IMMORAL!

Trump’s Detention Order

Cages Children at the Border

Newsmaker
NOLA Welcomes King of Spain

Fashion
Ugly Sneakers are the Rage
IMMORAL!

Trump Administration Creates Humanitarian Crisis in America

More than 2000 immigrant children are being held without their parents in detention centers along the U.S. Mexico border. The Trump policy, called “zero tolerance” by the Department of Homeland Security. The policy has been in place since at least early May of 2018 but has been contemplated by the Trump administration since 2017.

Data News Staff Report

This week, the New Orleans City Council issued a demand for the end of detention of children at the U.S. Mexico border.

As Attorney General Jeff Sessions and Federal Department of Homeland Security (DHS) Sec-

“Is this what Trump meant when promising to “Make America Great Again”? Here’s what you need to know about the detention centers for immigrant children along the U.S. - Mexico Border.”

Data News Weekly

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The Trump Administration is perpetrating a heartless violation of human rights right here in America,” said Council Vice President Helena Moreno. “These innocent children are being terrorized in our name, and I simply won’t stand for it. This evil must stop immediately, and these children must be reunited with their parents without delay.”

The Trump policy, called “zero tolerance” by the Department of Homeland Security, states that “children whose parents are referred for prosecution will be placed with the Department of Health and Human Services,” and explicitly lays out a series of “next steps” for parents to follow after their children are separated.

Reports have begun to emerge of horrifying conditions in these detention centers, several of which have been compared to jails. Photos from one facility in McAllen, Texas, show children being held in cages.

The policy has been in place after their children are separated from their families, “next steps” for parents to follow after their children are separated.

Copies will be sent to the entire Louisiana Congressional Delegation, the Attorney General, and the President.

Within the last six weeks, nearly 2,000 migrant children have been separated from their families while crossing the U.S.-Mexico border under the Trump Administration’s “zero-tolerance” policy. That means an average of 45 migrant children are being ripped from their families per day and placed in detention centers on their own.

There’s been a deluge of horrific conditions in these detention centers, several of which have been compared to jails. Photos from one facility in McAllen, Texas, show children being held in cages.

Members of the Trump administration have made conflicting statements about the justification behind separating families. President Trump himself blamed the policy on Democrats, while DHS Secretary Kirstjen Nielsen denied its existence. In truth, the practice is new, a direct result of the administration’s extreme “zero-tolerance” immigration policy, which was first announced on May 7.

Within this new policy, all adults who do not enter the U.S. through a port of entry are supposed to be criminally prosecuted. This is what results in the family separation: Adults have to appear before a federal judge before undergoing deportation procedures, so they’re held in federal custody while awaiting trial. Meanwhile, their children — who are not referred for prosecution, and thus aren’t incarcerated with their parents — end up being sent into the custody of the Office for Refugee Resettlement.

It’s incredibly difficult for families to reunite once they make their way through this byzantine process, as there is no formal protocol that ensures that separated migrant families are deported back to their home country together.

There’s been a deluge of coverage of the detention centers in recent weeks, and Trump has faced mounting backlash for his zero-tolerance policy. Here’s what to know.

There are at least 100 shelters in 17 states

Kenneth Wolfe, a U.S. Department of Health and Human Services spokesman, told the Los Angeles Times that the government contracts with 100 shelters that are located in 17 states. Some of biggest centers are in McAllen and Brownsville, both in Texas, and Estrella del Norte in Tucson.

What we do know is that the number is increasing. Last week, the Trump administration announced the creation of a new “tent city” just outside of El Paso that would house between 1,000 and 5,000 kids.

More than 11,000 children are currently in detention. According to Wolfe, the aforementioned 100 facilities house more than 31,000 children. As of Monday, the official count was 11,785.

