

Lighting The Road To The Future

New Orleans

Data

News Weekly

"The People's Paper"

**Pink Prom
Raises
Breast
Cancer
Awareness**



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**Data
Zone
Page 6**

October 14 - October 20, 2017 52nd Year Volume 25 www.ladatanews.com

A Data News Weekly Exclusive



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Charbonnet
for Mayor**

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Why Desirée Charbonnet is the Best Choice for Our Next Mayor

By Terry B. Jones
Publisher, Data News Weekly

As we near New Orleans' 300th Anniversary, there is only one candidate who seems to have what it takes to lead us as Mayor. Desirée Charbonnet, is not only tied to the great and deeply rooted history of New Orleans as a member of a family whose name we all know, she is much more than that. Not being one to rest on those laurels, she decided long ago, not to make her way based on her name. Instead, she has forged her own path, and because of her courage and tenacity, is well-known and highly respected for her service to others. She has a 20-year record as an elected official; one of competence, consistency and compassion. She is armed with the tools to bring people together from all walks of life and is a bridge builder who believes that all zip codes matter.

While she has been under attack by those who are looking for a mayor they can control, she has stood steadfast as an independent voice for the people of this City, who desire a leader who will represent all citizens. She has a vision and a plan for the City to make it safe, and has an economic plan to diversify our economy bringing well-paying jobs and making this a more business friendly environment for those who want to invest in the future of New Orleans.

Desirée Charbonnet is someone who simply gets it. And, among this slate of candidates she is the only one who will stand down the few who want to control the City and not allow inequality to continue to exist. This is not the road we need to continue to go down if we are to reach our fullest potential. It is time.

The next Mayor of New Orleans, must have the ability to focus on the many challenges that hold us back from making a full recovery, and lead with the confidence of the people behind her. We believe that the plan that has been laid out by Charbonnet has the right priorities identified, and is the right direction for progress. For example, her comprehensive crime plan not only calls for 500 new NOPD officers and a reduction in response times, but looks to the future in reducing the causes of crime by

Cover Story, Continued on page 3.



Data News Weekly endorses Desirée Charbonnet to be the next Mayor of the City of New Orleans. We believe that she is an independent voice for the people of this City, who desire a leader who will represent all citizens, regardless of their zip code.

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Cover Story, Continued from page 2.



It's time for a new direction at City Hall. Charbonnet has a 20-year record as an elected official. She has the experience, temperament, compassion and courage to make the tough decisions.

identifying opportunities for young people and utilizing crime prevention technology. Who doesn't believe that it is better not to have our young people committing crimes, but instead, offering them meaningful and dignified opportunities

and a crime free life? It just makes good sense.

As residents of this City, we also know that we have many other concerns and real obstacles to a fully functioning community. Lack of affordable hous-

ing being one of the many very real challenges that residents face. As part of her platform, Charbonnet has outlined her plan to create affordable housing for New Orleanians, which will help drive the economic

engine. It's great to have a job, and we all want everyone working, but it is a reality, that many middle-income working families struggle to find affordable housing options. Our affordable housing options have simply put, not kept pace with the demand. Desirée has a plan to fix this, and we desperately need it.

The City of New Orleans has the opportunity not only to be a cultural capital, but one in which both the economy and citizens alike are prospering. We at Data News Weekly feel that Charbonnet has what it takes to get us there.

Voters, we ask that you not be swayed by attacks from those who did not have the courage to place themselves up for public scrutiny by running, and instead have chosen to hide behind dark money and commercials. It is time for real leadership with a proven record of getting things done. A mayor who has shown she has the understanding and the tem-

perament to make the tough decisions with careful consideration of every issue and concern for the well-being of the City and the people. One with the vision and the leadership skills to put the right people around her reaching all the residents of this City, leading to solutions to the problems that have continued to plague us, and maximizing the many positive aspects that benefit New Orleans as a whole.

That person is Desirée Charbonnet.

Election day is Saturday, October 14th. If you have not early voted, we want to ask you, to make sure you get out and VOTE! Your VOTE is Your VOICE, and right now, New Orleans needs to hear you loudly and clearly.

