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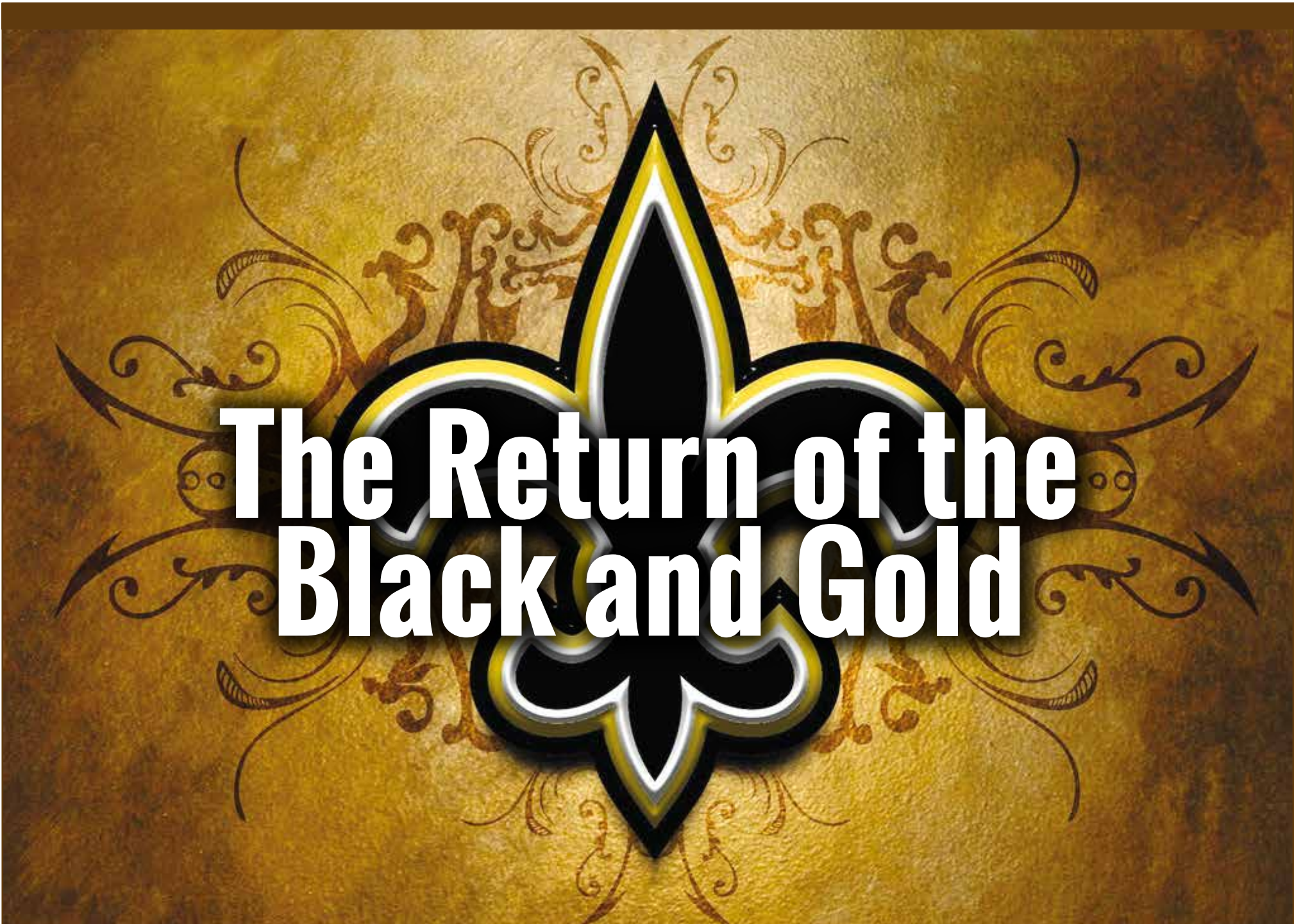


