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**Data Zone Page 6**

A Data News Weekly Exclusive



# Kenny Smith, Urban League & Coors ReFRESH a Basketball Court

DATE 4-8-2016

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# Kenny Smith, Urban League & Coors ReFRESH a Basketball Court



Kenny "The Jet" Smith, former NBA star and current basketball sports analyst presented a check of \$25,000 to the New Orleans Urban League earlier this week as part of the Coors Light reFresh program. To his left is Jameeta Youngblood, President of the Greater New Orleans Young Professionals Urban League.

## Story and Photos by Vashni Balleste Data News Weekly Contributor

For the third consecutive year, Coors Light and basketball great, Kenny "The Jet" Smith, have teamed up to invest in communities across the country by refurbishing basketball courts.

Former NBA Star Kenny "The Jet" Smith presented a check for \$25,000 to the New Orleans Urban League at the last home Pelicans game of the season on April 11, 2016. Smith, who currently hosts several programs as a basketball analyst, teamed up with Coors Light to restore a local New Orleans basketball court. During the half-time show, Smith sat alongside Jameeta

Youngblood, the President of the Urban League of Greater New Orleans Young Professionals.

Smith told Youngblood that a basketball court is the "center piece of a community." By giving a local basketball court a make-over, it lets the community know that they care, Smith said of the donation. Last year the court at Kenner Recreational Center was modified

**On the cover: During halftime of the Pelicans v. Chicago Bulls game, Smith presented a check for \$25,000 to Jameeta Youngblood.**

**Cover Story, Continued  
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## DATA NEWS WEEKLY

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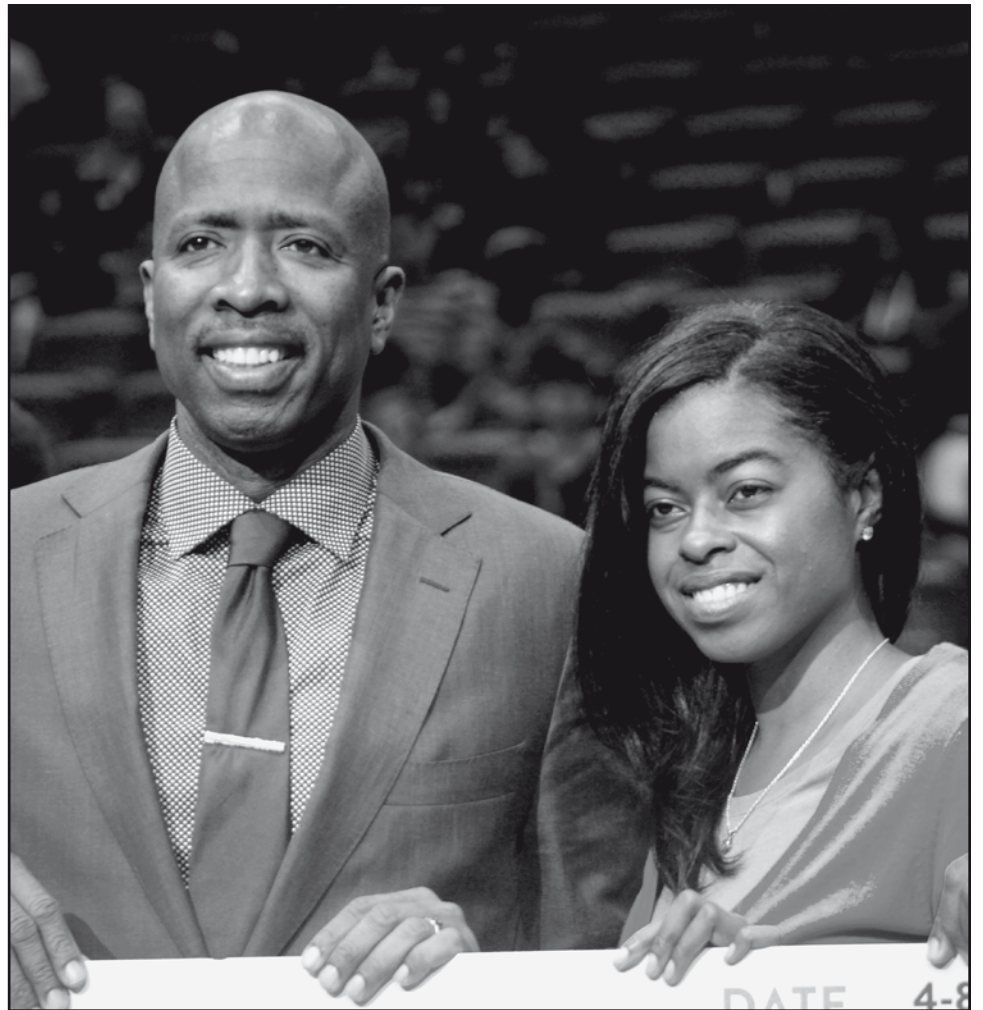
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Cover Story, Continued from page 2.