VOTE!

NEW ORLEANS
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IS YOUR VOICE
SATURDAY,
OCTOBER 14, 2017



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State Representative Gary Carter, Jr.

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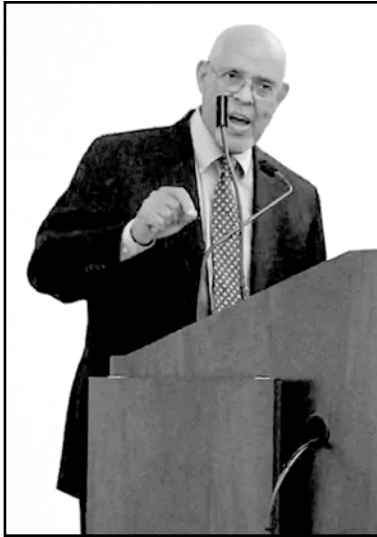


Young Adults Political Association

Former Ambassador Calls for Service and Activism to Address Inequality

By Jade Myers
Data News Weekly
Contributor

Equity in the City of New Orleans can only be achieved when citizens are active, engaged and informed about issues within their community and are willing to solve them. Those were the insights of James A. Joseph, the former U.S. Ambassador to South Africa, a Yale University graduate who was a Civil Rights Activist. Joseph addressed New Orleans residents at a public lecture on Oct. 3rd that was organized by Equity New Orleans, a citywide initiative within the Office of the Mayor, with support from the W.K. Kellogg Foundation. The lecture, titled "Can Equity in Leadership Lead to a Civil Society" was held at Xavier University. Civic virtue, civic engagement and civic



James A. Joseph, the former U.S. Ambassador to South Africa, addressed New Orleans residents at a public lecture on Oct. 3rd organized by Equity New Orleans. The lecture, titled "Can Equity in Leadership Lead to a Civil Society" was held at Xavier University. Photo by Jade Myers

leadership, he said, are the components to achieving equity in society.

"When I think of civic virtue, I'm reminded of a caution offered by Edmund Burke who said America is great because America is good and then he added if America ceases to be good, America will cease to be great," Joseph said.

"I am persuaded that a good society depends as much on the goodness of individuals as it does of the soundness of government and the fairness of law," Joseph added.

Patriotism, according to former U.S. Gov. John Winthrop, Joseph said, is what Winthrop called making the condition of others, "our own." Citizens can help bring about change both in serving the country, and in being a critic of society. In 1958, Joseph served two years in the U.S. Army. Then he served as U.S. Ambassador to South Af-

rica under President Bill Clinton for four years. Joseph said he has now committed his life to serving and educating others by publicly speaking about civic, religious, and academic engagement.

"Our democracy was not forever assured...an active and informed citizenry would be required if we were to keep evolving into a more perfect union," Joseph explained to the audience about Benjamin Franklin's writings.

Joseph said he believed that inequity exists within leadership because of a lack of reconciliation and hope, which are critical to resolving civil tensions in society today. According to Joseph, the ways in which we can solve these issues are by becoming more involved and aware of what is taking place in society and being open to fixing these issues. This involves civic engagement and civic leadership, both at grassroots levels, and in public life.

Joseph's career embodies this. After beginning his career at Stillman College in Tuscaloosa, Ala., he organized and led civil rights efforts there in 1963. This was just the beginning of Joseph's desire to become civically engaged and to

become a civic leader.

"Each of us has to be involved if we are going to change the world in which we live in and particularly, this moment in the United States," Joseph said. "In order to be effective, we have to be well-prepared. That means we have to know as much as the advisory, those people who stand in the way of progress," he said. The former ambassador explained that being more involved, aware and knowledgeable are the keys to achieving civil progress in society.

The call to activism, said Camryn Jones, a Xavier student who attended the ambassador's lecture, is something her generation must carry the torch on into the new millennium if inequality is to ever be solved.