Who Dat Love

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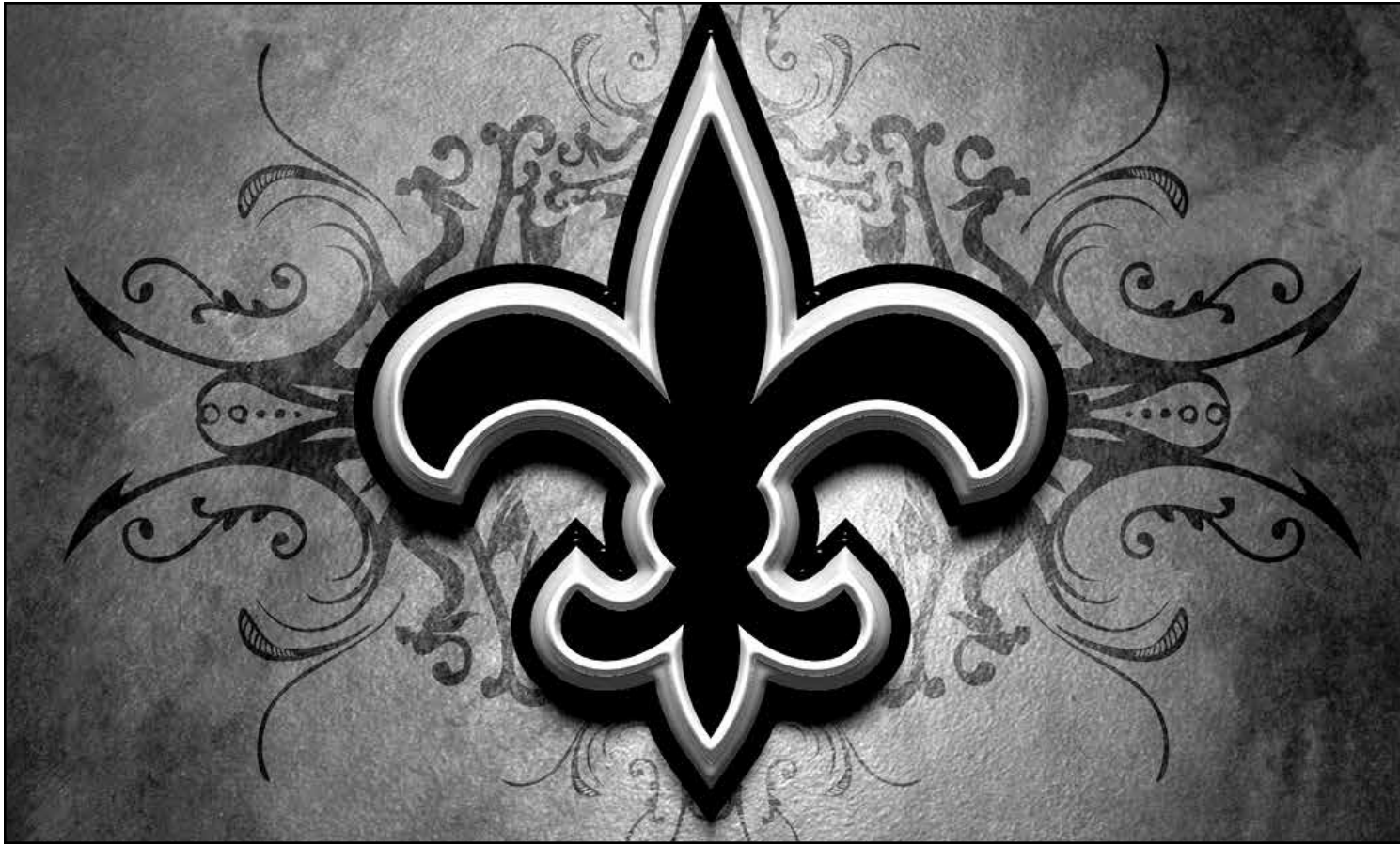
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The Return of the Black and Gold and the Who Dat Nation



By Edwin Buggage

The New Orleans Saints are an important part of life in New Orleans, when it is football season everything and everyone is black and gold. It is akin to a religion and the Who Dat Nation is a congregation that win, lose or tie they continue to support the Saints. From the days of losing seasons and bags over their faces in the 1980 when they were affectionately known as the "Ain'ts" to becoming the Super Bowl Champs in 2010. The Saints fans are die-hards and even during the off-season it is likely

you will see someone in the City donning the black and gold and talking about being part of the Who Dats.

Last season fans had to endure a season where multiple suspensions of key defensive players and most importantly Head Coach Sean Payton leading to a disappointing 7-9 record and the Saints posting a league record for the worst defense in history of the NFL giving up 7042 total yards. Now the black and gold returns to the gridiron with Coach Sean Payton back on the sidelines and a new Defensive Coordinator Rob Ryan. In the first week of the

season against their arch rival the Atlanta Falcons in a hard fought contest it was the Saints defense that was pivotal in its victory with a stand near the goal line with seconds left on the game clock that sealed the victory.

