy. Strolling fashion and accessories by Donna Guidry, Naomi Celestin of ReStrung Jewelry and a runway show by Emily Riché (a NOLA Fashion Week veteran) provided fashion flair to the gathering. RAW visual art installations by Bellavia, Sylvia T., Becky Fos, Charlo Charlo and Patrick Tiek and Charlie Vaughn Jr. aka Up-townz Illest were featured at the event.



### Connect to the Source

Data News Weekly, your one stop for what's happening in New Orleans.



ladatanews.com



# WBOK 1230AM

**A BAKEWELL MEDIA COMPANY**

**Real Talk for Real Times...**

1639 Gentilly Blvd. New Orleans, LA 70119 (504)942-0106

www.wbok1230am.com



# Shoot Ya Best Shot!

## Natasha's Forty and Flawless Surprise Birthday Blast

Photos by Glenn Summers



Friends held a surprise 40th surprise birthday party for Natasha Schexnayder at the Caribbean Palace on June 1st. The guest of honor was surely surprised at her friends and family's big reveal, and they danced the night away. Happy Birthday Natasha!





# Trial to Secure Justice for Trayvon Martin Begins



**Marc Morial**  
President and CEO  
National Urban League

"I believe that's Trayvon Martin, that's my baby's voice. Every mother knows their child, and that's his voice." Sybrina Fulton, mother of Trayvon Martin

NEW YORK, NY - On Monday of this week, the trial of George

Zimmerman, charged in the second-degree murder of Trayvon Martin, finally got underway. The surface facts of the case are not in dispute. On February 26, 2012, Zimmerman, in his role as a neighborhood watch volunteer, followed, shot and killed the unarmed 17-year-old Martin who was walking back to a home in a Sanford, Florida gated community after buying a bag of skittles and a bottle of ice tea from a nearby convenience store. Everything else about this case is complicated by the issues of race, the unsuccessful attempt by Zimmerman's defense to put Trayvon's background on trial and Zimmerman's claim of self-defense that is

rooted in Florida's questionable Stand-Your-Ground law. Widespread public attention generated by the case will also likely complicate and prolong the selection of an impartial jury.

As of this writing, Judge Debra Nelson has yet to rule on whether testimony from voice analysis experts can be used to argue whose voice - Trayvon's or Zimmerman's - is heard screaming for help just before the sound of a gunshot on a taped 911 call. This is a crucial point that could buttress Zimmerman's claim of self-defense or the prosecution's contention that Zimmerman was the aggressor. It should be noted that Trayvon's mother, Sybrina Fulton, has heard

the tape and has no doubt that the screaming voice is that of her son. As a lawyer, I appreciate the role of experts in trials, but as a parent, I agree with Sybrina Fulton that in this case there is no more reliable expert than the mother of the victim.

Prior to the start of the trial, Judge Nelson ruled against the defense's attempt to introduce as evidence, Trayvon's school records, past history of fighting or photos and text messages on his cell phone. The judge rightfully decided that none of this has anything to do with why Zimmerman shot Trayvon.

It should also be noted that Zimmerman, a white Hispanic,

was a particularly zealous neighborhood watch volunteer. In the months leading up to that fateful February day, he had made dozens of 911 calls. In a number of those calls, he reported spotting "suspicious" persons in the neighborhood, almost all of whom were black. In his confrontation with Trayvon Martin, not only did Zimmerman disregard the police dispatcher's order not to follow the so-called suspicious person, he violated local neighborhood watch rules against carrying a weapon and making pursuit.

We will leave it up to a jury to

**Morial, Continued**  
on next page.

## Pipeline to the People

# The Case for Trayvon Martin and the American Justice System

*Question: What are your thoughts on the beginning of Trayvon Martin trial and how do you feel about the American Criminal Justice System?*

By Corey Anderson  
Data News Weekly Columnist

It's been a little over a year and the Trayvon Martin case is finally beginning. However, listening to peers and other citizens, the feeling in the air is far from relief. After collecting money for defense via the Internet, changing his story a couple of times, and showing little to no remorse, George Zimmerman is now being tried for the death of a young Black man. Even after new and somewhat compelling evidence surfaced, the justice that everyone has been searching for today is only a possibility in the future. With so many variables and changes to the case, the American people are starting to ask questions that they want the answers to. Who is really dragging this case out? Is it the legal system? Is Zimmerman buying time? What role do the judges have in this case? We, at Data Weekly, had a question of our own...