"Being a young woman living in this society that is filled with constant situations of hatred, racism and police brutality is why I found Ambassador Joseph's discussion on how to solve these issues was much needed," Jones said. "What I took from this discussion is that we as a society need to become more informed and involved in what is taking place on a day to day basis," she added.

Helena #52
Moreno

A STRONG VOICE FOR OUR COMMUNITY

HELENA MORENO STANDS UP FOR ISSUES IMPORTANT TO US

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- ★ Supported Criminal Justice Reform to reduce prison population & save money
- ★ Chair of LA Legislative Women's Caucus
- ★ Advocate for Senior Citizens

"I will work every day to make city government more responsive, keep our streets safe and ensure our infrastructure is up-to-date and in good working order to improve the quality of life for all the people of New Orleans and finally deliver the services they deserve!"

- HELENA MORENO

Helena Moreno speaks in favor of Equal Pay for Women at the Louisiana Legislature.

VOTE FOR HELENA MORENO
FOR CITY COUNCIL AT-LARGE ON SATURDAY OCTOBER 14.

FOR MORE INFORMATION,
Call Helena at 504-556-2263 or email her at Info@MorenoCampaign.com.



Endorsed by the Orleans Parish Democratic Executive Committee.

Paid for by the Helena Moreno for Council

Sheriff's Office to Hold Community Meeting Oct. 16



Orleans Parish Sheriff Marlin N. Gusman

Data News Staff Report

Orleans Parish Sheriff Marlin N. Gusman and Compliance Director Gary Maynard will update the public on events, accomplishments, and challenges of the third quarter of this year at a community meeting. They will be joined by OPSO officials who will discuss, in detail, jail operations, staffing and the new Travis Hill School for youthful offenders at the Orleans Justice Center. The meeting will include a question-and-answer period.

Be sure to mark your calendar and make plans to attend:

6 p.m. Monday, Oct. 16, 2017
Dillard University
Professional Services Building,
Room 131-135
2601 Gentilly Blvd.

Don't Be Fooled - This Election is Serious!

Don't Let a Few Determine the Fate of Our City

Data News Editorial

Last week, we shed light on a recent mailer and website from a PAC (Political Action Committee) calling itself NOTFORSALENOLA.com, that has been sending out print mailers and launching online attacks, targeting not only Mayor al Candidate Desirée Charbonnet, but Black leadership in general, as being corrupt and criminal. Going far as placing a gun in the hand of a cartoon caricature of candidate Charbonnet. Data News Weekly is outraged that this dark money group is taking the low road in an attempt to influence the outcome of the race for the highest elected office in our City. We demand accountability from those who are responsible and to date, no one has stood up and said why they chose these horrible images to defame the Charbonnet campaign.

Dark Money Exposed

Recently, according to October Campaign Finance Reports, it shows that some in the business community are responsible for contributing to NOTFORSALENOLA.com. This effort is being spearheaded by charter school advocate and former school board member Leslie Jacobs, who ran a brief unsuccessful campaign for mayor in 2010 donating \$40,000 of the \$190,000 raised to defeat Charbonnet. This list of contributors includes prominent members of the White business community including; Lane Grisby, Jay Lapeyre, Stuart Phillips, Boysie Bollinger, Gary Solomon, Frank Stewart and William Goldring just to name a few. When it was revealed they were contributors, none of them would speak to the media about why they were contributing to a PAC started on September 5th of this year, whose only goal was to defeat one



candidate. Data News Weekly continues to question why would they place a gun in the hand of candidate Charbonnet and resort to the worst of racial stereotypes about Blacks?

Political PACS and Hypocrisy

As some have already gone to the polls during early voting and as others prepare this weekend, the question should be why this small group of donors is going after only one candidate if clean government

across the board is their goal? Where does NOTFORSALENOLA.COM stand on the other many other races on the ballot including the entire City Council and races for several judgeships? Also, we must ask

ourselves with a race for Mayor that started with 18 candidates, why is only Charbonnet the target? And finally, what is their agenda for the City of New Orleans? We at Data News Weekly want our citizens to be not just informed about, but also, to be suspicious of the motives of this PAC.