At the central “Ursula” facility in McAllen, Texas — which one official called the “epicenter” of the family-separation policy — hundreds of unaccompanied migrant children are currently detained in cages made of metal wire, according to reports. At the center in Brownsville, Texas, approximately 1,500 boys between the ages of 10 to 17 spend an astonishing 22 hours per day inside the converted former Walmart, which one reporter described as “like a prison or jail.”

Federal agents have been accused of taking children away without giving their parents fair warning. In an interview with Texas Monthly, Anne Chandler, the executive director of the Houston office of the nonprofit Tahirih Justice Center, said that she’s heard accounts of agents taking children away from their parents, ostensibly to give them baths, and never returning.

“The officers say, ‘I’m going to take your child to get bathed.’ That’s one we see again and again. ‘Your child needs to come with me for a bath,’” Chandler said. “The child goes off, and in a half an hour, 20 minutes, the parent inquires, ‘Where is my 5-year-old? ’ ‘Where’s my 7-year-old? ’ ‘This is a long bath.’ And they say, ‘You won’t be seeing your child again.’”

Last week, an undocumented immigrant from Honduras told an attorney that federal agents ripped away her daughter while she was breastfeeding her in a Texas detention center.

The conditions inside the centers are reportedly horrifying. Children are literally being kept in cages, though border agents are “uncomfortable” with this characterization. “It’s not inaccurate, but they’re very uncomfortable with using the word ‘cages,’” read a statement from the U.S. Border Patrol.
Spanish Royals Visit New Orleans for the Tricentennial, Locals Encounter Real Royalty

By Prinsey Walker
Data News Weekly Contributor

Paula Dancil, a New Orleans tourist, rushed to a row of barricades outside of the St. Louis Cathedral, to get a glimpse of who spectators awaited. As men and women dressed in business attire exited the Cabildo, bystanders screamed, "Hail King Felipe of Spain." Following the herd of people around her, she held her camera high in the air, to take a picture for Facebook. Then Dancil posed a question to herself, after capturing the moment. Why is the King of Spain in New Orleans?

New Orleans locals anticipate the appearance of one royal every Fat Tuesday: The King of Carnival. However, as New Orleans rang in the tricentennial year, real life monarchs King Felipe IV and Queen Letizia of Spain, returned to the Crescent City, as part of a three-city visit to the U.S.

The Spanish royals made their first stop in New Orleans, arriving on Thursday, June 14, 2018. They were officially welcomed at Gallier Hall on Friday June 15, 2018 by Mayor LaToya Cantrell and Governor John Bel Edwards. Later in the afternoon on June 15th, the royal couple and Cantrell toured the Cabildo and St. Louis Cathedral in Jackson Square. Upon their arrival, they were welcomed in traditional New Orleans fashion, the smell of fresh beignets and jazz music.

Jennifer Jones, a creole New Orleans tour guide, anticipated the King and Queen’s arrival because she said Spanish culture contributed to the image of New Orleans. "There is Spanish in my blood," she said. "What you think is the French Quarter is really the Spanish Quarter."

New Orleans was one of two American cities, developed under Spanish-Colonial Rule. During the City’s era as a Spanish Colony, the Cabildo functioned as the Colonial City Hall.

Before her encounter with the King and Queen in the French Quarter, Dancil said she never knew of New Orleans' Spanish roots. However, Kimberly Broussard, a New Orleans local said traces of Spanish influence remained in architecture. "Even though the Spanish was the last to occupy the City, we are still more French than Spanish. You can see a lot of the influence in the architecture," Broussard explained.

Now, the Cabildo serves as museum containing artifacts sharing the History of New Orleans. Exhibits tell stories of the earliest European settlers, to the more recent events, including Hurricane Katrina.

Mary Dugas, a member of the Friends of the Cabildo, a non-profit comprised of volunteers, works as a tour guide for the museum. For the Royal Spanish visit, she dressed in a red evening gown, in the style of a lady in 1770.

Hundreds of New Orleanians lined the streets to take photos and enjoy the opportunity to see the King and Queen of Spain in the Crescent City.