**Byron Adams**

"I feel that the American Justice System has way too many holes to the point that a person can kill a young Black man and still have a sense of freedom. The defense in the case of George Zimmerman's reasons for murdering a young Black man with no weapon is so farfetched that it angers me. The Criminal Justice System in my opinion is becoming an uneven playing field for minorities but all legal loop holes become available for cases such as Casey Anthony...George Zimmerman....all the way to Emmett Till."



**Kèlan Hayden**

"The American Criminal Justice System is definitely flawed. In the beginning of the trial, George Zimmerman was released on bail, when other people who have committed lesser crimes have been immediately incarcerated. Regardless of his occupation, all of the facts should have been on the table before letting him go to walk the streets freely. Certain people's situations are handled differently, when in reality no matter what their place in society, the crimes committed are still the same."



**Michael Winn, Jr.**

"In the Trayvon Martin situation...no one knows the true details of what happened so I will not speculate but I can say that all too often a scenario involving a young African-American male involved in criminal behavior presents itself and it saddens me that a hoody plus dark skin equals trouble. My prayer is that justice is served in this case. Justice in my view starts with searching for

solutions to problems and actively pursuing them. Whether we are speaking of drugs, crime, or inequalities. It is important to seek ways to stop problems before they spiral into murder, drugs, etc. In order to more aggressively address the problems found with African-American males. I think a more proactive approach into the underlying problems associated with African-American males would help to address problems. The American Criminal Justice System is the system we have and while it is not perfect we as individual must take more personal accountability for ourselves and the ones around us to reverse the trends of incarceration in America."



# Chill Your Summer Bill with Entergy's Hot Weather Tips and Programs

Summer in the South means family gatherings, evening cookouts and scorching high temperatures. Before those temperatures become unbearable, Entergy New Orleans and Entergy Louisiana want to encourage customers to consider taking simple steps to help lower their energy usage.

"By following these hot weather tips and lowering energy usage, customers can save money and stay cool," said Melonie Stewart, customer service director for Entergy New Orleans.

Stewart's energy-saving summer tips include:

Setting your thermostat to 78 or the highest comfortable temperature. Each degree cooler than 78 can increase your bill by as much as 3 percent.

Morial/ Continued from previous page.

decide whether George Zimmerman is guilty of second-degree murder in the killing of Trayvon Martin. But, as champions of civil rights and equal justice under the law, we believe this case will shed needed light on the issues of racial profiling and the stereotyping of young black males. We also join Trayvon's parents, Sybrina Fulton and Tracy Martin, in calling for a repeal of Florida's troubling Stand Your Ground law which states that anyone in fear of his or her life could be justified in using lethal force against a potential or perceived attacker. We will be closely following the case and will keep you abreast of developments.

Keeping the cool air in your home circulating with ceiling, oscillating or box fans. The average ceiling fan makes a room feel 7 degrees cooler.

Using kitchen and bathroom exhaust fans to remove excess heat and humidity caused by cooking, laundering and bathing.

Avoiding using the stove if possible and grilling outside instead.

Making plans to use dishwash-

ers, washing machines and dryers - which add heat and moisture to your home - during the coolest part of the day.

Not blocking air vents with curtains, shades or furniture.

Turning off unnecessary lights during hot weather and consider switching to cooler, energy-efficient fluorescent bulbs where light is needed.

"In addition to the energy-

saving tips, Save Me Money Do-it-Yourself videos are also available online at [entergy.com/savemoney](http://entergy.com/savemoney)," Stewart said. "The videos demonstrate installing a programmable thermostat, caulking windows and doors, changing air filters and installing insulation, among others."