A Few Cannot Control the Future of Our City

We also would like to add that citizens should beware of the

large amount of money spent by businessman and Reality Show Star Sidney Torres IV and his Voice of the People PAC which seems to be spending large amounts of money to defeat one candidate. Before the filing period he flirted with a run then decided against it. It begs the question, as he is placing Charbonnet under the microscope of scrutiny, why did he not run and decide to become a one-man judge and jury of who is suited to lead the City? And while both PACS say they are not supporting any candidate in the race this seems unlikely. When we go to the polls we cannot let what amounts to a few people with dark money determine our bright future.

VOTE New Orleans, like your lives and your future depends on it, because IT DOES!

City Council to Provide Mammograms for City Employees in Honor of Breast Cancer Awareness Month



Nadine Ramsey: City Council to Provide Mammograms

In honor of Breast Cancer Awareness Month, District "C" Councilmember Nadine Ramsey will be sponsoring mammograms provided by Woman's Hospital for interested City employees during the regularly scheduled Council meeting on Thursday, Oct. 12, 2017, at 10 a.m. in front of City Hall. Employees who are screened will receive gifts bags with breast cancer information in addition to a continental breakfast, which will be open to all.

At the meeting, the Council will receive a presentation and hold a panel discussion with breast cancer experts from various agencies as the first and only order of business. Panelists will discuss the advancements in breast cancer detection and treatment, as well as the importance of regular check-ups.

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Top Looks at Krewe de Pink's Pink Prom 2017



Delaney George
Columnist

This past weekend non-profit charity organization Krewe de Pink held their yearly Pink Prom. A slew of pink kings and queens dressed in their best, gathered at Studio 223 in hopes of raising

funds for Breast Cancer Research. Grand ball gowns, tailored suits, and pink princess dresses crowded the dance floor as the band got everyone out of their seats at the Pink Prom.

The event raised a great amount of money for the cause in style. Here are some of the top looks found at Krewe de Pink's Pink Prom.

For more information on Krewe de Pink visit <https://krewedepink.org/about-us/>.



Ladies enjoy pink prom in a grand jeweled two tone princess dress (left) and a hot pink fur lined ensemble (right).



Pink Prom King and Queen wear a 50's style ensemble with striped and plain white tees and a pink skirt.

DATA'S ENDORSEMENTS



Desiree Charbonnet
Mayor



Jason Williams
Councilman-At-Large



Jay H Banks
Councilmember
District B



Nadine Ramsey
Councilmember
District C



Jared Brossett
Councilmember
District D



James Gray
Councilmember
District E



Judge Tiffany Chase
4th Circuit Court of
Appeals, Division B



Dwight McKenna
Coroner

VOTE! VOTE! VOTE!

SATURDAY, OCTOBER 14, 2017— YOUR VOTE IS YOUR VOICE!

LET YOUR VOICE BE HEARD!!!



Pink Prom attendee struts off the dance floor in silver and pink pattern high low dress.



Pink Prom attendee strikes a pose while showing off her flowy pink tutu.



Pink Prom attendee wears an all pink vest and pantsuit topped with a light pink sparkly hat and pink checkered shoes.



Pink Prom attendee wears a bejeweled light pink dress with a curly blonde wig.

Visit www.ladatanews.com for more photos from these events

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Dove Ad Recreates Old Offenses, Depicts Women of Color as Unclean

The Company said it "Missed the mark" with an Ad that Shows a Black Woman who Turns Herself White with Dove Soap.

By Kaitlyn D'Onofrio
Special Contributor -
Diversityinc.com

An advertisement for Dove soap has drawn criticism from social media users, who called attention to its racist message.

The original ad appeared on the company's Facebook page. It depicted a Black woman wearing a brown t-shirt. She removes the top to reveal a smiling white woman wearing a white shirt who also removes her shirt, unveiling a different white woman.

By Saturday, amid growing criticism, the ad had been taken down and Dove had released apologies.

Over the weekend, social media continued questioning how Dove, which is owned by Unilever, released the advertisement in the first place. Some people also called

for a boycott of the company, as well as other subsidiaries of Unilever.