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through this program and this year Smith said they're working to identify the best location for restoration.

New Orleans isn't the only City Smith has taken his campaign to restore community courts to. Both Smith and Coors have reached out to several Urban Leagues across the nation, including New York, the Central Carolinas, Memphis and Philadelphia, among others. The collaboration between Coors and Smith is currently in its third year in restoring community basketball courts in need of facelifts across the country.

During the halftime break of the Pelicans' final game against the Chicago Bulls, Smith presented the \$25,000 check to Youngblood and offered his support to continue to work with the League to restore courts around New Orleans.

Smith urged the crowd to join in support of the effort through a social media outreach. Coors Light is donating up to \$100,000 to make over community basketball courts in Oakland, New Orleans, Sacramento, and Chicago. Legal-drinking-age basketball fans can participate now through June 30th by using the hashtags #FullCourt reFRESH and #Over21.

"I'm thrilled to continue my partnership with Coors Light Full Court reFRESH," said Smith. "Over the last few years, we've done great work in communities across the country, and it's important to continue preserving the legacy of

public courts." The public can draw attention to New Orleans basketball courts in need of a renovation by using the hashtag #fullcourtreFRESH and #over21. In response, Coors Light will make a donation of one dollar per tweet, up to \$25,000 per City toward the refurbishment of a New Orleans public basketball court.

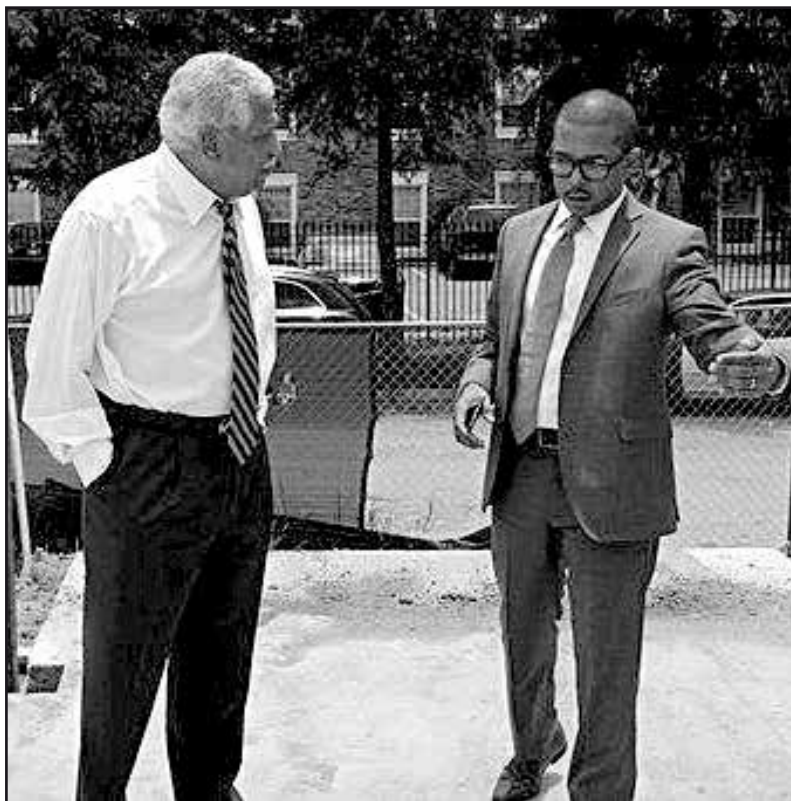
"The Coors Light Full Court reFRESH Program is a unique opportunity to invest and make a tangible difference in our communities," said Steve Canal, National Community Affairs Manager at MillerCoors. "In collaboration with our partner, the National Urban League, we've invested more than \$350,000 to restore community courts across the country."

Basketball courts are important cultural centers. They're often a place where communities connect and people aim to improve their game. Full Court reFRESH is just one of the ways that Coors Light encourages everyone to "Climb On," to achieve goals and conquer personal mountains.

"The Coors Light Full Court reFRESH program offers our members an unprecedented opportunity to demonstrate leadership and empower others. Programs like this not only bring people together, but also leave lasting impressions on our communities," said Carlos Clanton, President of the National Urban League Young Professionals.



