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Treme' Creole Gumbo Festival

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A Data News Weekly Exclusive



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U.S. Election One Week Later

A Young Person’s Perspective



Sierra Blanchard-Hodge, 21-year-old college student

Eric Craig
Multimedia Editor

Sad. Disappointed. Angry. On early Wednesday morning, Nov. 9, 2016, the world stood quiet as Donald Trump announced he was the nation’s President-elect. No one could believe it. After many political pollsters and pundits predicted Hillary Clinton’s victory as a hole-in-one, half of the nation was confused when fact said otherwise.

One week later, the nation is still in unrest. Anti-Trump protest have infected several cities throughout the United States. New Orleans in particular had four days of Anti-Trump protest.

If there was one thing clear, many Americans were unhappy with their 2016 president-elect.

As protests affected cities, the election results began to finalize. While Trump won the electoral college 290 votes to Clinton’s 232, he lost the popular vote by over 1.2 million.

As the country remains virtually split on its presidential candidate, young people in New Orleans offer their perspective on President-elect Trump.

Trump is President?

Social media trends showed many Americans were unhappy with Trump’s victory. #NotMyPresident and #TwitterBlackout were two of many hashtags used to voice solidarity between anti-trump supporters. On the other end, #DrainTheSwamp was the uniformed hashtag used to unite Trump supporters in the president-elect’s quest to make Washington great again.

While the fight took place on social media, others remained concerned about the election.

“I’m a little scared,” said Ashlee Hill, a 22-year-old college graduate.

“It’s not him being elected that’s scary, it’s the people that elected him. This silent majority group supported racism, bigotry, the wall, and Muslims not being able to come in the country,” she added.

According to the FBI, hate crimes increased by seven percent nationally after Trump, coordinating with Trump’s growing campaign.

“My main issue [with Trump] is that he has normalized hate speech and some of his followers have turned it into hate crimes. That’s where my fear is,” said 21-year-old Alana Peck, a graduate student at LSU.

“Even though I have a serious issue with him as president, he has caused America’s day-to-day social climate to deteriorate,” she added.

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On the Cover: Photo by Irving Johnson, III

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P.O. Box 57347, New Orleans, LA 70157-7347 | Phone: (504) 821-7421 | Fax: (504) 821-7622
editorial: datanewseditor@bellsouth.net | advertising: datanewsad@bellsouth.net

Terry B. Jones CEO/Publisher	Contributors Harvey Brown	Art Direction & Production MainorMedia.com
Edwin Buggage Editor	Eric Craig Destiny Johnson	Editorial Submissions datanewseditor@bellsouth.net
Eric Craig Multimedia Editor	Julianne Malveaux Benjamin F. Chavis, Jr.	Advertising Inquiries datanewsad@bellsouth.net
Calla Victoria Executive Assistant	Eric Griggs, MD Lauren Victoria Burke	Distribution On The Run
June Hazeur Accounting	Alexander Le’Jo Delaney George	Courier Services

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The Electoral System

On Change.org, a website that hosts several online petitions, 4.3 million people signed a petition to urge electoral college members to cast their votes for Hillary Clinton instead of Donald Trump.

Is it possible? According to fact-check.org, it's constitutionally doable. But is it likely? No.

Clinton, much like Al Gore in 2000, won the popular vote but lost the presidential election. In the end, people feel as the electoral college disenfranchises many voters, making their votes not count.

"Our electoral college, I feel, is obsolete and no longer necessary," said Jendaya Bell, a 20-year-old college student.

"At this point in time I feel as though the popular vote should be the deciding factor in electing the President as it is in every other election," she added.

Bell was not the only one to believe the electoral system is defunct.

"I believe that as with many things in our nation's constitution and other founding documents, the electoral college and its effec-

tiveness should be reviewed. America has progressed over the years and our policies and procedures should follow suit," said Sierra Blanchard-Hodge, a 21-year-old Xavier University student.

Hill, however, is in favor of the system. While many may argue, it disenfranchises voters, she says it makes votes, especially in the south, count on a larger scale.