Customers can also manage their energy accounts by signing up for level billing. Level billing

takes the surprise out of monthly energy bills by averaging 12 months of previous usage. To evaluate what bill payment options are best for you, Entergy Louisiana customers can visit [www.entergy-louisiana.com/your\\_home/mypaymentoptions/](http://www.entergy-louisiana.com/your_home/mypaymentoptions/) and Entergy New Orleans customers can visit [http://www.entergy-neworleans.com/your\\_home/mypaymentoptions/](http://www.entergy-neworleans.com/your_home/mypaymentoptions/)

**First  
NBC**  
Member FDIC



*First NBC Bank  
Vice Chairman  
Dr. Charles C. Teamer*

**First NBC Bank recognizes that a community based financial institution grows when it has professional and caring employees. We strive every day to supply the best banking services to each of our customers.**

**Majority local ownership allows us to cut through red tape and make decisions quickly when responding to our customers' financial needs. The Bank's flexible organizational structure affords our clients access to highly skilled and empowered bankers who are valued as trusted financial partners. And because we believe in open communication with customers, we will always encourage you to discuss your financial objectives and look for ways to implement them. First NBC Bank never stopped lending even during days of market instability. We're recognized as one of the top lending and service related banks throughout the Crescent City and the Metropolitan Area. So, if you want to work with a bank that makes client services its primary concern, you know who you can turn to-First NBC Bank.**

[www.firstnbcbank.com](http://www.firstnbcbank.com)

504-566-8000



## JEFFERSON PARISH

### Elmwood Office

504-671-3510

### Kenner Office

504-671-3540

### Lapalco Office

504-671-3570

### Veterans Office

504-671-3530

### Transcontinental Office

504-671-3425

### Terrytown Office

504-671-3550

### Manhattan Office

504-252-4315

### Cleary Office

504-252-4360

## ORLEANS PARISH

### Main Office

**210 Baronne Street**

504-566-8000

### Mid City Office

504-252-4345

### St. Charles Office

504-252-4330

### Read Office

504-671-3875

### Carondelet Office

504-671-3560

### DeGaulle Office

504-252-4300

### Lakeview Office

504-671-3520

**ONLY  
YOU  
CAN PREVENT  
WILDFIRES.**





## Small Business Instant Savings at Greater New Orleans Sam's Clubs

**Sam's Club offers members up to \$2,500 savings on small business merchandise**

Greater New Orleans area Sam's Clubs will offer exclusive additional savings for small businesses from June 17 through 23 as part of the Business Savings Expo, an event that includes savings of up to \$2,500 on more than 100 items. Although the items are targeted to help small business owners save more, anyone with a Sam's Club membership can purchase the highlighted merchandise during the week-long Instant Savings celebration.

These exclusive savings will be instantly added to all member cards on June 17. With no coupons to clip and no rebate forms to complete and mail, Sam's Club members will receive these small business offers instantly upon checkout. New members will qualify immediately for these additional savings.

"Sam's Club wants to provide local business owners with the products they need to run their business in a cost-effective way," said Michael Mainer, Mid-South Region general manager at Sam's Club. "At Sam's Club we work hard to serve small business



members, because we know that they are the foundation of our country. By offering savings in addition to our everyday low prices we hope that Sam's Club can contribute to increased small business success."

### Small Business Savings

Small Business Instant Savings benefit New Orleans area members across several industries, including but not limited to items for foodservice, daycare, convenience store and office managers:

- \$430 off QuickBooks Point of Sale 2013 (Limit one)
- \$4 off Monster® Energy Drink (24-pack; Regular and Lo Carb; Limit three)
- 20 percent off Reversible Safety Floor Mats (8-pack; Limit four);
- \$4.50 off Bakers & Chefs™ 14" Nonstick Fry Pan plus additional savings on 8", 10" and 12" Fry Pans (Limit one in each size)
- \$10 off Marathon® Dispensers,

including Automatic Touchless Towel, Fold Towel or Jumbo/Regular Roll Towel Dispensers (Limit one)

- \$6 off HUGGIES diapers, sizes newborn to 6; 108 to 216 ct (Limit three)

Sam's Club serves an estimated 600,000 Business Members daily in 620 club locations across the U.S., providing low prices, a convenient shopping experience and easier access to capital through an SBA Loan program, credit options and merchant payment processing support. Last year, Sam's Club and the Sam's Club Giving Program provided grants and donations of more than \$600,000 to national non-profit SCORE to offer supplies and training to 102 U.S. small businesses.