# Liberty Bank's Gentilly Branch Re-Opens



Alden McDonald, (left) President and CEO of Liberty Bank, walks the perimeter of the new Gentilly branch during construction in New Orleans' Gentilly neighborhood. (Photo courtesy of WWNO News)

## Data News Staff Edited Report

Liberty Bank and Trust Company is proud to announce the re-opening of its iconic Gentilly Branch with all the modern conveniences of today's banking technology. Across from Dillard University, Liberty has redeveloped the Gentilly Branch into a model 21st Century banking branch as the Gentilly neighborhood continues its re-birth. Featuring the latest ATM banking units, the Gentilly Branch is designed to make its customers' banking experience convenient and engaging while maintaining a focus on personal service and thoughtful

banking solutions.

To celebrate the re-opening of the most used branch in the New Orleans network, Liberty is sponsoring an on-line giveaway of one thousand dollars (\$1,000.00) per week for the first four (4) weeks of the new branch's operation. Any New Orleans citizen over 18 years of age is eligible to participate in the on-line giveaway by entering their information at [www.Libertybank.net/giveaway](http://www.Libertybank.net/giveaway). The Gentilly On-Line

Giveaway will announce weekly winners beginning Saturday, April 16th through Saturday, May 7th.

Liberty Bank President, Alden J. McDonald, Jr. says the new branch

is a prototype of the 21st

Century banking experience. "Even as Liberty is retooling its technology to make it easy to access banking in the palm of your hands, we have re-opened our Gen-

tilly Branch to service one of our most important neighborhoods. We welcome our New Orleans customers to an expanded drive-up service and we invite you to come out on Saturday, April 23rd for our Open

House to acquaint our customers to the new technology and expanded service offerings at Liberty Bank." The Liberty Gentilly Branch is one of five bank branches in the New Orleans area.

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# Shoot Ya Best Shot!

## French Quarter Fest 2016

By Kichea S. Burt  
Data News Weekly  
Contributor

Music, food, and culture took center stage at the French Quarter Festival presented by Chevron April 7-10, 2016. French Quarter Festivals, Inc. who produces the Festival, celebrated the 33rd Annual Event which is now the largest showcase of Louisiana music and culture in the world. Festival-goers were treated to New Orleans' finest restaurants at 'The World's Largest Jazz Brunch'; music from over

1,700 world-class, local musicians; and a unique cultural experience that cannot be replicated anywhere. The French Quarter Festival presented by Chevron was named 2015 "Best Large Festival" in New Orleans by OffBeat Magazine and the "one thing to do in Louisiana" by the Huffington Post.

What started as a neighborhood festival and 'locals' event' has grown into one of the largest events in Louisiana behind Mardi Gras, with an average economic impact of approximately \$200 million.



Data Zone, Continued on page 7.

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# Shoot Ya Best Shot!

Data Zone, Continued from page 6.



Visit [www.ladatanews.com](http://www.ladatanews.com) for more photos from these events

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# St. Augustine High School Hosts Spring Concert

The St. Augustine High School Music Department presents its annual spring concert on Saturday, April 16, 2016, at the Louis J. Rousel Performance Hall on Loyola's campus.

The Spring Band Concert will feature student performances with selections from classical, contemporary, jazz, and old school R&B. Special guests PJ Morton, Robin Barnes and The Roots of Music will join the St. Aug band for this special night of music.

"Our concert provides entertainment for all musical genres and we're planning a great show that the whole family will enjoy," said Eddie Williams, Director of Bands at St. Augustine High School. "We are honored to be able to include amazing local talent as well."

Under the direction of the legendary Band Master, the late Edwin H. Hampton, The Marching 100 became one of the most renowned high school bands in the



(Above) St. Augustine High School Marching 100 Photo credit: Nick Pix Photography, Nicholas Wall

United States. Students will celebrate Mr. Hampton's contributions to the school's legacy with a special, musical tribute.

For more than 65 years, the St. Augustine Marching 100 has thrilled thousands of fans with exciting performances that have made it one of the best high school bands in the country. That tradition of excellence thrives today as the Marching 100 continues its pursuit of the highest levels of musicianship and precision.

The Marching 100 has performed in multiple Rose Bowl and Macy's Thanksgiving Day Parades. A featured performer in Super Bowl half time shows and Pope John Paul II's visit to New Orleans, the band is profiled in countless television shows, movies and documentaries.