After winning a nail biter, people from the Who Dat Nation are excited and feel that the Black and Gold are poised for a great season. Lifelong Saints fan Almore Cato says of the Saints performance, "I had my concerns about the defense given how poorly they performed last year, but they stepped up today and we got the win." Continuing he says, "If the team

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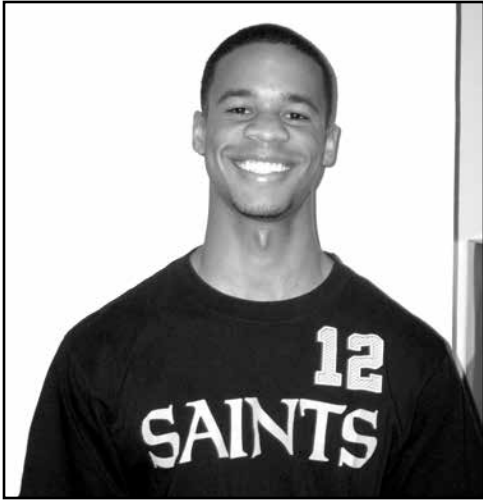
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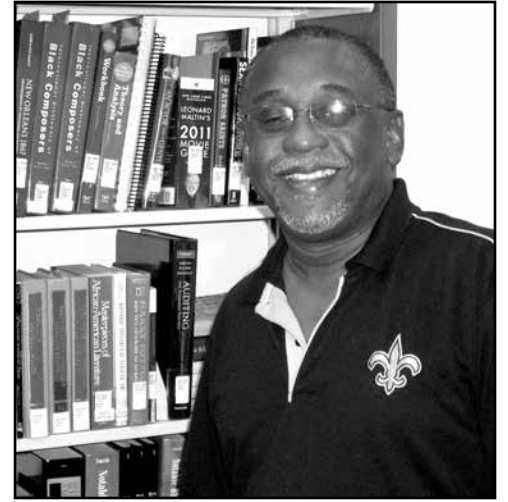
Francois Williams



Justin Charles



Deborah Modica



Almore Cato

can play well on both sides of the ball consistently I feel we have a chance to win the division." Justin Charles who is wearing a customized Saints jersey with the number one on it agrees, "I saw a team play a complete game, today I saw the number one offense and a great defensive effort giving us a victory and, if we can continue to play at this level we will easily win the division."

While the Black and Gold is something that people of the City cannot wait until this time of the year, the Saints and their emblem the Fleur De Lis symbolizes more than the team and their success or failure on the field. It has especially after Hurricane Katrina come to symbolize the resilience of the people and much more. "The Fleur De Lis in my opinion embodies the spirit of the City. It is a flower that encompasses the three things that are important TO the people of New Orleans and that is Faith, Family and Friends," says Francois Williams, a member of the Who Dat Nation.

Who Dat is an identity that knows no bounds and has little to do with being a football aficionado, knowing everything about the game is not essential to being part of the Who Dat Nation. It is about living and understanding a spirit of camaraderie that brings people of all backgrounds together for a day of food, fun and football. "During football season many families and friends get together to support the Saints as well as at the games people of all different backgrounds come together to root on the Saints, for that time everybody forgets the differences that separates us and we

all become Black and Gold," says Deborah Modica, who is wearing a black t-shirt with a glittery fleur de lis speaking on the Saints and the City she calls home.

This season quarterback Drew Brees has many of his potent offensive weapons returning. Tight end Jimmy Graham and wide receiver Marques Colston both caught touchdown passes during the season opener against Atlanta and also giving a great performance was running back and return specialist Darren Sproles. In a post-game interview Brees said of Colston who set a franchise record in receptions during the game, "That's just vintage Marques Colston," Brees said. "I have so much trust and confidence in him. He knows the ball's coming to him and he's going to make that play."

While Brees and the offensive unit consistently play well, what has been the Achilles Heel for the Saints is their defense inability to stop opposing teams from moving the ball and putting points on the scoreboard. In their first effort, they still gave up 367 yards against the Falcons but when the game was on the line in the closing seconds they prevailed. Brees says of the defense and his hopes for them throughout the season, "I was hoping our defense would pull one out, and man, did they ever."