Mayor Cantrell is the First Female Mayor in New Orleans, she said, "I am glad that this is one thing she will have to remember as mayor during her tenure of the City."

The King and Queen wrapped their visit up in New Orleans being treated to cultural performances at the New Orleans Museum of Art on Saturday, June 16th. They then departed to spend time in San Antonio, another U.S. City also celebrating their tricentennial. After, the Royals will complete their U.S. tour at the White House to meet with President Donald Trump, on June 19th.

Chaison said she felt this meeting strikes an international connection between the United States and Spain. "There's a lot of angst going on with diplomacy of this country and other countries. As far as them meeting our president right now, it builds a relationship," Chaison said.

As King Felipe IV ended his French Quarter trip, he told spectators to remember Spanish influence on New Orleans. "It might be said that Spain's History here in Louisiana is not sufficiently well-known, despite the amount of painstaking research by historians and academics," he said. "Therefore, we must work to make this Spanish Heritage and no less importantly, the enduring Spanish Legacy here much more widely known."
GirlTrek’s National #RoadToSelma Tour Headed to New Orleans on June 22nd

Data News Weekly Staff Report

GirlTrek, the largest National Public Health non-profit and movement for Black women and girls, is bringing radical self-care and healing to the City of Detroit as part of its year-long, 50-stop #RoadToSelma Tour, a national wellness revival complete with storytelling, sweat, self-care and sisterhood.

GirlTrek’s New Orleans #RoadToSelma teach-in is set for 6 to 9 p.m. Friday June 22nd at the New Orleans Jazz Market located at 1436 Oretha Castle Haley Blvd., New Orleans, 70113. The #RoadToSelma teach-in will be led by GirlTrek Co-Founders T. Morgan Dixon and Vanessa Garrison and is open to Black women and girls, who seek to heal their bodies, inspire their daughters and reclaim the streets of their neighborhoods.

“Self-care is the revolution: Our lives are sacred. We stage tiny acts of rebellion to reclaim our time. GirlTrek is creating a bright and beautiful new culture of physical activity to disrupt disease in the highest-need communities in the United States. We practice shining our own lights and shining that light brightly,” said GirlTrek CEO and Co-Founder, T. Morgan Dixon. “Our guiding question is this: Is this nourishing me or Black women? If no, we don’t do it. If yes, we take pleasure in it. We seek pleasure because joy heals.”

Factors like chronic poverty, the stress of underemployment and unsafe streets, and cultural norms that value service above self-care have all contributed to Black women engaging in fewer leisure-time physical activities. As a result, 82% of Black women are overweight and 59% are obese. Obesity plus inactivity equals early death and higher rates of heart disease, stroke, diabetes and cancer.

GirlTrek believes the solution to this health crisis is simple: Daily walking has been proven to reduce the risk factors of obesity. GirlTrek uses walking as that first, practical step in helping a woman begin her journey to overall improved health and wellness.

“We are not a fitness organization. We are a campaign for total healing. We are a vanguard of public health activists walking to save our own lives. We walk to live our healthiest, most fulfilled lives,” said COO and Co-Founder, Vanessa Garrison. “By 2020, GirlTrek’s goal is to mobilize one million Black women to walk – at lifesaving levels – to reverse the devastating impacts of chronic illness and obesity.”

To reach one-million Black women, GirlTrek will organize and train 10,000 of the most committed women as a new vanguard of public health activists, the largest corps of Black Public Health Professionals in the U.S. They will serve as healthy role models across the nation using practical skills and an unwavering sense of purpose to recruit new walkers, eliminate structural and policy barriers to health, and lead local events that set the standard for healthy communities.

The New Orleans #RoadToSelma stop follows Jackson, MS, Detroit, New York City, Philadelphia, Newark and Myrtle Beach, South Carolina. All #RoadToSelma events require advanced registration. Sneakers are required for all activities. Visit girltrek.org for more information.
Fashion is in the Eye of the Beholder

Ugly Sneaker Trend

Now, more than ever, is the time to dust off those vintage sneakers in the back of your closet, because today, they just might be in style.