Concert general admission tickets are \$10 in advance or \$15 at the door. Advance tickets are available at St. Augustine High School through Friday, April 15.

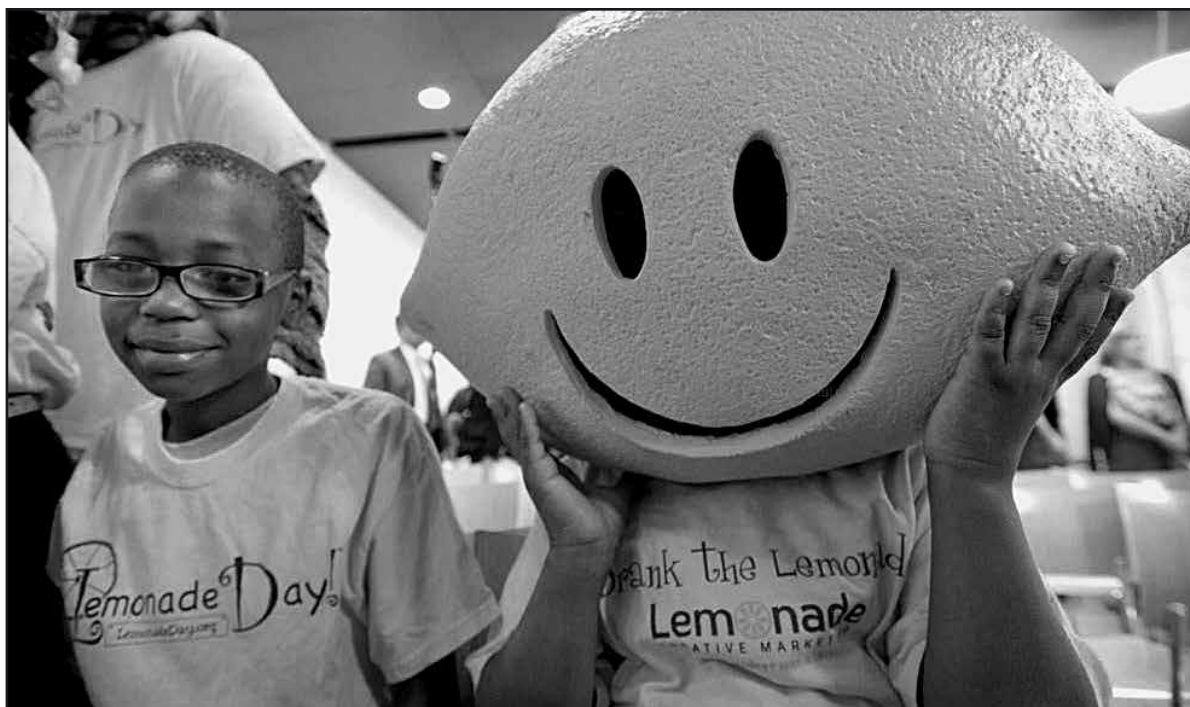
## USAgencies Kicks Off its 20th Anniversary by Partnering with Lemonade Day Louisiana

*Auto Giant To Host Hundreds Of Lemonade Stands Statewide On April 30Th*

### Data News Staff Edited Report

USAgencies will sponsor Lemonade Day in an effort to instill an entrepreneurial spirit among Louisiana's youth. The insurance giant is celebrating its 20th year in business, and it has built a reputation around offering customers value, choice, and convenience. For four straight years, USAgencies will allow kids to set up stands at all of its locations across the state to provide an opportunity for every lemonade stand to have great exposure on Saturday, April 30, 2016..

"We are pleased to participate in Lemonade Day again this year," said Kenneth Champagne, Business Unit Leader for USAgencies. "We've been involved in this event since 2012, and it's become a favorite tradition for the company. It's rewarding to support



kids as they learn important life and business skills. And because

Lemonade Day coincides with USAgencies' 20th anniversary, it

is especially gratifying."

With over 75 locations across

Louisiana and Alabama, USAgencies is dedicated to ensuring convenience for customers and offering a variety of plans ensuring the best rates around. Over the past 20 years, giving back to the community has been a top priority for USAgencies, and they have proved their devotion to the state by serving Louisiana through the natural disasters that have surfaced over the years.

"We are so excited to have USAgencies join us for the fourth straight year," said Jordan Piazza, Executive Director of Lemonade Day Louisiana. "Allowing our participants to set up their stands at USAgencies' locations is a gracious gesture and has helped our kids gain major profits."