Last year absent on the sideline was the man who has come to be known as the architect that's built the Saints into a winning organization. Since he was hired as Head Coach of the New Orleans Saints in 2006, Sean Payton has established himself as one of the

most successful coaches in the NFL. Since coming to New Orleans, Payton has led the Saints to four playoff berths, three NFC South Division Titles and the franchise's first World Championship with a 31-17 win over the Indianapolis Colts in Super Bowl XLIV. Payton has a 67-37 overall record (.644); including a 5-3 postseason mark (.625) after the franchise had won only one playoff game prior to his arrival. Throughout his tenure, Payton holds the franchise's top winning percentage (.644) for a Head Coach and ranks sixth among current NFL

Head Coaches (min. 50 games). The 2009-11 seasons under Payton marked the most successful stretch in team history, as New Orleans posted a 41-14 mark (.759) including the postseason, the most victories in the NFL.

"I am glad to see Coach Payton back on the sideline, although sometimes I think some of his play calling is questionable nevertheless, he is still a great coach and the best the Saints have ever had and I feel under his leadership this year we can again become a Super Bowl contender," says Almore Cato. After

Katrina the team under the right leadership and vision became a champion as people flooded the streets in 2010 to celebrate the victory as the New Orleans Saints were crowned champions. Today the Saints once an organization that was in the leagues basement is now a top team and the Who Dat Nation is more than ever out and in full effect backing what has become a winning organization. And it is the hope of a City that on February 2, 2014 that the Saints will again be declared Super Bowl champs.

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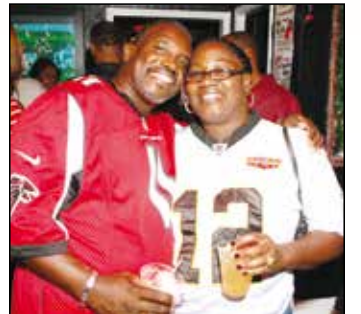
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Data Zone

Football Fun, Who Dat Love in the House!!!

Photos by Glenn Summers

The Saints opened their season against the arch rival the Atlanta Falcons. It was a weekend full of fun and football and Data News Weekly was there!!!



From left: Leanna Archer, Beverly Johnson, Roland Parrish, Gladys Knight, Dr. Steve Perry, Kenny Williams, and Charles Orgbon III.

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AWARDS**

Walmart Breaks Ground on Store in Gentilly

Location to provide fresh food and jobs to residents of Gentilly Area

Walmart broke ground on a new store in the former Gentilly Woods Shopping Mall site at 4301 Chef Menteur Highway on Tuesday, Sept. 10. Once completed, the new store will provide jobs and access to fresh food to the Gentilly community. The state-of-the-art store is expected to open in fall 2014.

The groundbreaking ceremony was attended by representatives of Walmart, City of New Orleans Mayor Mitch Landrieu, representatives of the New Orleans Redevelopment Authority (NORA), members of the Louisiana state legislature, members of the New Orleans City Council and neighborhood leaders.

"The community has been waiting to see this site fully developed. We welcome Wal-Mart and look forward to their opening," said District D Councilmember Cynthia Hedge-Morrell. "This economic develop-

ment is a huge step for Gentilly. The project will bring many new jobs, and allow us to spend our hard-earned money in our own community."

"As the world's largest grocer, Walmart has the opportunity to make a difference for American families by making the food we sell healthier and more affordable and we plan to do just that in Gentilly," said John Mims, Walmart market manager. "We look forward to being a part of the Gentilly community and providing access to pharmaceutical products and fresh food at affordable costs."

Walmart is making a multimillion dollar investment in Gentilly that will bring an estimated 300 jobs, offering eligible associates a comprehensive benefits package that includes health insurance coverage options, store-performance based bonus incentives, 401 (k) matching contributions up to 6 percent and discounts on general merchandise and fresh fruits and vegetables.



Photos by Bernie Saul

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New Fed Chair Must Be A Proponent of Main Street



Marc Morial
President and CEO
National Urban League

"The Federal Reserve Chairman is not only one of the most important economic policymakers in America, he or she is one of the most important policymakers in the world." President Barack Obama

Welcome to the season of big decisions in Washington. In the coming days, President Obama will have to decide whether to order a military strike against the Syrian regime for using chemical

weapons against its own people. Time is also running out for Congress and the Administration to agree on a budget to avoid an October 1 government shutdown, and lawmakers are on the line to raise the debt ceiling to keep the nation from defaulting on its financial obligations. In the midst of all of this, the President must decide whom to pick for one of the most important jobs in the world –

Chairman of the Federal Reserve.

