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New Orleans

# Data

News Weekly

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Annual Christmas Party

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Zone  
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December 10 - December 16, 2016 51st Year Volume 33 [www.ladatanews.com](http://www.ladatanews.com)

A Data News Weekly Exclusive

# Short-Term Rentals Now Legal

BYWATER  
SAYS  
NO  
WHOLE-HOME  
RENTALS

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# Short-Term Rentals in New Orleans

## What do the people think?



City Councilwoman LaToya Cantrell, District B.

Eric Craig  
Multimedia Editor

After months of debate, protest, and discussion, it was finally said and done.

On Thursday, Dec. 1st, New Orleans City Council approved its final regulations on short-term rentals. After a 5-2 vote, and a month after similar preliminary regulations were approved by the council, the council created ground rules to monitor short-term rentals across the city. So, how does that affect people in New Orleans?

What's a short-term rental?

The City of New Orleans defines short-term rentals as any property being rented for 60 days or less in the French Quarter, or 30 days or less outside of the French Quarter. Traditionally, short-term rentals included bed and breakfast homes and inns, hotels and motels.

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Most recently, short-term rentals have become something an average Joe could operate.

Complimented by the advancement of the internet, sharing economy-based companies have changed landscapes that were previously reserved for commercial establishments. In the case of Airbnb, one person rents a space from someone else for a short period of time.

There are two main types of short-term rentals that are under strict review at this time. The first is owner-occupied, where the owner rents one but no more than five rooms in his or her house. The second is an absentee rental, or whole-home rental, where the entire property is rented for short-term use, and the owner is not living in the home while it is being rented.

**What are the Regulations?**

In the Dec. 1st meeting, City Council approved finalized regulations for short-term rentals. This includes: (1) allowing owner-occupied short-term rentals to have



Many residents are unhappy with whole-home rentals. On Sep. 29, 2016, Neighborhood Associations held a demonstration against STR in front of City Hall.

the ability to rent without limits. (2) Banning short-term rentals of any kind in residential zones in the French Quarter. (3) Whole-home rentals are now capped to 90 days out of a 365-day calendar year. (4) And all short-term renters will need to obtain a license from the city in order to legally operate, even through Airbnb.

New Orleans is the first city to enact a 90-day cap on whole-home rentals.

Additionally, in the finalized set of regulations, the council approved a new administration branch that would enforce the new short-term rental regulations and distribute short-term rental licenses. This past October,

Mayor Mitch Landrieu budgeted \$619,000 to hire a staff dedicated to enforcement.

**The Problem with STR**

While renting rooms is nothing new, it has proven to be a problem that has grown out of control with the advancement of the internet. Short-term rental services have made operating short-term rentals easy. Companies like Airbnb connect short-term renters to tourist and visitors looking for a temporary residence. Airbnb handles the funds, guaranteeing a headache-free financial experience for both parties. As a plus, the visitor often finds a cheaper alternative through Airbnb than renting a hotel.

Over time, this experience has made short-term renting more lucrative than plain-old' renting; Through Airbnb a person can make a lot more money in a short amount of time. This has led to many average-Joe developers to buy properties and to rent them solely through Airbnb.

However, the extensive use of short-term rentals has made many people unhappy.

While the service sounds like

a dream to homeowners, and out-of-town visitors, it has been a nightmare for residence of many of New Orleans neighborhoods, including the Broadmoor and the Lower Garden District, who have protested extensive and whole-home rentals in their neighborhoods.

Many residents claim that extensive and whole-home rentals have destroyed and hollowed out neighborhoods and do not provide a consistent neighbor base in communities.

Realizing short-term rentals have developed into a real problem in New Orleans, City Council Member LaToya Cantrell supports the finalized regulation.

"Unregulated short-term rentals (STR) in New Orleans have been going on for many years. It's estimated that there are up to 5,000 STRs in the New Orleans area. I say this to emphasize that the ordinance is meant to regulate something that's already occurring rather than allowing for something that isn't happening yet," Cantrell told Data News Weekly.

**Cover Story, Continued  
on page 5.**



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# Gasser Charged with Manslaughter

## Data News Staff Edited Report

On Tuesday, Dec. 6, 2016, Ronald Gasser, 54, for was charged with manslaughter after killing former NFL Player Joe McKnight.

According to the Jefferson Parish Sheriff Newell Normand, the department conducted over 160 witness interviews and consulted over 70 business owners before making the arrest.

There is no official video recording of the incident.