"The electoral college process is fair. For states like Louisiana, Georgia, South Carolina, and the small state's like that, it gives them a voice to be heard. If we just went by popular votes, candidates would only need to win big states like New York, California and Florida," Hill said.



Ashlee Hill, 22-year-old college graduate



Alana Peck, 21-year-old graduate student

We're Just Fed Up with Race

Many people are not upset at Donald Trump winning. Instead,

they're upset at the ideas that he stood for, including discrimination of race, gender and religion.

The young college students

stood in solidarity with equality being one of the most disappointing

Cover Story, Continued on page 4.



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New Orleans Spears Group Wins Seven National Awards

Data News Staff Edited Report

On Wednesday, Nov. 9, 2016, Spears Group, a New Orleans-grown PR firm, won several awards at this year's New Orleans Chapter of the Public Relations Society of America's 2016 Fleurish Awards.

At the awards, the Spears Group received the chapter's highest honor, the Silver Anvil Award. This award was given to Spears Group, recognizing its Public Relations work in coordinating the Urban League of Greater New Orleans and the National Urban League on the RISE: Katrina 10 Commemorative Conference, which is a three-day event centered around remembering Hurricane Katrina.

During the conference, the

public relations firm developed the brand, marketing and handled media relations for the event. During their campaign, the Spears Group generated \$1.9 million in publicity value, having stories relating to the event placed in over 110 publications.

"Countless amounts of time, research and planning went into the marketing of this three-day commemorative conference," said Malana Joseph Mitchell, Director of Public Relations at Spears Group in an official Press Release.

"I am grateful that we were given the opportunity to work on such a meaningful project and thrilled with this recognition for our work," she added.

Most notably, the Spears Group



The Spears Group Team Members at the PRSA Fleurish Awards

is known for sponsoring New Orleans' First Annual Fried Chicken Festival, New Orleans' Dinner En Blanc at the Superdome, and the Millennial Awards.

At the PRSA's Fleurish Awards, the Spears Group received three awards in Excellence in Print Public Relations, an award of Excellence in Campaigns and an award in Merit in Campaigns.

"I am extremely proud of my team," said Cleveland Spears III, President and CEO of Spears Group in an official Press Release.

"Contributions from individual team member and our clients entrusting us with their brand make it possible to achieve collective success and these accolades," he added.



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Jendaya Bell, 20-year-old college student

Peck agreed with equality, and mentioned that race relations in the United States needed rethought and assessed.

"I think the race relations in America are an absolute disgrace. And I don't even mean Black and White but I mean like White Christians against everyone else as a whole," Peck said.

"It's a mess especially considering that the White man was the original immigrant! America is a country of immigrants and a melting

things in the United States.

"Aside from the presidency I am disappointed with America's lack of 'equality,'" Blanchard-Hodge said.

"Whether that be racial, gender, religious, or other. I believe this is a difficult problem to fix, as the root of the problem stems from individuals' personal beliefs and preferences," she added.

pot, which White people started and now they are doing everything in their power to attack and destroy just that," she added.

"If I said anything, as a Black woman, I'm automatically seen as complaining; that goes for any minority speaking up. White people need to own their [mistakes] and start acting right."

Bayou Classic Returns to New Orleans Nov. 22-26, 2016

Several Events, Entertainment for Everyone

Eric Craig
Multimedia Editor

The classic college football rivalry between Shreveport, LA and Baton Rouge, LA makes its way back to New Orleans next week.

Between Nov. 22, 2016 and Nov. 26, 2016, the 43rd Annual Bayou Classic will take place all over New Orleans. This year's Bayou Classic Week locations will range from Joe Brown Park and Harrah's Casino, to the Mercedes-Benz Superdome.

The Bayou Classic is the second most viewed HBCU Football Classic in the nation. Last year, the 42nd Annual Bayou Classic Game Day had more than 200,000 viewers nationwide, 63,000 attendees, and the events brought over \$50 million into the City of New Orleans.