Lemonade Day Louisiana is a free, community-wide educational

**Lemonade Day,  
Continued on page 9.**



# OPSO observes National Crime Victims' Rights Week

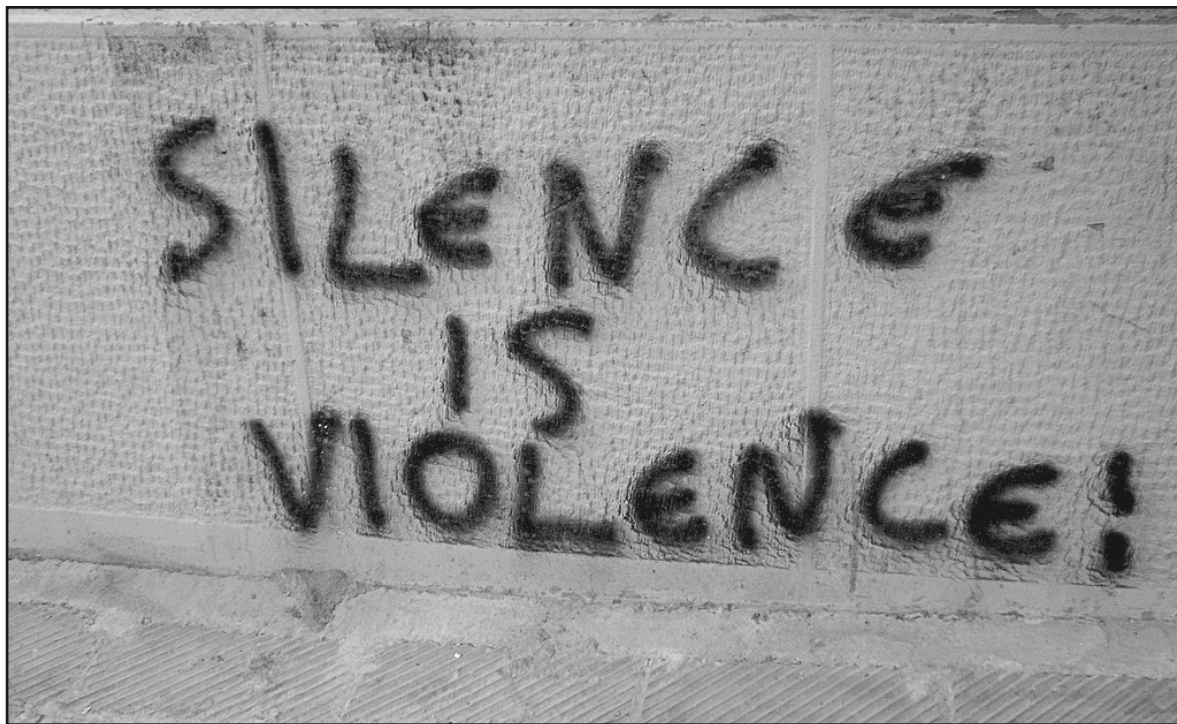
The Orleans Parish Sheriff's Office, in conjunction with Silence Is Violence, is hosting several events to commemorate National Crime Victims' Rights Week, April 10-16, including a tutu walk in the French Quarter, and a balloon release memorial at Bayou St. John. The events to honor crime victims and those who advocate on their behalf are free and open to the public.

## 6 p.m. Tuesday, April 12

**Sexual Assault Tutu Walk** – Wear a tutu and walk from Washington Square Park through the French Quarter and back to the park.\*

## Wednesday, April 13

**Purple & Blue Peace Day** – Wear purple or blue, or both, to raise awareness about preventing abuse of women and children.



## 4 p.m. to 8 p.m. Thursday, April 14

**Drinks for a Cause** – The Rusty Nail, 1100 Constance St., will donate 20 percent of proceeds from drink sales to the non-profit organization Silence is Violence for emergency assistance to crime victims.

## 6:30 p.m. Friday, April 15

**Balloon Release Memorial** – Wear white and come out to honor fallen crime victims by releasing balloons at Bayou St. John (Orleans Avenue and Jefferson Davis Parkway). Winners of a "Stop the Violence" poster contest and an essay contest held at Einstein Charter Middle School will be announced at this event.

## 6 p.m. Saturday, April 16

**Prayer Vigil** – Attend a prayer vigil in memory of crime victim Kenneth Hall at the intersection of Marr Avenue and Dooner Street in Algiers.

## Lemonade Day, Continued from page 8.

initiative designed to teach children how to start, own and operate their own lemonade business. It is a fun, entrepreneurial and experiential learning program for all children, ages 4 - 18.