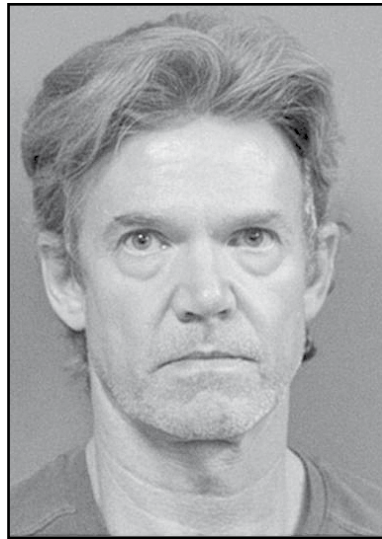
"In this state...we have a very forward leaning stand-your-ground homicide laws that is very much in an affirmative fashion that creates for us an obligation for us to make sure we get it right. Justice has no time period; Justice

is not a sprint it's a marathon," Sheriff Normand said.

According the JPSO, the incident occurred Thursday evening on the Crescent City Connection between McKnight and Gasser. The two were driving erratically after McKnight supposedly cut off Gasser. The two engaged in several verbal arguments while driving until they both pulled over. After another exchange of verbal altercations, McKnight exited his car and approached Gasser in his car. Gasser shot McKnight three times from his car.

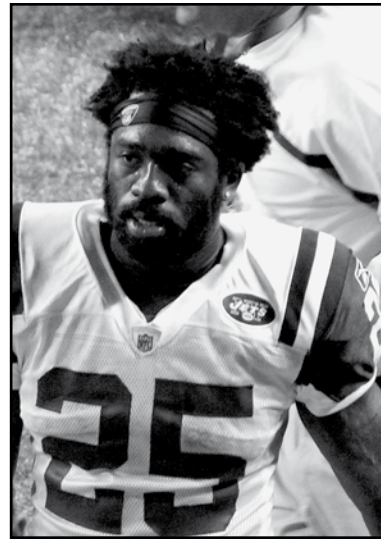
The JPSO said Gasser did not have any way to retreat and, because of the Stand Your Ground Law, he had no duty to retreat.

"Collectively we felt manslaughter was the charge that most appro-



Ronald Gasser, 54, is charged with Manslaughter.

priately fit the evidence at this time. DA may up the charge or down



Joe McKnight former NFL Player. Photo by Jeffrey Beall via Wikimedia Commons.

charge," Sheriff Normand said.

Many people were upset at Sher-

iff Norman because of his willingness to not arrest and charge Gasser at the scene of the crime.

"If you're sincere about justice in the future, I'd suggest to you that you'd pause and that you let your elected or appointed folks in the Criminal Justice System do their job," Sheriff Normand said.

Normand sarcastically mocked protestors who were unhappy with the Sheriff's initial decision.

"It's not about the right thing, it's not about justice, it's not about the process," he said. "It's about what we want and what we want now. And We don't care who we disparage in the process," the sheriff said, speaking on the actions of protestors in favor of McKnight.

McKnight played for the New York Jets between 2010 and 2012.

# Cedric Richmond: Newest CBC Chair

*Louisiana Rep Says Economics, Equality, Education among Top Priorities*

## By D. Kevin McNeir WI Editor

The changing of the guard in Washington, D.C. continues as Representative Cedric Richmond (LA-02) prepares to lead the Congressional Black Caucus [CBC] as chairman for the 115th Congress.

The new CBC executive board will officially take their offices on January 3.

Outgoing CBC Chairman G.K. Butterfield both commended and encouraged Richmond.

"We have much work ahead of us during the 115th Congress and I am confident Rep. Richmond will provide strong leadership on the issues we champion to ensure all Americans have an equal and equitable opportunity to achieve the American Dream," Butterfield said.

Others chosen in the recent elections include: Andre Carson (IN-07), 1st vice chair; Karen Bass (CA-37), 2nd vice chair; Brenda Lawrence (MI-14), secretary; and Gwen Moore (WI-04), whip.

Richmond, 43, born and raised in New Orleans, currently serves

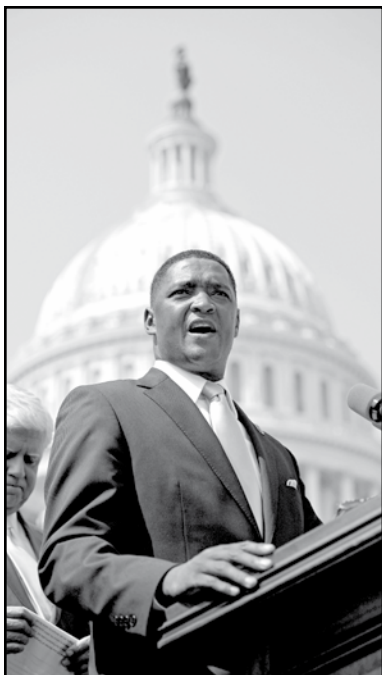
on the House Committee on Homeland Security and the House Committee on the Judiciary. A staunch believer in the value of mentorship, he earned his undergraduate degree from Morehouse College and his Juris Doctorate from the Tulane University of Law in New Orleans.