Bayou Classic

The Bayou Classic is a sports rivalry between Grambling State University and Southern University. The Bayou Classic hosts a series of events that are entertaining, encouraging to the growth of HBCUs, and empowering to social organizations and causes.

This year's theme for the series of events is "Bayou Classic for Me and You - The Powerhouse of HBCU Classics," which encourages attendees to express unity towards the rivaling schools, as well as to encourage non-football lovers to join the events.

While the Bayou Classic approaches 43 years, it has been held 25 out of 26 games in New Orleans since 1990.



A New Mobile Application

This year, the Bayou Classic is releasing a mobile app to aide visitors with navigating the event.

The mobile application will have a news feed to keep viewers up to date on HBCU, event news and status updates, locations and times of the event, and the ability to vote

best Greek and Most Valuable Player during the events.

Bayou Classic Events

The 43rd Annual Bayou Classic will have eight separate events, ranging from expos to Game Day, featuring both Grambling State and Southern University.

The events start on Nov. 22, 2016 with the Kick-Off Press Conference.

On Wednesday, the Bayou Classic will have Family Unity Day from 11:00 a.m. to 5 p.m., and it is free to the public. The Family Unity Day will feature joint news updates from Data News Weekly and Cumulus Radio.

Thursday, at 3:30 p.m., is the Thanksgiving Day Parade, which will span from the Mercedes Super-

dome to the French Market.

On Friday, at 11:00 a.m., is the Bayou Classic College & Career Expo, which will be located at the Hyatt Regency Hotel. Later that day is the Greek Show, which starts at 5 p.m., and Battle of the Bands, which starts at 6 p.m., at the Mercedes-Benz Superdome.

Saturday is the 43rd Annual Bayou Classic where the Grambling State Tigers and the Southern University Jaguars face off for a final match.

Tickets

Tickets for non-public events will be available through ticketmaster.com, or by calling 800-745-3000. Tickets are also available through Grambling University and Southern University's box offices.



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Treme' Creole Gumbo Festival

Harvey Brown Photographer

On Nov. 12-13, 2016, New Orleans celebrated its 9th Annual Treme' Creole Gumbo Festival at the Louis Armstrong Park. This year's festival had live entertainment, featuring several of New Orleans' finest brass and jazz bands. Several locally owned restaurants were on site, along with New Orleans-grown art and clothing vendors.





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Central City Fest 2016

Harvey Brown Photographer

After ten years, Central City Fest is still bringing the community together. On Saturday, Nov. 5, 2016, the 10th Annual Central City Festival was held on Oretha Castle Hayley, between the 1500 and 1600 blocks. The Festival had several performing artists, community outreach programs, HIV testing, Face painting, food, youth drumming lessons and art. To check out more photos, visit ladatanews.com or check out our Facebook page @DataNewsWeek.



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Trump Won the Election, but White Supremacy Won't Win Forever



Julianne Malveaux
NNPA Columnist

I began election night with exuberance. I was among the many who forecast a Hillary win. The only disagreement among my circle was how big the Hillary rout would be. I thought she'd get at least 300 electoral college votes, and hoped that she'd thump Trump by getting as many as 340, holding him to less

than 200 electoral college votes. The tables were turned and Trump was the one doing the thumping, with the electoral vote count estimated to be 290-228 (at this writing, final counts were not in). Meanwhile, Hillary Clinton won the popular vote, garnering around 600,000 more votes than Donald Trump.

White folks won the day for Trump in an amazing showing of White solidarity. Trump took 58 percent of the White vote, but did not get a majority vote from any other racial/ethnic group. Only 8 percent of African Americans voted for Trump. He did better among Asian Americans (29 percent) and Hispanics (nearly 30 percent). White people repudiated Hillary Clinton and embraced Trump as one of

their own, despite his racist, misogynistic, and jingoistic rhetoric.

Hillary Clinton counted on White women, especially college-educated White women, to save the day. Clearly, they were not with her. According to Edison Research exit polls, Trump won 45 percent of college-educated White women and 62 percent of White women non-college graduates. Trump won 53 percent of the total White female vote. The college-educated White women's narrow vote for Clinton did not overcome the overwhelming support other Whites gave him. White women valued culture and class over gender. Many of them are the mothers, daughters, sisters or wives of the White men who gave Trump 63 percent of their vote.