More than 20,000 youth across Louisiana are expected to participate in the program this year. On Lemonade Day, everyone has an important job to do to support these future entrepreneurs. The entire community is encouraged to purchase lemonade from the many stands that will be set-up throughout the state on Saturday, April 30th.

Lemonade Day Louisiana is a free, community-wide program that fosters entrepreneurship and character development among Louisiana's youth ages 4-18 by supporting them in establishing and operating their own lemonade businesses. Young entrepreneurs are provided with a free backpack, which contains detailed support materials including an Entrepreneur Workbook to help them establish their lemonade stand. These entrepreneurs are advised to spend a little, save a little and share a little by donating a portion of their proceeds to a local charity of their choice. After covering their expenses and paying back their investors, children are encouraged to open a youth savings account. Registration and participation is free and all youngsters are encouraged to participate. Youth can now register for the program

online by visiting [Louisiana.lemonadeday.org](http://Louisiana.lemonadeday.org).

More than 30 corporate sponsors have teamed up to once again bring Lemonade Day to Louisiana on Saturday, April 30, 2016, including Raising Cane's Chicken Fingers, The Advocate Newspapers, CSRS, Inc., CenturyLink, Acadian Companies, Boysie Bollinger, LED, Mapp Construction, the New Orleans Saints, the New Orleans Pelicans and a host of statewide corporate sponsors and partners.

Since 2010, Lemonade Day Louisiana has provided more than 75,000 youth across Louisiana with the opportunity to become entrepreneurs.

This year's program is set to be the largest to date, since entrepreneurs John Georges and Todd Graves introduced the program to Louisiana youth six years ago.

For a complete list of sponsors and partners, to sign up or learn about ways to get involved in Lemonade Day Louisiana, please visit [Louisiana.lemonadeday.org](http://Louisiana.lemonadeday.org).

For information about sponsorships, partnerships or donations, please contact Lemonade Day Louisiana Executive Director Jordan Piazza at [ladirector@lemonadeday.org](mailto:ladirector@lemonadeday.org).

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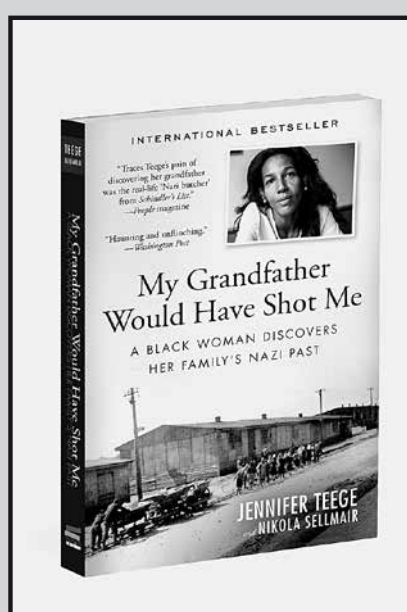
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# My Grandfather Would Have Shot Me



**"My Grandfather Would Have Shot Me" by Jennifer Teege and Nikola Sellmair c.2015, The Experiment \$14.95 / \$22.95 Canada 240 pages**

**By The Bookworm Sez  
Data News Weekly Columnist**

You've heard the stories.

Great-Grandpa made hooch in the basement during Prohibition. Grandma was arrested for protesting back in the '60s. Your great-grandma once chased a man off with a gun.

Scandalous then, maybe, but quaint family stories now. You cherish those rebel-rousing ancestors of yours – but in "My Grandfather Would Have Shot Me" by Jennifer Teege and Nikola Sellmair, some tales may lie buried.

At thirty-eight years old, Jennifer Teege had everything she wanted: a degree, success, a husband, two healthy sons, and a bright future.

And then, while idly browsing in a nearby library, she says, "I found the book."

Photos inside it seemed familiar – then recognizable. They were pictures of her birth mother and the grandmother Teege loved. And between the pictures was a story that was "the key to my family history, to my life": the mother who gave Teege up for adoption was the child of one of Germany's most notorious Nazis.

The grandmother who cared for Teege as a child was the mistress of Amon Goeth, commandant of Plaszów concentration camp.

Did her adoptive parents know the truth? Teege had contact with her mother until she was 7 years old and she knew her father was Nigerian; why didn't anyone say anything about the bigger secret of their lives? And how could Teege ever reconcile the gentle grandma she loved with the woman who surely knew what was going on at the camp, but who chose to ignore it in favor of a life of comfort?

Though it felt like picking at a painful scab, Teege needed to know everything about her grandfather, a man she understood would have been outraged at her very existence. She toured his home near Plaszów, and visited sites of former concentration camps. She looked hard at old photos, and contacted her birth parents to find closure.