He's also a graduate of the Harvard University Executive Education Program at the John F. Kennedy School of Government.

He said in his role as the new chairman, the Caucus will continue to do what it's done since its inception (1971).

"We will carry the mantle and arms for the African-American community, for people of color, in terms of fighting for equality and against discrimination wherever it's found," Richmond said.

"This isn't the first time we've had a Republican-dominated House and Senate and a Republican in the White House all at the same time," he added. "But it is the first time we've had such an unconventional president like Donald Trump. But that's not something that causes us great concern.



Representative Cedric Richmond (LA-02)

"We realize that many who support the President-elect don't hold equality and anti-discrimination among their priorities. Still, we're going to keep on fighting for economic equality and for upward

mobility for working people. Our biggest and most important task is to improve the landscape so people are able to make their lives better."

Richmond pointed to the state of Black America using his hometown of New Orleans for illustrative purposes.

"We applaud the fact that under the Obama Administration, 14.5 million jobs have been created but we still need to maintain our focus," he said. "In New Orleans, the African-American male unemployment rate is 50 percent. That's 50 percent versus the U.S. unemployment rate of 5 percent. Those differences are more than enough for us to be gravely concerned and a problem we simply cannot ignore."

When asked about the morale of the CBC in light of the "surprising" defeat of Democratic presidential hopeful Hillary Clinton, Richmond said, "We're resolved to fight for what's important."

"It's never been easy for the CBC – and that's whether the president has been Black, white, Democrat or Republican," he said. "We take our jobs seriously – now more than ever

we must be unified, determined and unwilling and unable to be swayed."

"For lack of a better description, an unconventional, borderline bully has won the presidency. Now other bullies seem to feel like it's okay to follow suit. Our country has become more intolerant – we're determined to fight against that and them."

Richmond pointed to other priorities as the new leadership prepares to take over at the CBC including education, criminal justice and economics.

And he gave a hint as to how he intends to tackle his new job.

"We have had some outstanding leaders representing the CBC during my time in Congress," he said. "Butterfield, Cleaver, Fudge all had different leadership styles. Mine isn't like any of theirs."

"First, we're going to develop an agenda during the first quarter of 2017. And I'm going to make sure we continue the fight that our previous chairpersons have started and led. We're going to take advantage of the progress they've made," Richmond said



Cover Story, Continued from page 3.



Some neighborhoods are affected more than others by short-term rentals because of their proximity to the French Quarter.

“What was paramount for me in terms of regulation was that the Council approved something that was realistic and enforceable. By making STRs legal with rules, standards and associated fees, we have created a funding mechanism for enforcement,” she added.

Cantrell believes the new regulations that have passed will prevent reckless renting from property owners and will give neighborhoods more protection

from excessive renters.

While the new regulation does make short-term rentals stricter, Airbnb was still pleased with the results. Airbnb Spokesperson Laura Spanjian, who oversees the Southwest Division of Airbnb’s communication, believed Airbnb helps many people across the city.

“[Thursday’s] vote is great news for the many families across New Orleans who rely on home sharing to make ends meet. We thank the Mayor and



City Council for their leadership in developing fair, inclusive and common-sense policies after engaging in over a year of public dialogue. Airbnb and our host community are ready to do our part and honor our commitment to ensure this legislation achieves its goal of growing the local economy while protecting neighborhoods,” Spanjian said.

While Airbnb and the majority of City Council remains supportive of the short-term regulations, many residents are unhappy with it. The common sentiment: it does not do enough to stop whole-home rentals. In response, many New Orleanians took to Facebook

to voice their disapproval for the new regulation

“Opponents, including many neighborhood groups, the hospitality industry and some affordable-housing advocates, have argued short-term rentals- particularly of entire homes - have cut down on the supply of units for residents, driven up prices and left neighborhoods hollowed out of permanent residents,” said Kenneth Cutno of New Orleans in a public Facebook post.

Cutno was not the only one that felt that the finalized regulations were not strong enough.

“It’s hard to find any upside to the “compromise” vote passed [in

December] in the City Council regarding Airbnb. The City backed off holding the industry to what I saw were reasonable and realistic regulations,” Justin Kray of New Orleans wrote.