Hillary Clinton failed to energize the base, or transcend the indifference that too many voters felt for her. Turnout was only 56.8 percent, just one percent higher than 2012, and lower than the 58.2 percent turnout in 2008. More than 95 million people who were eligible to vote didn't show up to the polls.

The Republican vote was similar for Trump and for Mitt Romney, the last Republican Presidential nominee. Democrats turned out in much lower numbers for Clinton than they did for Obama. Why? Voter suppression is part of the answer. There were nearly 900 fewer voting places in 2016 than in 2012. Further, states like Wisconsin, which Hillary lost by less than a percentage point, introduced new voter ID

laws between 2012 and 2016. Clinton lost by less than 2 percent of the vote in Michigan, Wisconsin, Pennsylvania, and Florida.

People of color were more likely to be affected by voter suppression measures than Whites. In Durham, North Carolina, voting machines weren't working, and a judge ruled to keep the polls open longer to compensate for the broken machines. Clinton lost North Carolina by less than 4 percent. How many more might have voted, but for broken machines and other chicanery?

How many spent hours in line, and how many had to leave lines because they had to go to work?

Hillary Clinton ended her cam-

Commentary, Continued on page 9.

Black America's Resilience Will Keep Us Struggling Forward



Benjamin F. Chavis, Jr.
NNPA Columnist

Nobody said that the road to freedom, justice and equality would be easy. In the wake of the results of the national elections across the United States, it is crystal clear that the aspirations, hopes and dreams of 47 million Black Americans are neither in vain or hopeless. We have been disappointed before. We have been joyous before. But today we are all called to be vigilant, persistent and resilient.

As one of our sacred freedom songs refrains in an upbeat, "Woke up this morning with my mind stayed on freedom...ain't gonna let nobody turn us around...Got a keep

my mind, spirit and soul focused on freedom...no matter what happens...we gonna keep on marching...we gonna keep on shouting...we gonna keep on marching down freedom's road."

You have heard me affirm before within the printed and digital contours of the National Newspaper Publishers Association (NNPA) that our collective sense of righteous optimism and moral imperatives were really never based exclusively on one event or one defeat or even one victory. Ours is a long protracted struggle for freedom and equality.

Our brother freedom fighter, writer and author, James Baldwin, once told me, "We have to look at the future without a moment to blink, with our heads unbowed with a transcendent determination always to rise above the cynicism of the day and never let giving-in to wrong creep into our souls...for nobody knows or even cares about our suffering if we ever stoop to be silent or indifferent after the bloody

lash of history has once again hit out bare backs."

On election night, November 8, 2016, the entire world waited for the election results into the wee hours of the next morning. Black Republicans were overjoyed and repurposed. Black Democrats were dismayed and disappointed. Black Independents were challenged and confused. But interestingly some of our elders as well as many of our young activists that night and morning gained renewed strength to fight on for another day and era of progress.

We will continue to pick up our pens to write and speak truth to power. We will continue to publish in the grand tradition of motivating and informing the masses to be ever aware of what's happening now. Every day brings teachable moments and lessons. The National Black Voter Poll, done by Howard University's interdisciplinary group of faculty and student scholars and the NNPA turned out to be the most accurate

when it came to the Black American vote across America.

Voting in our communities is not just a right; it is a historic and contemporary responsibility. As we prepare to enter 2017 with a new political regime in the White House, each of us should ask, "What can I do to help improve the quality of life of my family and community?"

How can I and those who I trust in the solidarity of the struggle for freedom and empowerment work together to increase the economic development of the communities in which we reside? How can I contribute to ensuring that our children receive the highest quality education pre-K-12 to college and post graduate? How can I help raise awareness about the healthcare issues that specifically impact our communities? How can I make a positive difference to make our world a better place?