"I want to walk upright, to live a normal life," she says. "There is no such thing as inherited guilt. Everybody has the right to their own life story."

Think that's impactful? Just wait....

Half of "My Grandfather Would Have Shot Me" is what you just learned – which is so powerful, so striking a tale that it's impossible to tear yourself away.


Except there's more.

Author Jennifer Teege tells about her experiences, her memories, and her heartbreaking repugnance for her ancestry, but journalist Nikola Sellmair acts as a sort of narrator, filling in the historical gaps among Teege's tale. Sellmair's part of this book puts Teege's words into perspective, in short, and so we see modern personal anguish side-by-side with past brutality and horror. We read about warm-fuzzies, followed by breathtaking inhumanity and, in the juxtaposition of the two, we become just as baffled as is Teege about events that don't make sense. Wow.


Without Sellmair's half of this book, I think this would be just another biography; with her half, it's just incredible for World War II scholars, students, and biographers. Now out in paperback, "My Grandfather Would Have Shot Me" is one amazing story.

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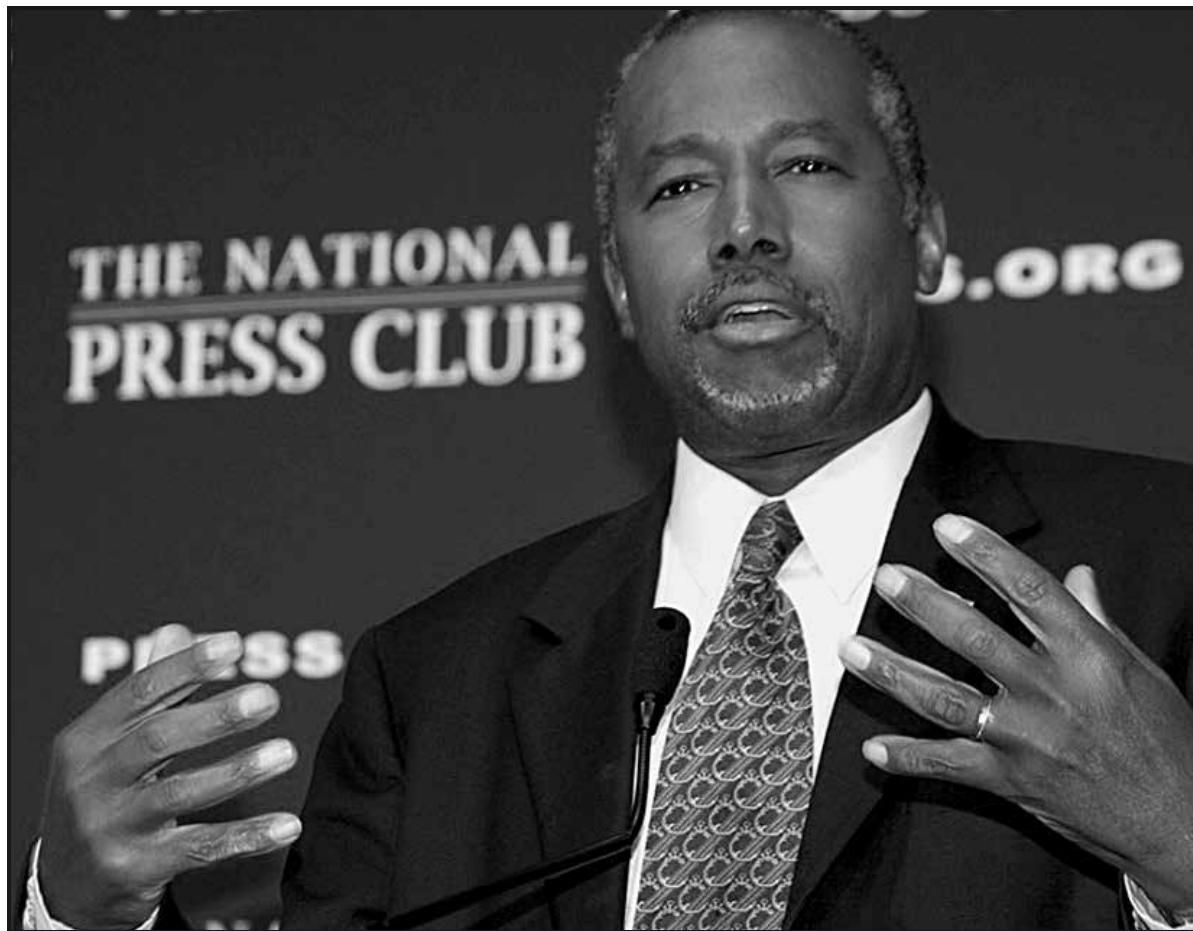


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# Ben Carson Backs Donald Trump, Criticizes GOP Outreach in the Black Community



**By Freddie Allen**  
NNPA News Wire National  
News Editor

Former Republican presidential nominee and famed neurosurgeon Ben Carson said that he trusts Donald Trump to address systemic racial disparities affecting the Black people, if the billionaire businessman wins the presidential election in November.