The “Ugly Sneaker” trend is on the rise with well known brands like Yeezy and Balenciaga taking a relaxed approach in recent shoe design. Today’s shoe trend consists of a vintage, loose, worn kind of look with a scuffed touch on the outside. Some designers go as far as writing on sneakers or even putting holes in them.

You can’t look at a street style photo without seeing your favorite celebrity in some run-down sneakers. The catch is, they are probably brand new and worth thousands. Stars like ASAP Rocky, Kanye West, Jaden Smith and more have all been spotted in an ugly sneaker or two. I challenge you all to look at your old shoes and find the beauty in them, they could be the next big thing.

For more information on the ugly shoe trend email delinkey@yahoo.com.
Fans of the Franchise Will Love
"Jurassic World: Fallen Kingdom"

"Jurassic World: Fallen Kingdom" Is Pure, Sci-Fi Movie Magic

By Dwight Brown
NNPA News Wire Film Critic

Lions and tigers and bears, oh my. Tyrannosaurus, velociraptors and brachiosaurus—run for your lives. The cloned dinosaurs from the theme park Jurassic World are in trouble on the volcanic isle of Isla Nublar, which is erupting, spewing hot lava and emitting a deadly ash cloud. If they aren’t rescued, they will die. That’s the premise in this sequel to “Jurassic World” ($1.7B at the box office). The question is this: Will this follow-up to the wildly successful “Jurassic World” be enough to hook action/adventure/sci-fi fans and reel them into the theaters?

Colin Trevorrow, the director of Jurassic World, passes on direction duties to Spanish filmmaker J.A. Bayona (“Orphanage,” “The Impossible”), and the difference in style is negligible. Trevorrow writes the script with Derek Connolly (“Jurassic World,” “Kong: Skull Island”). Editor Bernat Vilaplana worked with Bayona on “The Impossible,” as did cinematographer Oscar Faura. Composer Michael Giacchino won an Oscar for his original score for the animated feature “Up.” Add in creature sculptor Wayne Anderson (“Underworld: Blood Wars”) and it’s no wonder that the footage rips along at a breakneck pace, with wondrous views of a paradise island being ravaged by 700-degree orange liquid rock and ancient beast clones running rampant. Everything is neatly coordinated—right down to the last scream for help.

Three years have passed. Isla Nublar, an isle 120 miles west of Costa Rica that housed the now abandoned reptile theme park, is desolate except for lush green vegetation and gigantic animals. They aren’t as aggressive as PETA, but they’re dedicated.

Claire is approached by the duplicitous Eli Mills (“Rafe Spall,” “Life of Pi,” “The Big Short”), who has a plan to relocate the behemoths for an evil purpose that involves weapons of destruction. All of this goes as planned.

The simple premise hovers around animal rescue. Working within that blueprint, the film moves quickly to add in a chain of action scenes, during escapes, fist fights, dinosaur wrestling matches and some graphic violence (a man gets torn apart, so be wary of bringing really young kids to this movie) as it builds into several crescendos. Just as you think there can’t possibly be more mayhem or consequence in this reptiles gone wild orgy.

The relationship between Claire and Owen is fun, until they do stupid things like kissing in the middle of an action scene. The two leads have charisma and you like them regardless. Spall as Mills gives you a fitting anti-agonist to hate, and you hope he gets his just rewards. Ditto for Toby Jones who plays Mr. Eversol, a trafficker, and Ted Levine, as Ken Wheatley, the vile man who heads the rescue and misleads Claire. Smith provides some comic relief as Webb the nerd who hates to get his feet dirty. And, Pineda shows spunk as the brainy and fearless Rodriguez.