We have come too far to even contemplate resigning, giving up or throwing-in the towel. President-Elect Donald Trump has been

given the opportunity and responsibility of a lifetime. Will the United States go forward? Or will the nation go backward? The answers to these critical questions will not be limited to what President Trump will do or not do. Each of us will also contribute to what the future holds.

From my perspective, Black America must do what we have always done. Speak out. Stand up. Keep fighting for freedom, justice and equality with renewed vigor, faith and energy. Resilience is in our DNA.

My optimism is based on the enormous progress that we have made in our long movement for freedom in the U.S. and throughout the world. I refuse to join the chorus of the cynics who think erroneously that we are at that apocalyptic time, when the world is about to end as a result of the elections last week. That is not the truth. We must keep struggling forward. As Maya Angelou reminded us, "We shall rise...and we shall continue to rise"...again and again.

Doc Griggs Corner

How To Turn A Gumbo From Unhealthy To Healthy



Eric Griggs, MD
Data News Columnist

Jiang Xiang and Emmanuel Kouagou

Gumbo, the stew of the south. The history of the gumbo can be dated back to the early 19th Century cooking. It combines the vast ingredients of different cultures into the perfection of soup of flavors. Gumbo typically contains a mixture

of meats, vegetables, spices, and a thickening ingredient, these can include roux, okra, or file powder. You can easily overdo on the ingredients and turn a delicious healthy gumbo into one that's unhealthy, this can lead to different health problems if not corrected, including high body fat, high blood pressure, and can lead to high blood sugar.

Let's take a look at some typical gumbo ingredients. Whole chicken breasts, oil, salt, and white rice that are served on the side. These ingredients are the main problems that can turn a healthy gumbo to an unhealthy one. By removing the skin and fat, and cutting



Photo by jons2 at pdphoto.org

down on the amount of oils and salt used in your typical gumbo, you make the gumbo healthier without sacrificing the deliciousness of the gumbo. If you prefer rice with your bowl of gumbo, I suggest replacing it with brown or whole wheat rice

which are much healthier and better for your body.

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Commentary, Continued from page 8.

paign with more than \$50 million in the bank! Might some of that money have made a difference in energizing the base? Could more people have been put on payroll as organizers in battleground states, especially North Carolina and Pennsylvania? Should grassroots organizers have received more resources? Lots of fingers can be pointed in this post-election analysis, but analysis notwithstanding, Trump won. It hurts to write that reality down, but it is a reality we will all have to grapple with for four years.

Part of the ugly reality is the realization that too many of our fellow citizens have embraced a racially divisive candidate whose rhetoric

has unleashed hateful speech and attitudes. The Detroit News reported that students in Oakland, Michigan blocked pathways of Latino students coming to school, shouting, "build the wall." These children are emulating their elders, including the "President-elect." The nonpartisan education news website, the74million.org, has reported that "election-related" school violence is on the rise in the wake of the Trump victory.

Donald Trump was able to tap into the angst that too many Whites felt during the Obama presidency, and he was able to win the presidency in the name of White solidarity and White supremacy. It seems incongruous that a rich, privileged, urban businessman should become the voice of the working class

disgruntled, the rural neglected (Trump got 62 percent of the rural vote), and White women. But this is the new reality: the triumph of White privilege and hate rhetoric.

Whites are just 40 percent of the population in California, a state that gave Hillary Clinton 61.5 percent of its vote. And the Census reports that by 2044 there will be no majority group in our nation. White folks might as well enjoy Trump while they can, but time and demographics are on our side. White supremacy won't reign forever.

Julianne Malveaux is an Author and Economist. Her latest book "Are We Better Off? Race, Obama and Public Policy" is available via www.amazon.com for booking, wholesale inquiries or for more info visit www.juliannemalveaux.com.

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The National McDonogh 35 High School Alumni Association is reaching out to all graduates as it begins the celebration of the school's Centennial Celebration (1917 to 2017).

If you are a graduate or if you know of someone who graduated from the school, contact the alumni association at mcdonogh35alumni-association@yahoo.com, mcdonogh35alumniassociation.org, or write to McDonogh 35 Alumni Association, P.O. Box 50306, New Orleans, LA 70122, ATT: Alumni Association.