In an exclusive interview with the NNPA News Wire following Trump's double-digit loss to Senator Ted Cruz in the Republican primary in Wisconsin, Carson discussed a wide range of issues including the 2016 elections, health care and reparations for the myriad injustices that have plagued the Black community.

Carson said that he endorsed the Republican frontrunner, when he recognized that the political establishment was making a concerted effort to stop Trump's campaign. He added that Trump is more than the boisterous, neophyte politician that draws thousands to his rallies with his "Make America Great Again" rhetoric.

"I've had a chance to talk to him, in depth and he is one persona on television and a very different persona in real life," said Carson. "And all you have to do is talk to his

employees, he's got thousands of them. It's very hard to find anybody that has anything bad to say about him. They love him."

Carson also attributed the political establishment, which he described as "primarily the Democrats, but many of the Republicans, too," with lies about his campaign that contributed to his fall in the polls and eventual exit from the race.

"This whole election started out being about the people and the will of the people, but I saw the political establishment flexing its muscle," and ignoring the will of the people, said Carson, adding that the ruling class will do anything to maintain control.

Despite his historic run for the presidency of the United States and raising more than \$57 million in campaign contributions during the 2016 election cycle, according to TIME magazine, Carson criticized the Republican party for its lackluster efforts in reaching out to the Black community.

"More recently, the Republican party has neglected the African American community," said Carson. "It's very important that we reverse that, because if you look at what has happened to the African American community over the last few decades, it hasn't been good."

When asked whether he'd con-

sider the vice presidency or seat in the president's cabinet if offered, Carson said that he would prefer to maintain his independence, because he already has a platform to reach all types of groups around the country.

The former presidential candidate said that when he compared the Affordable Care Act to slavery during the 2013 National Prayer Breakfast it was "an unfortunate choice of words that was really at a time that I was a neophyte on the political scene and didn't recognize that the words that you use can keep people from hearing your message," said Carson.

Carson offered that health care is a responsibility for a compassionate society, which we are, but not necessarily a right, for everybody.

Carson suggested a health care system involving health empowerment accounts (HEA), which are "like health savings accounts without the bureaucrats." The HEAs would allow customers to transfer funds between the accounts of family members for medical care within families and buy catastrophic plans across state lines.

"[Health empowerment accounts] give you enormous flexibility to give you the vast majority of things that are going to come up," said Carson and the costs associ-

ated with catastrophic health care would drop dramatically.

HSAs require customers to also be enrolled in high deductible health plans, and HEAs would need a much improved an economy to work.

Carson said that the Black press is enormously important, because a lot of the mainstream media doesn't address the issues that are important in the Black community and they don't highlight the wonderful things that are going on too.

"You certainly wouldn't know about some of the accomplishments of people in the Black community," if the Black press didn't exist, said Carson. "It is amazingly important and I would encourage everybody to expand those efforts specifically to talk about," high achievers in the Black community.

Carson continued: "So, often in the past the accomplishments of Black people have been confiscated and we need all of the examples we can get for our young people, so that they understand that they don't have to play second fiddle to anybody."

The Detroit native, who survived abject poverty as a child and grew up to become a world-renowned neurosurgeon, said the he supports creating targeted programs for Blacks and others that would increase economic and social equity.

"That's an area where a lot of productive discussions can be made," said Carson. "The big problem is that a lot of people hear a word [like reparations] and their antennae go up and they go to their respective corners and start hurling barbs at each other, when in fact if they were to sit down and talk about [the issues] they could probably come to some pretty reasonable solutions."

Ultimately, Carson said that in order for Black people to improve their current conditions, they have to recognize that they have to do it themselves.

"The help is not going to come from somewhere else, because other people have their own agenda and we're just an afterthought," said Carson.

Carson continued: "We have to do it ourselves and we have to understand that our strength in the past has been our faith and our families and if we can grab those things again, we will be blessed and we will ascend and I have no doubt about that."

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