Dove said on its Twitter and Facebook pages that it "missed the mark" with its ad.

"Dove is committed to representing the beauty of diversity," the company wrote on Facebook. "In an image we posted this week, we missed the mark in thoughtfully representing women of color and we deeply regret the offense that it has caused. The feedback that has been shared is important to us and we'll use it to guide us in the future."

According to Ad Age, "it's unclear who created the ad. Ogilvy & Mather handles much of the brand's creative work, but Unilever also has moved considerable work, particularly for quick-turnaround digital ads, in house to its U Studios."

No matter which mind was behind the ad, a look at both compa-

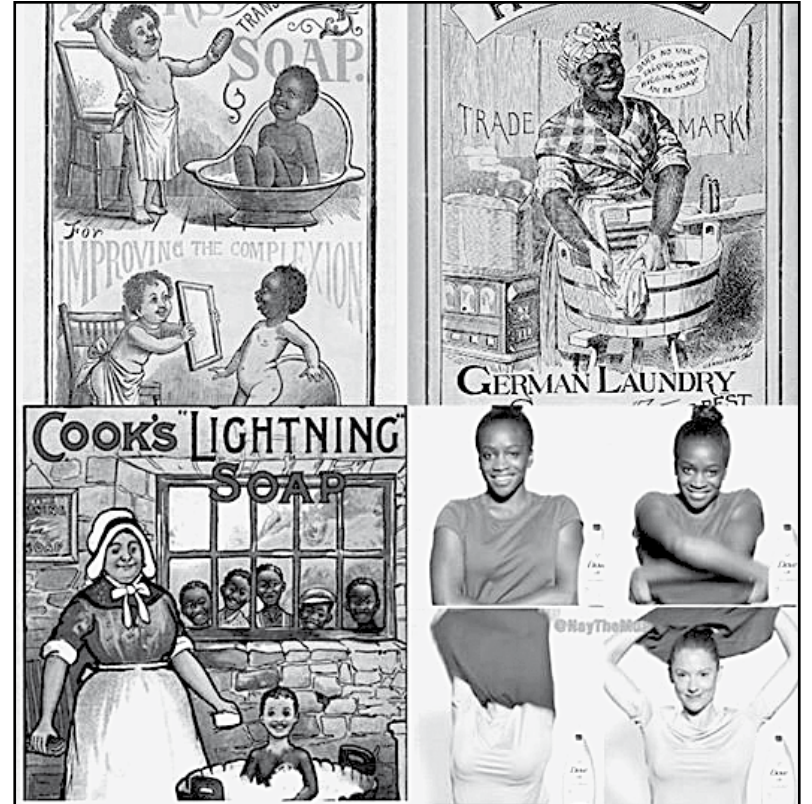
nies' boardrooms suggests how the ad came to be.

Thirteen people make up Unilever's executive and non-executive directors, according to its website. Seven of them are white men, and there is one white woman.

Ogilvy & Mather's board of directors does not boast much diversity, either — the majority of its members are white males.

Dove has tried to brand itself as a champion of diversity, notably with its "Dove Real Beauty Pledge." However, the mishap over the weekend was not the company's first brush with advertisements critics deemed racist.

A 2011 ad showed a "before" and "after" to depict "visibly more beautiful skin." Three women are standing in a row in front of two backdrops. The "before" represents dry skin, and the "after" symbolizes



The idea depicted in the recent Dove ad is an old concept that whiteness represents beauty and purity, whereas blackness is associated with evil and dirtiness. Social media users drew parallels between Dove's ad and much older ones that promote the same message.

smooth skin. The woman standing first in the row — representing the less "beautiful" before image — is Black. The third woman in the row is white. Huffington Post at the time surmised that the woman in the middle was "possibly Latina."

The idea depicted in the recent

Dove ad is an old concept that whiteness represents beauty and purity, whereas blackness is associated with evil and dirtiness.

Social media users drew parallels between Dove's ad and much older ones that promote the same message.