Submit New Orleans school items to Orleans@nola.com. Include contact information.

The Three Elections that Shaped Obama's Legacy

By Lauren Victoria Burke
NNPA News Wire Contributor

The first backlash election of the presidency of President Barack Obama's time in office was 2010 when Democrats in the U.S. House of Representatives lost 63 House seats. It was the greatest loss of seats by a party in the House since 1938.

The second backlash election was 2014 when there was a 72-year low in voter turnout. In 43 states, less than half the eligible voting population voted. In New York the turnout was only 28.8 percent. One has to go back to 1942 to find lower voter turnout.

The third backlash election is obvious. It was the election on November 8 of born-on-third-base reality TV narcissist Donald Trump.



Frustration and hatred toward the federal government led 59 million Americans to select an unqualified, narcissist real estate investor from Queens, N.Y. to lead the federal government.

Trump's surprise victory arrives with the predictable edicts that, "it

had nothing to do with race" even though Trump's boasting and scapegoating of immigrants and stereotyping of African Americans was an often repeated mantra.

Now we have swastikas written

on high school walls. On November 11 Black students at the University of Pennsylvania were targeted for racist harassment the day after it was reported that the Ku Klux Klan plans to rally in celebration of

Trump's victory on December 3 in North Carolina.

When President Lyndon Johnson signed the Civil Rights Act of 1964 and the Voting Rights Act of 1965, what followed was a backlash. Soon there was the campaign of Alabama's proudly segregationist Governor George Wallace. Then, there was Nevada Senator Barry Goldwater and Richard Nixon's talk of "law and order."

All of these policies pointed squarely in the direction of African Americans. America had seen it before. After the Emancipation Proclamation there were Jim Crow laws and the "Black Codes" and other ways to attempt to place African Americans back in their place of second and third class citizenship.

The 2016 presidential election was a massive backlash to Obama's legacy itself. One can only assume that Donald Trump will focus on dismantling Obama's policy achievements.

The irony could not be deeper: The obstruction planned and created by Republicans on the night of President Obama's first inaugural to block his agenda is the same obstruction that created so much frustration and hatred towards the federal government, marketed so well by congressional Republicans. It would be the product of that hatred of government that would lead 59 million Americans to select an unqualified, narcissist real estate investor from Queens to lead the federal government.

Just as no one believed eight years ago that a Black man would occupy the White House on January 20, 2009, few will be able to believe what they're seeing when they watch a professional birther and serial liar taking the oath of office on January 20, 2017.



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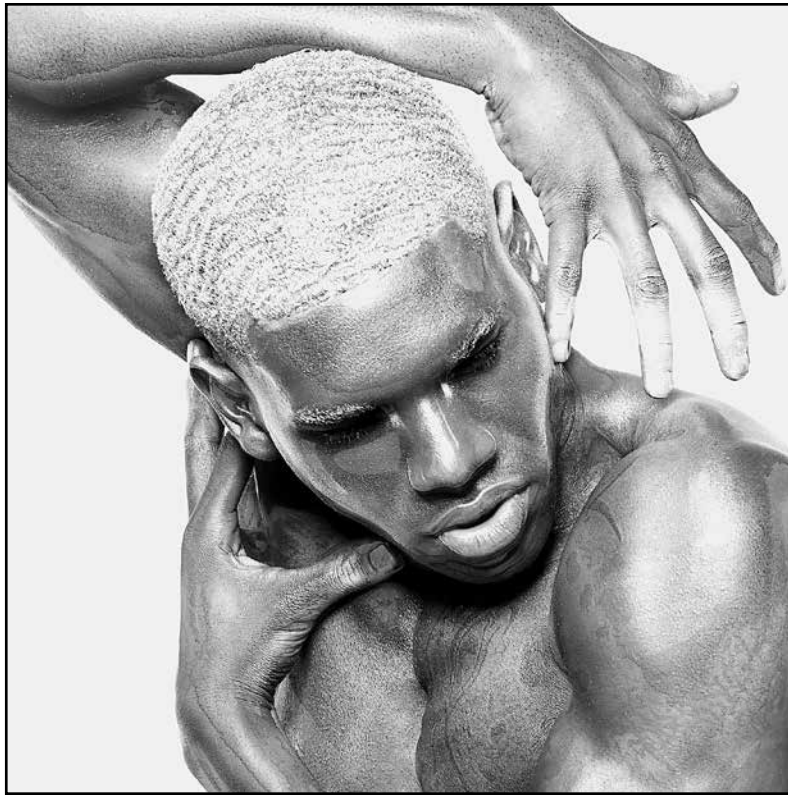
Delaney's Armoire Fashion's Photography Architect