“[City Council] is in favor of a much more industry-friendly “pay us and we’ll look the other way” type ordinance,” he added.

Cantrell is very aware of the concerns of the New Orleans public, but believes that the finalized regulations serve as the best compromise.

“I empathize with those concerns, but STRs are a reality. If preventing something from happening was as simple as making it illegal, then we would not have ANY short-term rentals right now. That’s clearly not the case when we have an estimated 5,000 STRs in the New Orleans area. We have put reasonable restrictions on STRs and while the ordinance isn’t perfect, we have something that is practical, realistic and enforceable. Now, it’s up to the city to enforce the laws on the books and penalize those that refuse to follow the rules,” she said.

### MCDONOGH 35

The National McDonogh 35 High School Alumni Association is reaching out to all graduates as it begins the celebration of the school’s Centennial Celebration (1917 to 2017).

If you are a graduate or if you know of someone who graduated from the school, contact the alumni association at [mcdonogh35alumni-association@yahoo.com](mailto:mcdonogh35alumni-association@yahoo.com), [mcdonogh35alumniassociation.org](http://mcdonogh35alumniassociation.org), or write to McDonogh 35 Alumni Association, P.O. Box 50306, New Orleans, LA 70122, ATT: Alumni Association.

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# Clark Class of '72 Annual Christmas Party

**Glenn Summers  
Photographer**

Clark High School Class of 1972 gave its Annual Christmas party at Wisdom hall last Friday night. It was well-attended with over 60 participants. Data News Weekly was there to cover the event.



Visit [www.ladatanews.com](http://www.ladatanews.com) for more photos from these events

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# Arise Schools Christmas Celebration Party

**Eric Craig**  
Multimedia Editor

On Saturday December 3rd, Arise Schools, including Arise Academy and Mildred Osborne Charter Schools, held an end of the year Christmas Party. Present at the party was Grandmaster Eric O'Neal, who operates a Blue Lion Karate Academy Satellite Program at Arise Academy. This year marks O'Neal's teaching over 500 students' karate under his pilot Satellite program. According to Arise Academy, O'Neal's programs have reduced suspension rates at the academy by 75 percent. Additionally, the school saw an increase in discipline and positive behavior with their students. O'Neal plans to expand his satellite programs beyond New Orleans. Currently, O'Neal is in the process of expanding to Lake Charles, Baton Rouge, Shreveport and Lafayette, LA. The Satellite Karate Program will take part in plans to reduce obesity and encourage physical activity across the state.



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or visit us on Facebook @DataNewsWeek

# What We Must Do To Stop The Violence In Our Community



By Edwin Buggage  
Editor, Data News Weekly

Recently, the City of New Orleans has made national and international headlines due to excessive gun violence, including the Bayou Classic-Weekend shooting and the recent shooting of the former NFL running back Joe McKnight. These high-profile cases, in addition to regular shooting deaths of young Black men, happen every day. Now, we must ask ourselves what can we do to stop this from occurring?"

Losing a generation of young

Black men, makes it seem as though Black lives in New Orleans and America do not matter. This has spawned a recent protest, which is great, but more than marching must be done if we are to prevent our young men from becoming victims of gun violence. There must be more people like local Nation of

Islam Leader Brother Willie Muhammad who is working on conflict mediation, demonstrating alternatives to gun violence. And while we protest other communities

about devaluing Black lives, we have to make it a priority to develop solutions to valuing ourselves.

There are many steps we need to take to accomplish this. First, we have to protest all Black unjustified deaths, from Central City to New Orleans East, and not only protest

when it is a football hero or police shooting an unarmed African-

American man. Secondly, we have to be responsible for Black youth and take measures to prevent them from being victims of violence. Thirdly, we must also look at the root causes of these problems: lack of education and economic opportunities, the breakdown of the family unit which has negatively impacted our youth, depriving them of functional and leadership skills.

Also, in the spiritual realm, we have witnessed the disintegration of our spiritual institutions which reinforced moral values and made our young men more caring and compassionate individuals.

If this were the case they could turn the other cheek when they have a conflict. Or think things through and realize that they do not have to kill or be killed mentally to survive in their community.

We must put back into practice the old African proverb, "It

takes a village to raise a child." We as Black, men must reach back and mentor young Black men. Like my good friend, Wilbert "Mr. Chill" Wilson, a local barber who has been on the front lines, bringing men from different walks of life to mentor young boys and using learning to tie a tie as a rite of passage into manhood. And there are many others doing the same thing, like my good friends who are all teachers Charles Vaughn, Jamie Jones and Charles Dickerson who work tirelessly giving their all to their students going beyond their subject areas to help young people believe in themselves and reach their full potential. It is important that these efforts are multiplied and more people get involved and become proactive in the fight to save the lives of our young men.