### Sam's Club Business Membership

Sam's Club Business and Business PLUS memberships offer exclusive savings on merchandise and outstanding member benefits. With access to early shopping hours, truckload savings, invoice comparisons and increased access to capital, Business memberships start at \$35 annually and Business Plus members are \$100. Special savings for college students and military families are also available. Visit [SamsClub.com/SmallBusiness](http://SamsClub.com/SmallBusiness) for more information.

## Urban League of Greater New Orleans Celebrates 75 Years at Annual Gala June 29th

**Mr. Calvin Moret, last surviving Tuskegee Airman from New Orleans is Honoree**

The Urban League of Greater New Orleans will celebrate 75 years of service to the Greater New Orleans community at its Annual Gala June 29th. The cosmopolitan event will take place at the Hyatt Regency New Orleans, 601 Loyola Avenue, Celestin Ballroom, 3rd floor, beginning at 8 p.m. Proceeds from the Gala provide operating funds to support programs of the League's three Centers of Excellence.

"This year's gala marks a very special milestone in our history, our Diamond Jubilee. The Urban League was created in 1938 to help improve economic and social conditions for African Americans. 75 years later, equality gaps in employment and education, which ushered in our founding, continue to impact our community at alarming rates, said Erika McConduit, Interim President and CEO of the Urban League of Greater New Orleans. As we re-dedicate ourselves to our mission of empowerment, we invite the entire community to join us as we celebrate this momentous occasion."

Along with celebrating their 75th anniversary, the gala



Tuskegee Airman Calvin Moret

will pay tribute to Mr. Calvin Moret, the last surviving Tuskegee Airman from New Orleans, whose service along with other members of the esteemed Tuskegee Airman led to desegregation of the United States Armed forces.

Individual tickets are \$250. Tables may be purchased at the following levels: \$2500, \$5000, \$7500, \$10000 and \$25,000. Tickets and tables are available for purchase online by visiting the Urban League's website, [www.urbanleaguemoreneworleans.org](http://www.urbanleaguemoreneworleans.org).

For more information on the Annual Gala or to make a reservation, please contact Cathy Washington at 504.620.2332.

### Dr. Robert J. Spears, DDS General Dentistry



Schedule an appointment today!!

9235 Lake Forest Blvd.  
New Orleans, LA 70127

Extractions  
Filling  
Dentures  
Crowns  
Root Canals  
Cleanings

**FULTON,  
JOHNSON,  
NEWMAN  
& PITTMAN  
INSURANCE  
AGENCY, Inc**

*Professional and Special Insurance  
Packages available for:*

- Bars
- Churches
- Contractors
- Day Care Centers
- Dentists
- Law Firms
- Fast Food Restaurants
- Janitorial Services
- Assisted Living Facilities
- Home Health Care Agencies

**For All Your Insurance  
Needs  
CALL 504-947-3445**

*Life  
Health  
Auto-Liability  
Homeowners  
Commercial Property  
Workers Compensation  
Bond  
Flood*



1925 St. Bernard Avenue  
New Orleans, LA 70116  
Office (504) 947-3445 Fax (504) 872-0208



Find us on:  
**facebook®**

**more photos  
more stories  
more data**



# Glorious Palm Trees

By MG Calla Victoria  
Data News Weekly Columnist

Data News Weekly Columnist

No other single plant evokes the sense of tropical islands and paradise more than a palm tree. Unlike other trees that branch out from the sides, all palm trees have what are called terminal buds at the very top of their textured trunks and the palm fronds (branches) radiate from there. So what you see is a tall majestic ornate trunk and atop the trunk is a burst of greenery resembling a crown, hence the reason that palm trees are associated with royalty and Palm Trees (Palmaceae) have been termed the princes of the vegetable kingdom.