ELECT D. NICOLE
Sheppard #22

Election Date: October 14, 2017
Civil District Court Judge
www.electnicolesheppard.com

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B.A. Criminal Justice 2000
Certificate, Regents University
Ministry Leadership 2013

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Admitted to practice by the
Louisiana Supreme Court
Admitted to practice in the U.S.
District Court, ED LA

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Gospel Baptist Church and Holy
Faith Temple Baptist Church.

As judge, I will continue to serve the
community. My mother taught us that
education, civic engagement and prayer
are the foundations of a good leader.
TOGETHER let's use these principles to
lead New Orleans to a BETTER FUTURE.

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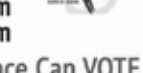
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@DataNewsWeek

Gov. Edwards Appoints Andreanecia Morris to State Housing Board

BATON ROUGE, LA - Governor John Bel Edwards has appointed Andreanecia M. Morris to the Louisiana Housing Corporation (LHC) Board of Directors effective August 9, 2017. Morris currently serves as Executive Director for HousingNOLA and has more than 20 years of affordable housing experience in the public and private sector.

"I want to welcome Ms. Morris to LHC team," said Keith Cunningham, LHC Executive Director. "She brings a wealth of experience and knowledge that will help the LHC identify new opportunities to meet the housing demands in our state."

As the state's housing agency, the LHC provides programs



Andreanecia Morris is the newly appointed Executive Director for HousingNOLA.

and services to develop, preserve and sustain affordable housing throughout Louisiana. Morris will work directly with the LHC to fulfill its mission to ensure that every Louisiana resident is granted an opportunity to obtain safe, affordable, energy-efficient housing.

"I feel truly humbled and privileged to have been appointed to serve as a representative of our state's housing agency," said Morris. "I am excited to join the Louisiana Housing Corporation in continuing to work towards improving and prioritizing affordable housing for all Louisianians."

As Executive Director for HousingNOLA, Morris is charged with leading the effort

to maximize the effectiveness of government resources, increase non-traditional resources, and assist private sector investors in making strategic choices.

Prior to assuming the Executive Director position, Morris spearheaded the development of HousingNOLA's 10-year strategy and implementation plan to create equitable, sustainable and affordable homes for all New Orleanians.

Morris also serves as the President and Chairwoman for the Greater New Orleans Housing Alliance (GNOHA) Board of Governors, which supports and advises efforts to preserve and create affordable housing for the most vulnerable citizens in society including seniors,

people with disabilities, veterans, low-wage workers and low-income families.

As a pillar within her community, Morris has been instrumental in disaster recovery efforts. Since Hurricane Katrina, Morris has provided approximately 500 New Orleanians the opportunity to become first-time homebuyers.

Morris' commitment to uplifting communities has garnered her several awards including being recognized as CityBusiness Woman of the Year, UNITY of New Orleans Outstanding Advocate for Affordable Housing, BIZ New Orleans Magazines' Top 10 Influencers in Real Estate and Urban Conservancy and Stay Locals' Urban Hero's.

Letter to the Editor

There is Help for Opiate and Heroin Addiction

Drug overdose is now the leading cause of accidental death in the United States. In 2014, it surpassed both car accidents and gun violence in number of deaths.

Those with loved ones who are using opiates or heroin need to be aware that opiates are the main contributors to this problem. With drug dealers across the United States mixing new and powerful synthetic drugs into street opiates such as heroin, the chance of accidental overdose has exponentially increased.

The drug Fentanyl, U-47700, and Furanyl can be 50 to 100 times more powerful than heroin, making the risk of a fatal overdose much higher. Drug dealers have been using this drug to increase the potency of their heroin at a lower cost.



These new drugs are increasing the risk to any who abuse drugs as drug dealers press drugs into pills and selling them under the guise of being something else. Today, those who abuse drugs truly are at risk as there is no telling what drugs they are taking.

Now more than ever, it is essential to help those you know who are addicted to alcohol or drugs. Trying to help someone with an addiction can be more than frustrating. And although you just want to help, many times they fight against you as if you were the enemy. Don't be surprised if your loved even accuses you of contributing to their addiction. Hear them out and take their words into consideration but at the end of the day realize getting them sober and continuing to live is

the most important thing.