And while we should continue

to protest and push for criminal justice reform and demand officers of the law treat us with fairness as we continue to fight for justice, we must also realize that the responsibility of saving our young men is ours. That it must begin when they are in the cradle where we must nurture them and give them what they need to succeed in life. So, when they are out in the world they have the skills to resolve conflicts in a civil manner learning to walk away from danger and valuing their lives and those of others. Where they can be not only an asset to themselves but to our community; and this is our charge, as it is our hands that shape the future of who they are to become. We must do a better job at making sure our young men have the things they need to know that their lives matter and is worth living.

# How Americans Lost Faith In Everything And Found Donald Trump



Julianne Malveaux  
NNPA Columnist

Professor Deva Woodly teaches political science at the New School for Social Research in New York. During a recent talk, she shared that trust in our nation's institutions is at an all-time low. That is, perhaps, why that man who currently holds the title of President-elect was able to prevail over someone far more qualified in the November election. Using Gallup Poll data from June 2016, Professor Woodly notes that the military is our nation's most trusted institution — 73 percent trust them, while our Congress is the least trusted with only 7 percent

support. Fifty-six percent of us trust the police, forty-one percent trust the church, just 36 percent support the President, and only 23 percent trust organized labor or the criminal justice system. One in five trusts television news or newspapers. In a nutshell, it does not appear that we trust anybody!

This lack of trust results in a lack of involvement in civil society. If you don't trust the church, how involved will you be in it? If you don't trust your union, will you do much more than pay your dues? Only two in five trust the medical profession — do you believe your doctors? Just one in four of us trust banks. If we don't trust institutions, do we trust each other? And if we don't trust each other, how do we come together to organize, to resist the corrosiveness of the callous, racist, misogynistic leadership that Mr. Trump offers our nation.

The man has no regard for the truth, and he has pandered to our collective mistrust by describing

everything as "rigged." Now he is saying that he really won the popular vote because "millions" of people voted fraudulently. He has no proof of it, and he ought to be ashamed for lying, except for if he had any shame he never would have run for President. Between fake news and mistrust, there are those who believe him, which further erodes institutional trust. Our nation is on a downward spiral, and there is no soft landing unless we rediscover the ways we once connected, and revive them.

Professor Woodly and I joined Michael Eric Dyson and Columbia University Professor and moderator Fred Harris in a New School-sponsored panel on Obama, Race and Politics. Anyone who has read Dyson or me would not be surprised at our analysis. Fred Harris, too, has written about the Obama presidency in his book, "The Price of the Ticket: Barack Obama and the Rise and Fall of Black Politics" (Oxford University Press, 2012). Professor Woodly's analysis stood out for me,

though, because she talked about community distrust and ways it disconnects people from politics, the polls, and outcomes.

Too many people thought that their actions had no consequences, and that whatever they did had no meaning. Their impressions may have been shaped by the smugness many of us saw coming from the Clinton campaign that behaved as if their victory was inevitable. Just 107,000 votes in Wisconsin, Michigan, and Pennsylvania separated Hillary Clinton from victory. Recounts are not likely to sway the election, and the "if I coulda, woulda, shoulda" post-mortem around the resources that should have been used to energize the base makes no difference now. The fact is that Hillary Clinton should have won this election. She didn't, because the village she says it takes to save a child has been fractured. Instead of talking to each other, too many are texting each other. Instead of talking to voters, the Clinton cam-

paign was spending millions on ads that vilified Trump instead of lifting up Clinton.

The election is over. Recounts are important for the sake of accountability, but I'm not sure they will make a difference in the electoral outcome. I was heartened to see so many millennials at the New School panel, young people asking what to do next. The answer — we must rebuild community. We must organize, organize, organize, and agitate, agitate, agitate. The man who calls himself our President-elect is an unabashed liar who some say "deserves a chance." Give him a chance, if you will, but hold him accountable for his lies, his conflicts of interest, and his racist appointments of Steve Bannon and Senator Sessions (D-AL). Our community, revived, can do no less.

Julianne Malveaux is an author and economist. Her latest book "Are We Better Off? Race, Obama and Public Policy" is available via [www.amazon.com](http://www.amazon.com) for booking, wholesale inquiries or for more info visit [www.juliannealveaux.com](http://www.juliannealveaux.com).