In ancient times, palm branches symbolized goodness and victory. They were often depicted on coins and important buildings. King Solomon had palm branches carved into the walls and doors of the temple. The fronds of Palm trees were laid before Christ during His triumphant entrance to the Holy City Jerusalem, and waved before Him. Beautiful palm trees have also inspired Dubai (one of the wealthiest cities in the world) to make the man-made islands in the shapes of palm trees.

Palms are evergreens, mostly tropical plants in the family Palmae (also known as Arecaceae). There are over 230 genera (classifications) and 2500 species of palms and most are tree-like, with single trunks and either fan shaped (palmate) or feather shaped (pinnate) compound leaves. For identification purposes palm trees can be divided into two major groups: Those that have palmate or fan-shaped



leaves; and those that have pinnate, or feather-shaped leaves. The palmate-leaved species are characterized by a leaf structure in which all leaf segments arise from a single point, similar to the structure of a human hand. Pinnate leaves are characterized by leaves along each side of a central axis, similar in design to that of a feather. Some palm trees are fruit-bearing like the Phoenix dactylifera, or the true date palm that gives us delicious dried fruit, and the coconut palm (also, coconut), Cocos nucifera. The term coconut can refer to the entire coconut palm, while the seed or the fruit, which, botanically, is a drupe not a nut.

One of my favorite palms is the Canary Island Date Palm (Phoenix canariensis) also known as the Pineapple palm because of the unique pineapple shape as it is most impressive with its single, upright, thick trunk topped with a crown of 8 to 15-foot-long, stiff leaves with extremely sharp spines. As with most palms, it can get up to very

tall; fortunately it is very slow-growing and will take a considerable amount of time to reach its 50 to 60-foot-height. I can attest to this tree's slow growth, as when I planted one in my front yard back in 2007 it just sat there for about a year and a half and didn't do a darn thing! It just sat there in the middle of the lawn just about two feet high and about one foot wide and was just happy. It really did not start doing anything until the spring of 2009, and now it is huge.

The root system of palm trees is slender and does not expand

therefore they will not damage concrete walkways and house foundations like oak trees. However the roots can extend out laterally as far as the leaf span of the fronds in search of water, so know that while palm trees are easy to plant they can be a nightmare to remove. Also when buying palm trees remember that what you are buying is an infant plant, so make sure that you know how tall the tree will get because some can soar up to 60 feet high.

Another one of my favorite palms is the Bismarck Palm (Bismarckia nobilis). If you are looking for drama look no further than this specimen. Its massive fan-shaped frond are silver and numerous, the Bismarck is definitely a show stopper. Palm trees make a great statement both indoors and outdoors. Think of palm trees to add height, color, sculptural design, and texture to any landscape.

Send me your gardening questions at [sowing@thegardeningdiva.com](mailto:sowing@thegardeningdiva.com), and check out my "Gardening Tip of the Week" at [www.thegardeningdiva.com](http://www.thegardeningdiva.com).

Remember never get too busy to stop and smell the beautiful flowers!

## Are You a Media Professional In Search of the Perfect Position? Data News Weekly is Now Hiring

### Advertising Account Manager

The ideal candidate has a proven track record in digital media sales. We're looking for an energetic self-starter with a consultative sales approach who can dive in and immediately add value by providing custom advertising ideas to our clients to close deals and build relationships. Must be a highly articulate hunter who is results-driven with strong analytical skills and a commitment to creating new business opportunities.

### Responsibilities:

- Prospect, qualify, and grow a sales territory
- Present the brand and value proposition to agencies and brands
- Develop and maintain a strong sales pipeline
- Maintain up to date, accurate and informative client call information, deal history and contacts
- Meet & exceed quarterly revenue targets
- Manage continuous RFP interaction with agencies in the territory

### Qualifications and Requirements:

- 3-5 years of print sales and 1 year digital media sales experience
- Basic Mobile, Social and integrated Marketing knowledge
- Relationships with top tier agencies and their respective brands
- Very strong with Microsoft Office Suite

If you are the right person for this position, send your cover letter salary history and resume to: [datanewsad@bellsouth.net](mailto:datanewsad@bellsouth.net) with ad accounts manager in the subject line.