These drugs have made it potentially life threatening to be an abuser of any types of drugs. Get yourself educated. If one of your loved ones is struggling with addiction, get them into treatment. Don't wait until it is too late.

There are many different approaches to the challenge of how to help a substance abuser. For free information, learn the steps of how to get someone into treatment for heroin addiction. You can also visit <http://www.narcononnewlife-retreat.org/blog/are-you-an-addict.html> or call 1 800-431-1754 to get help for your loved ones.

Ray Clauson
Denham Springs, LA

42 Tribes

42 TRIBES RECAP

42 Tribes

A Special Look Back

By Glenn Jones
Data News Weekly Columnist

Beginning June, 2017, Data News Weekly's special feature, 42 Tribes has been shining the spotlight on the "Big Chiefs" of the 42 tribes that comprise the Black Indigenous Masking culture, which is the heart and soul of Black New Orleans cul-

ture. It is a supreme collective tradition and sacred heritage. With the Tri-Centennial coming next year, Data News Weekly is highlighting all 42 of the Present Big Chiefs, and telling the stories that bring us closer to, and show proper reverence for this great and powerful history. Masking tradition is New Orleans, no Tri-Centennial celebration can be made here,

without celebrating Indian culture. Here is a quick look back at the 18 Chiefs we have profiled so far, and next week, we will bring you two new Chiefs on our way to 42 Tribes. Visit <http://ladatanews.com/category/42-tribes/>

Make sure to visit every week for in-depth video interviews with the Big Chiefs.

Week 1 – June 3, 2017



Big Chief Darryl Montana
Yellow Pocahontas Hunters

Week 3 – June 24, 2017



Big Chief Al Womble
Cheyenne Tribe

Week 5 – July 8, 2017



Big Chief Joseph "Monk" Boudreaux
Golden Eagles

Week 7 - July 22, 2017



Big Chief Victor Harris
Fi Yi Yi

Week 9 – August 5, 2017



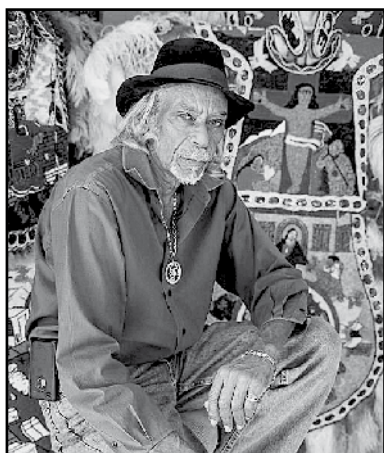
Big Chief Tyrone "Pie" Stevenson
Monogram Hunters

Week 2 - June 17, 2017



Chief Walter "Sugarbear" Landry
Black Mohawks

Week 4 – July 1, 2017



Big Chief Alfred Doucette
Flaming Arrows

Week 6 – July 15, 2017



Big Chief Clarence Delcour
Creole Osceolas Tribe

Week 8 – July 28, 2017



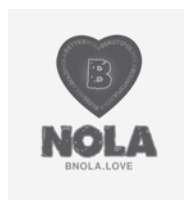
Big Chief David Peters
Washitaw Nation

Week 10 – August 12, 2017



Big Chief Demond Melancon
Young Seminole Hunters Tribe

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FOR MORE INFORMATION GO TO BNOLA.NET