# "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017" Expands Countdown To New Orleans

## *First Ever Live Central Time Zone Countdown*

### Data News Staff Edited Report

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017" marks the continued expansion of the iconic Annual New Year's Eve Tradition with coverage from New Orleans, Louisiana in its first-ever Central Time Zone countdown. The live segments will include exclusive performances from the Allstate® Fan Fest, where New Orleans locals and tourists gather annually to celebrate the New Year and usher in the Annual Allstate® Sugar Bowl®, and interviews leading up to the midnight countdown and stunning fleur-de-lis drop near Jackson Square to ring in the New Year. Ryan Seacrest will lead the traditional countdown to midnight live from New York City, with Actress and Comedian Jenny McCarthy in Times Square, and Superstar Fergie returning to host the Billboard Hollywood Party in Los Angeles. New Orleans joins the largest celebration of the year, airing on SATURDAY, DECEMBER 31 beginning at 8 p.m. ET/PT on the ABC Television Network.

"Known for its vibrant culture and deep musical roots, New Orleans is the ideal choice to host our first-ever Central Time Zone countdown," said Mike Mahan, President, Dick Clark Productions. "We are excited to expand our tradition of ringing in the New Year to the 'Big Easy.'"

"We are thrilled to kick off 2017 by showcasing our amazing culture to the rest of the world as we broadcast the Central Time Zone New Year's Eve Celebrations happening in New Orleans and around the State of Louisiana," said Louisiana's Lieutenant Governor Billy Nungesser. "This past year was challenging for our wonderful state, but we remain a world class destination ready to celebrate a New Year and welcome visitors from around the globe! We look forward to opening our doors to the world!"

"New Orleans is a great match for 'Dick Clark's New Year's Rockin' Eve with Ryan Seacrest'," said Mayor Mitch Landrieu. "We know how to celebrate, and we offer the



New Years Rockin' Eve in Times Square. Photo by Rob Boudon via Wikimedia Commons

family-friendly games and activities, pep rallies and musical performances.

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017" is produced by Dick Clark Productions with Ryan Seacrest, Allen Shapiro and Mike Mahan serving as Executive Producers and Barry Adelman and Mark Bracco as Co-Executive Producers. Larry Klein is Producer.

The addition of the Central Time Zone Celebration in New Orleans is made possible through collaborations between the New Orleans Tourism Marketing Corporation, the New Orleans Convention and Visitors Bureau, the Allstate® Sugar Bowl® and the Louisiana Department of Culture, Recreation and Tourism.

### The complete lineup Saturday night, December 31 on ABC.

**8:00-10:00 p.m. ET**

"Dick Clark's Primetime New Year's Rockin' Eve with Ryan Seacrest 2017 - Part 1"

**10:00-11:00 p.m. ET**

"Dick Clark's Primetime New Year's Rockin' Eve with Ryan Seacrest 2017- Part 2"

**11:30 p.m.-1:09 a.m. ET**

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017- Part 1"

**1:09-2:13 a.m. ET**

"Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017- Part 2"

world one of the most authentic cultural experiences anywhere! We are proud to help our country bring in the New Year."

This year marks the 45th Anniversary of "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017" and will feature 5 ½ hours of special performances and reports on New Year's Celebrations from around the globe, with performance acts in New York, New Orleans and Los Angeles. As previously announced, Mariah Carey, DNCE, Thomas Rhett and Gloria

Estefan with the cast of her Broadway musical ON YOUR FEET! will perform for over one-million fans live in Times Square with millions more on TV. The Billboard Hollywood Party will be hosted by Fergie with additional performers to be announced soon.

The Allstate® Fan Fest will serve as the backdrop for "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2017" in New Orleans. For the past eleven years, Allstate has taken over New Orleans before the Allstate® Sugar Bowl® by hosting

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# Black Unemployment Rate Falls to 8.1 Percent in November

**Freddie Allen**  
NNPA Newswire Managing Editor

The Black unemployment rate improved from 8.6 percent in October to 8.1 percent in November, according to the latest jobs report from the Labor Department.