### Social Media Coordinator

Our vision is simply to get people talking, about our brand, Data News Weekly. We start with the brand and branch to the people. We are looking for a Social Media Coordinator who can create engaging interactive content – both in business development and consumer communication. By successfully driving both interactions, we can effectively build awareness. The equation is simple: Great people build great brands. The beauty? Infinity is present in that equation. Once a story gets told, another is born. The communications tree never sleeps.

### Responsibilities:

- Majority of time spent growing our social media networks through creative posts, contests, ad placements, etc.
- Must have excellent knowledge of social media sites and tools. Must have ability to manage concurrent projects and have strong organizational skills as well as excellent writing skills.
- Will participate in client calls and may visit clients/industry shows as needed. Must be able to demonstrate social media skills and experience. Must have four-year college degree relevant to the position.

If you are looking for an exciting position, send us your cover letter and resume to: [datanewsad@bellsouth.net](mailto:datanewsad@bellsouth.net) and include social media coordinator in the subject line.

Data News Weekly is an equal opportunity employer.

## DATA CLASSIFIED

Call 504-821-7421 to  
place your classified ad.

### Mailboxes by Mark



You pay for the bricks or maybe you have bricks already. You provide the mailbox.

I will provide the cement, wood, mortar, nails etc. You choose or create the design. Prices vary according to the design.

Contact: Mark (504) 723-7318

## AVON

The company for women

\$\$\$ \$\$\$ \$\$\$  
Do you need money?

Can you use some extra

cash? Try Avon!!! Avon is easy to sell, no experience necessary. It cost only \$10.00 to start. You can become your own boss or just earn extra money. Whether you are interested in purchasing Avon products or becoming an Avon Representative yourself, I can assist you.

Call June - 504-606-1362

I will explain everything and help you to get started.

## Distribution Manager Position Available

Data News Weekly is seeking a Distribution Manager for our weekly newspaper distribution.

### The position requirements are:

- Must have a valid Louisiana drivers license
- Must have a truck/van/SUV and must be insured.
- Must have a thorough knowledge of the City of New Orleans
- Work days are Thursday, Friday, Saturday, flexible schedule on those days.

This is a paid, Part-time Position.

Contact Terry at Data News Weekly to apply.

**(504) 821-7421**

**subscribe**  
to data chatta  
New Orleans in your inbox



This space  
can be  
yours for  
only \$80  
Call Now!

**504-821-7421**



# New to Medicare?

**Horace H.**  
Peoples Health plan member



Call toll-free today for a  
**FREE information kit.**

There's no obligation.

**1-800-243-4755**  
**(TTY: 711)**

8 a.m. to 8 p.m., 7 days a week  
[peopleshealth.com](http://peopleshealth.com)

**If you're new to Medicare, either through age or disability, find out how to get more benefits than Original Medicare without paying more! Ask about Peoples Health Choices 65 (HMO) featuring:**

- \$0** Monthly plan premium
  - \$0** Premium for Part D prescription drug coverage.  
Part D is included along with your medical coverage.  
And there's no Part D deductible.
  - \$5** Primary care physician visits.
  - \$0** Membership in your choice of over 175 fitness facilities in southeast Louisiana
- And much, much more!*

**PEOPLES HEALTH**

Your **Medicare Health Team**

The benefit information provided is a brief summary, not a complete description of benefits. For more information contact the plan. You must continue to pay your Medicare Part B premium. Limitations, copayments, and restrictions may apply. Benefits, formulary, pharmacy network, premium and/or co-payments/co-insurance may change on January 1 of each year. Peoples Health is a Medicare Advantage organization with a Medicare contract.  
H1961\_13NPN2 CMS Accepted