"The Fed," as it is commonly called, is the central bank of the United States, responsible for setting monetary policy and credit conditions in support of full employment and stable prices. The Fed also supervises and regulates banks to ensure the safety and soundness of the nation's banking and financial system and to protect the credit rights of consum-

ers. Ben Bernanke has held this job since 2006, one year before the start of the Great Recession. While Bernanke is not without his critics, many believe his policies helped prevent another Great Depression and put the nation on the road to a steady, albeit much too sluggish, recovery. The August jobs report shows the economy created 169,000 jobs last month, with overall unemployment now down to 7.3%. This translates into 42 straight months of private sector job creation and a total of 7.5 million new jobs. The economy is moving in the right direction. But the 13% unemployment rate for African Americans and the 9.3% rate for Hispanics make it clear that even as the recovery inches forward, communities of color are still being left behind.

With Ben Bernanke's term as Federal Reserve Chairman set to expire on January 31, 2014, President Obama must choose a successor who is committed to ending these inequalities while being acceptable to Main Street, Wall Street, and Capitol Hill – an almost irreconcilable team of rivals. The President's choices include former Treasury Secretary and Obama Economic Advisor, Larry Summers and current Fed Vice Chairwoman, Janet Yellen.

Opposition to Summers is intense, broad, and diverse. Everyone, from Nobel Prize winning economist Joseph Stiglitz to the National Organization of Women to Maxine Waters and a growing list of members of Congress, has urged the President to pick Yellen over Summers. As a leading architect of Wall Street deregulation during the 1990's, Summer's policies have been viewed as helping to pave the way to the Great Recession. A recent New York Times editorial concludes that "Mr. Summers has also shown an indifference to the effects of economic decisions on ordinary people."

We urge the President to consider appointing someone who is more of a friend to Main Street than to Wall Street. This includes, the highly-qualified Janet Yellen, who would be the first woman to lead the Federal Reserve. It should also include other women, African American and minority economists who could bring both excellence and diversity to the Fed.

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Michael A. Tidwell Named to New Position of Chief Corrections Deputy At OPSO

New Position Complies With Provision Of Consent Decree

Sheriff Marlin N. Gusman has named senior corrections executive Michael A. Tidwell as Chief Corrections Deputy for the Orleans Parish Sheriff's Office, effective November 1, 2013.

The selection of Tidwell, currently chief of corrections for Orange County (FL) Corrections Department, fulfills a provision of a consent agreement that calls for the appointment of a professional corrections administrator. The agreement was signed by Sheriff Gusman in December 2012 and approved by U.S. District Court Judge Lance Africk on June 6, 2013.

Sheriff Gusman made the final selection with the help of a selection committee chaired by Dr. Michael Cowan that reviewed nearly 30 applicants and recommended five semi-finalists. The selection committee then narrowed the field to two finalists who visited



Michael A. Tidwell

the Orleans Parish Correctional Complex for final interviews with Sheriff Gusman and his staff.

Sheriff Gusman said: "Mike Tidwell is an accomplished jail administrator who has implemented substantial improvements at correctional facilities that follow the

direct supervision model. I'm pleased that he will be joining us as we move closer to opening our new direct supervision facility early next year."

Tidwell has more than 30 years experience in corrections management either as a warden, superintendent, deputy director or director of corrections. He has worked at correctional facilities in six states, most extensively in Florida for corrections department in Osceola, Seminole, and Orange counties.

He is leaving his post as Chief of Corrections at the Orange County Corrections Department, after six years. He began his civilian law enforcement career as a deputy marshal for the U.S. Marshals Service in 1971 and assumed positions of increasing responsibility at correctional facilities in Maryland, Virginia, Missouri, and Tennessee before

moving to Florida in 1999.

Tidwell earned a master's degree in human services from Lincoln University in Pennsylvania. He is an American Jail Association Certified Jail Manager and holds the Certified Corrections Executive designation from the American Correctional Association.

In addition to Dr. Cowan, members of the Sheriff's selection committee were: James L. LeBlanc, secretary, La. Department of Public Safety and Corrections; Greg Rusovich, CEO of Transoceanic Trading and Development Co.; Rafael Goyeneche, president of Metropolitan Crime Commission; Tracie L. Washington, president and CEO of Louisiana Justice Institute; Norris Henderson, founder and executive director of VOTE (Voice of the Ex-Offender); and Burl Cain, warden of Louisiana State Penitentiary.