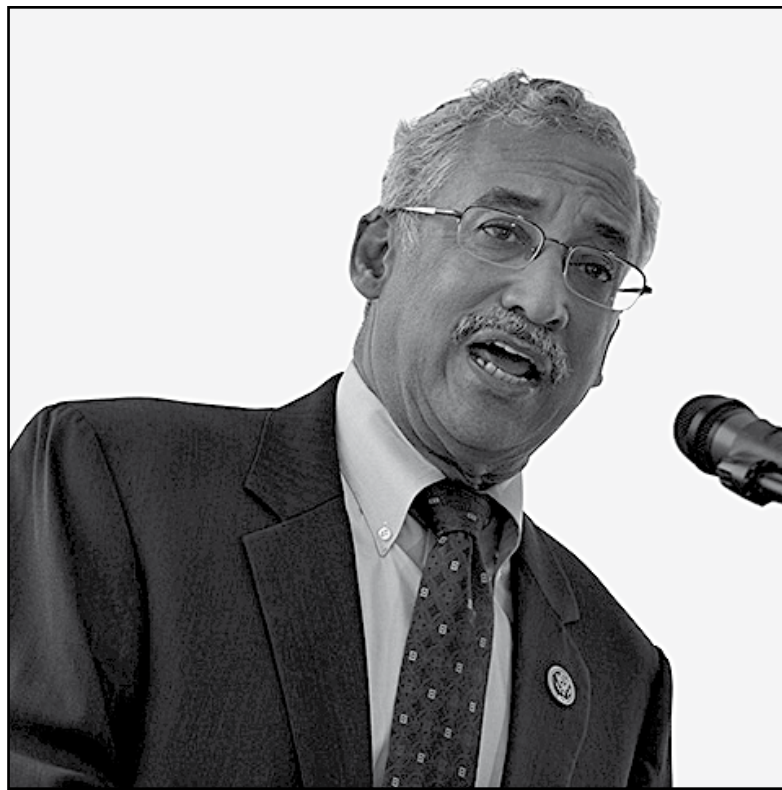
The White unemployment rate ticked down from 4.2 percent in October to 4.1 percent in November, likely because White workers dropped out of the labor market. The labor force participation rate for White workers, which is the share of workers either employed or looking for jobs, continued a three-month slide and was 62.7 percent in November.

Meanwhile, the labor force participation rate for Black workers edged up slightly from 61.8 percent

in October to 61.9 percent in November and the employment-population ratio, or the share of Blacks that have jobs compared to the total population, also took steps in the right direction, increasing from 56.5 percent in October to 56.9 percent in November.

Black men over 20 years old showed the most gains among the adult worker groups in November, but they were also in the biggest hole. The unemployment rate for Black men improved from 8.7 percent in October to 7.7 percent in November. The share of Black men who held jobs also increased from 61.7 percent to 62.3 percent. The unemployment rate for Black men was still higher than the jobless rate for White men, White women, and Black women.

Last month, the jobless rate for



Rep. Bobby Scott (D-Va.) said that the numbers from the latest jobs report show that our economy continues to move forward from the worst economic crisis in a generation. This photo was taken during a forum on criminal justice reform in Northwest Washington, D.C. in July 2015. (Freddie Allen/AMG/NNPA)

White men fell below 4 percent to 3.9 percent, but the labor force participation rate also ticked down from 71.9 percent in October to 71.7 percent in November.

Employment prospects for Black women over 20 years old showed small gains in November. The labor force participation rate for Black women increased from 62.3 percent to 62.6 percent and the employment-population ratio also increased from 57.9 percent to 58.2 percent. The jobless rate for Black women was 7.1 percent in November, unchanged since October.

The unemployment rate for White women over 20 years old decreased from 3.8 percent in October to 3.7 percent in November and the share of White women that held jobs slipped from 55.3 percent in October to 55.2 percent in November.

The Labor Department reported that the national unemployment rate fell to 4.6 percent in November, and the economy added 178,000 jobs in November.

"In November, 1.9 million persons were marginally attached to the labor force, up by 215,000 from a year earlier," the Labor Department report said. "These individuals were not in the labor force, wanted and were available for work, and

had looked for a job sometime in the prior 12 months. They were not counted as unemployed, because they had not searched for work in the 4 weeks preceding the survey."

In a post on EPI.org, the website for the Economic Policy Institute (EPI), Elise Gould, senior economist for EPI, wrote that the national unemployment rate declined, "largely because of a drop in labor force participation."

Gould also noted that even though wage growth is now faster than it was in the first five-plus years of the recovery, when it averaged two percent, "It doesn't reflect full employment wage growth, or even the wage growth we experienced before the Great Recession hit — by no means a full employment economy."

In 2016, the economy has added about 180,000 jobs per month. Last year, the monthly average was 229,000 jobs.

In a statement about the report, the Republican National Committee (RNC) noted that the manufacturing sector lost 4,000 jobs in November.

"The 4,000 manufacturing jobs that disappeared last month come on top of the over 300,000 that have been lost under President Obama, more proof that President-elect

Donald Trump's efforts to stand up for the American worker is the commitment our country needs right now," said RNC Co-Chair Sharon Day, in the statement. "This election showed that millions of Americans don't trust Democrats to create good jobs and opportunity, and President-elect Trump's determination to save 1,000 jobs in Indiana is just a preview of his agenda of prosperity for all.