Delaney George
Columnist



High Fashion and Beauty Photographer Alexander Le'Jo poses holding a vintage camera.



Male model and client of Le'Jo strikes a compelling pose to match the aesthetics in the shot.

Brands such as Chanel, Gucci, and Balmain use photos to inspire millions to wear their products. Alexander Le'jo, a New Orleans High Fashion and Beauty Photographer, specializes in capturing shots appealing to anyone's eye.

Le'jo has photographed mod-

els and brands spanning from the local streets of St. Charles to the busy crosswalks of Times Square, NYC. He has gained the attention and business of brands including Essence, Mizani, New York Fashion Week and more.

The photographer has established a photography aesthetic

that speaks to anyone from a high fashion enthusiast to the average on looker. Combining his high-resolution skill with his artistic interest in detail, Le'jo makes the perfect recipe to capture an editorial photo.

Le'jo's photography concepts include artistic head shots,



NYFW model struts down the runway wearing Son Jung Wan, as Le'jo captures the shot.



Models pose in swimsuits for a Retro X Sport swim concept, shot by Alexander Le'Jo.

runway shots, and high fashion full body shots. For more information on Alexander Le'jo and all his services visit www.AlexanderLejo.com. All photos are courtesy of Alexander Le'jo

The Curly Corner

Three Ways to Retain Length of your Natural Hair



Destiny Johnson
Natural Hair Columnist

Going natural is the best route to go for women who want to protect the health of your natural curly or coily hair. However, retaining length can become a huge challenge for women growing out their "big chop" or dealing with split ends even after trimming. Here are three key tips to maintaining and growing your hair to lovely lengths.

Moisture - Your hair needs moisture and LOTS of it. Oils such as Coconut Oil, Shea Butter, and Water-based products help to moisturize your hair. Lightly moisturizing your ends daily or every other day is very necessary since they are the oldest and most fragile part of your hair. Deep conditioning twice a month, washing with a hair conditioner only (or Cowashing) and using a leave-in-conditioner can also help your hair retain moisture until the next wash day.

Protective Styling - Try not to wear your hair down every day and instead limit your free-flowing styles to once or twice a week. When you do wear your hair down, lightly moisturize



Destiny Johnson practices her own rules for natural hair and has seen promising results.

your ends with your choice of oil such as Coconut Oil. Buns,

braids, wigs and even properly installed hair extensions can give your hair a break and allow your hair to grow without interruption.

Low Manipulation - Try not to overly twist, pull and style your hair throughout the day. Comb through your hair when it is wet such as right out of the shower as opposed to when it is dry. Always comb your curls starting at the ends and work your way to the roots. Detangle your hair often as matted hair will of course risk your length retention. Do not pull your hair into very tight buns or braids often as this may cause a lot of stress on your scalp. However, your best bet is to leave your hair alone and it will grow.

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Job Opportunity

Freelance Writers Wanted

Data News Weekly, "The People's Paper," is looking for freelance writers to join our team print and digital team. We want to hear from you if you are a working journalist, or an aspiring journalist who has 2 years or more of newspaper or PR writing experience. We need writers who can cover New Orleans news stories, ranging from local high school sports, community events, City Hall and entertainment. Experience in print is necessary, experience in digital and social media are encouraged.

Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: terrybjones@bellsouth.net and datanewseditor@bellsouth.net.

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