Home Style

Amazing Flower Power



By MG Calla Victoria
Data News Weekly Columnist

Flowers give us beauty, most color dyes are derived from flowers, and flowers are used to create the most breathtaking moving canvasses. During the first week of every September Zundert, a City in The Netherlands puts on one of the world's oldest and most elaborate flower parades in the world. It is called Bloemencorso, a Dutch word

meaning flower parade. The flower of choice is the Dahlia flower and it is the only flower used to create all of the exquisite awe-inspiring gargantuan floats for the Annual Flower Show.

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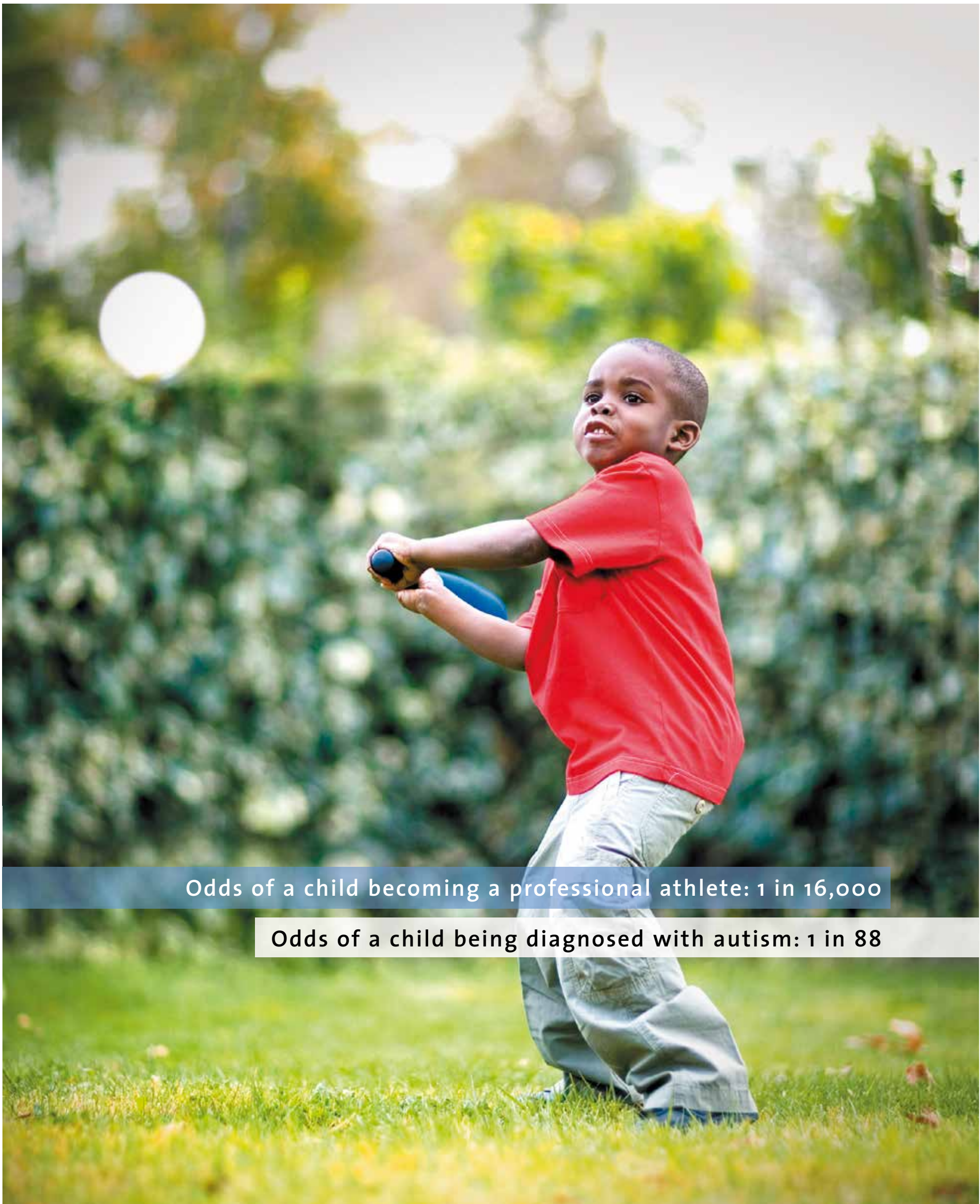
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