Day continued: "Even before taking office, President-elect Trump has proven that protecting and creating jobs will be among his highest priorities as president, and Americans who have spent years struggling under President Obama can look forward to a brighter future for themselves and their families."

The Carrier jobs that President-elect Trump took credit for saving come with strings attached. Reuters reported that, "Indiana state officials have agreed to give United Technologies Corp \$7 million worth of tax breaks to encourage the company to keep at least 1,069 jobs at its Carrier unit in Indianapolis."

Carrier still plans to send about 1,300 jobs to Mexico.

Rep. Bobby Scott (D-Va.) also offered his take on the Labor Department's report. Scott said that the numbers show that our economy continues to move forward from the worst economic crisis in a generation.

"There is no doubt we have made great strides the last eight years, but our commitment to creating a more balanced and fair economy remains a priority," said Scott.

Scott lamented the federal court's decision to block an updated overtime rule that would have helped more than four million workers.

"Prior to the court's decision and even before the overtime update was finalized, my Republican colleagues launched a campaign to stop and dismantle this meaningful rule that would serve working people," said Scott. "With a new Congress and new Administration fast approaching, I urge my colleagues to stand behind their promises of building an economy where working families can succeed."

Scott continued: "One of the very first bipartisan steps we can take is to ensure working people aren't robbed of the hard-earned pay that they deserve. That means standing behind the updated overtime rule."



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## Delaney's Armoire

# Location is Your Best Accessory!



Chauvin stands firm alongside One Shell Square as the everyday nature of the City continues behind her.



Chauvin poses calmly while sitting in front of One Shell Square's receding stairs wearing Yazzle Dazzle's pin striped dress and black shades.



Chauvin leans against One Shell Square holding her Yazzle Dazzle shades and black purse in the new fall pin striped dress.



**Delaney George**  
Columnist

An ensemble can be accented with handbags, shoes, jewelry, even the occasional pet on the side of you. But when it comes to tying

everything together for the perfect shot and the perfect look, location is important; A location can completely clash with an outfit or bring it to life in a photo.

With New Orleans being a colorful City, ground-breaking and edgy locations are not hard to find. From the sparkling red streetcars on Canal Street, to the eccentric greenery in City Park, your options are limitless in New Orleans.

Over the summer, I photographed a fall campaign for the local online boutique Yazzle Dazzle. The colors of the design consisted

of black and white, with a hint of red hair complementary of local Model Emma Chauvin. With such basic colors, I knew the clothing needed color and edge to compliment the personality of the designs.

I photographed the model at One Shell Square, a popular location in the Central Business District. During the shoot, I used the tall, white marble walls to contrast the pin striped dress, paired with all black knee high black boots and a black purse. The location and clothing design paired perfectly together, highlighting the model

against a defined background.

For the second look, the model wore an all-black mini dress, paired with a white clutch, red shades, and black strappy heels. For this photo, she needed a city-girl feel to compliment an edgy dress. With this look, we placed the model on a crosswalk to bring the image a City feel. From the green street lights, to the color apartment buildings, the colors in the shot aided the design.

For more photos of the Yazzle Dazzle Fall Campaign visit YazzleDazzle.com or @LanesLense on Instagram.

## The Curly Corner

# Why Naturals Should Not Be Obsessed with Length



**Destiny Johnson**  
Natural Hair Columnist

As a natural on social media, you might scroll through hundreds of pictures under various hashtags of women pulling a section of their natural hair straight with their fingers to temporarily show their length. Shrinkage is something that our hair does naturally and It is nearly im-

possible to permanently alter it without heat or chemicals.

Some natural haired girls do twist-outs, braids outs, blow drying the roots and temporary straightening methods in order to achieve a look that shows how much length they have gained. However, I find this obsession with length very counterproductive to one's overall natural hair journey.

For years, many Black women were teased for having shorter hair than her peers of which was an affront to her beauty. When I was in elementary school, no young girl wanted to be labeled "Chicken Head" which is a slang term for girls that had shorter



than average hair. According to social standards of beauty, a truly beautiful woman had hair that at least touched her shoulders.

In an effort to match that sentiment, many Black women

relied on weaves, hair growth potions and braids in order to lengthen their tresses. Although many more women are becoming more conscious about the overall health of their hair by going natural, the notion that long hair is better has not seemed to be overcome quite yet.

Short hair to medium length hair can be feminine when taken care of properly. Healthy hair that thrives is much more important than being preoccupied with length. It is beautiful to have long, natural hair but it should not be a necessity to be confident about your hair.

Follow me on Instagram: @SeekYourCurls

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