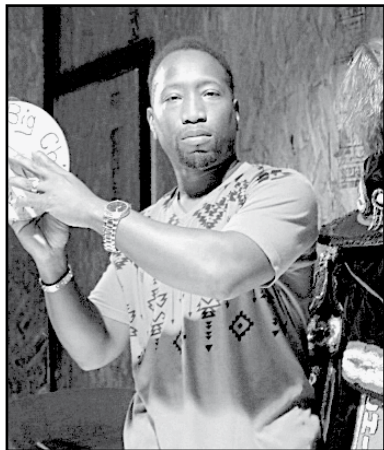
42 TRIBES RECAP

Week 11 – August 19, 2017



**Big Chief Kenny
"Klik" Young**
Black Seminoles

Week 13 – Sept 2, 2017



**Big Chief Juan
"Carlos" Pardo**
Golden Comanche Tribe

Week 15 – Sept. 16, 2017



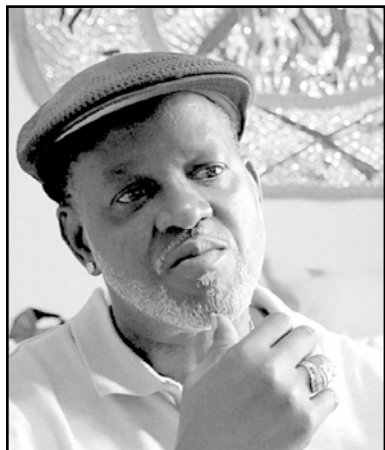
Big Chief Carl Reed
Carrolton Hunters

Week 17 – Sept. 27, 2017



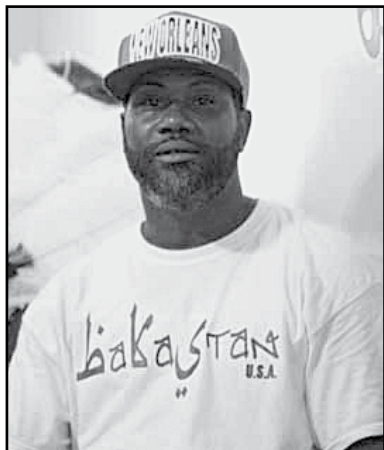
**Big Chief Walter "Lil
Walter" Cook, Jr.**
Creole Wild West

Week 12 – August 26, 2017



**Big Chief Keith
"Keitoe" Jones**
Seminole Indians Tribe

Week 14 – Sept. 9, 2017



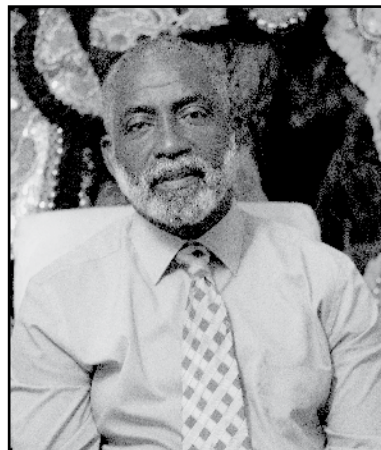
**Big Chief Keith
"War" Price**
7th Ward Hunters

Week 16 – Sept. 20, 2017



**Big Chief Roderick
"Bald Eagle" Sylvas**
Wild Tchoupitoulas

Week 18 – October 7, 2017



Big Chief Tyrone Casby
Mohawk Hunters

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DESIRÉE CHARBONNET ENDORSED BY CONGRESSMAN CEDRIC RICHMOND



In the campaign for mayor of New Orleans, Desirée Charbonnet has landed a major new endorsement: Congressman Cedric Richmond. Richmond, who serves as Chairman of the Congressional Black Caucus, is a prominent national voice among Democrats. He praised Charbonnet's experience and ideas.

"Desirée Charbonnet is the right choice to be the next mayor of New Orleans. Throughout her 20 years of public service, Desirée has built a strong track record as a reformer and she has a vision for the future of New Orleans. Desirée has impressive new ideas and plans for fighting crime, creating jobs, and building up the city's infrastructure. She'll be the mayor we need in New Orleans.

Reacting to the endorsement, Charbonnet said, "I am proud to have Congressman Richmond's strong support. The big challenges we face in New Orleans require innovation and teamwork. Congressman Richmond's leadership continues to be a great benefit to our city and state, and I look forward to working with him to move New Orleans forward."



DESIRÉE #37
CHARBONNET
MAYOR

www.DesireeCharbonnet.com

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Election Day: October 14, 2017
Early Voting: September 30 - October 7, 2017

Paid for by Desiree Charbonnet for Mayor