It’s obvious the dinosaurs aren’t real, but thanks to the special effects and photography, with a gigantic assist from the sound effects department (Martí Albert sound effects editor), your nerves will get frayed. You’ll jump out of your seat or sit with dread as you watch gnashing teeth bear down on human flesh. Also, a shout out to the vivid images of the volcano and the gorgeous shots of the island which perfectly set up the atmosphere for a verdict paradise done wrong.

The 128 minutes roll by and you’ll feel like you just got back from a tour of duty in the war-torn jungles of some tropical island nation. Your adrenaline will be high. Your thoughts will race. You will not feel like you just watched the most innovative action/adventure/sci-fi film in the world (“Avatar”), but you’ll have to admit that “Jurassic World: Fallen Kingdom” worked its magic in its own way, even if its aura doesn’t have a long-lasting effect.

Dwight Brown is a film critic and travel writer. As a film critic, he regularly attends international film festivals including Cannes, Sundance, Toronto and the American Black Film Festival. Read more movie reviews by Dwight Brown here and at DwightBrownink.com.
Black Mamas Are Dying. We Can Stop It.

The Mothers and Offspring Mortality and Morbidity Awareness Act Can Save Black Mommoms

American mothers should shock us all, the statistics are much worse for African American mothers. We are three-to-four times more likely to die during pregnancy or childbirth than our White counterparts. A 2010-2011 survey of maternal deaths in Philadelphia found that three-quarters of those deaths were Black mothers.

These shocking statistics cut across class, education level, and socio-economic status. Earlier this year, Serena Williams shared her own story of nearly losing her life.

She, like too many other women, was ignored when she raised concerns about her own health and body. If this tragedy can befall a wealthy, world-class athlete who’s deeply in tuned with her own body, it could, and does, happen to anyone.

Sadly, the situation is getting worse, not better. African mothers are dying at higher rates every year.

Globally, we’ve had real success in pushing down the rates of mothers needlessly dying, especially in Africa and the Caribbean. Yet at the same time, the U.S. is one of a handful of nations where the number of mothers dying is increasing.

We can and must do better. All mamas deserve the chance to be mamas.

That’s why I’ve introduced the “Mothers and Offspring Mortality and Morbidity Awareness Act” or the MOMMA Act, for short. This comprehensive legislation takes a multi-pronged approach to ending maternal mortality through increased access to care, expanded culturally-competent training and standardized data collection.

Currently, one of our greatest challenges in addressing the rising rate of maternal mortality is a lack of good data. We need to standardize data to find trends and protocols that work to save lives.

The MOMMA Act also establishes and enforces national emergency obstetric protocols and ensures the sharing of best practices between practitioners and hospital systems because, if it’s working, we want every doctor to know about it. Additionally, the MOMMA Act would expand access to care by ensuring that mothers retain their Medicaid coverage for one year after giving birth, the entire post-partum period. Right now, mothers lose their coverage just two months after giving birth.

However, many women face significant health challenges, often weeks and months, after giving birth. One mom who spoke at my press conference unveiling the bill suffered a childbirth-related stroke 20 days after giving birth. Furthermore, we know that postpartum depression and other health challenges face new mothers; expanded access to care will ensure that moms remain healthy as they raise their families.

Finally, the MOMMA Act would improve access to culturally-competent care throughout the care continuum. For decades, we’ve known that culturally-incompetent care

Black mothers are dying and it’s time to do something about it.

Every year, more than 700 American mothers lose their lives to pregnancy or birth-related complications. Some medical professionals estimate that at least half, if not more, of these deaths are entirely preventable.

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While the deaths of 700-plus
On July Fourth, Safety First

Data News Weekly Staff Report

The nation’s emergency physicians urge those celebrating Independence Day to exercise good judgement and to be mindful of potential dangers, especially from accidents with fireworks.

“Whether you are grilling, camping, spending the day in or near the water, or just relaxing with family and friends, a few simple safety tips can keep the celebration going and keep you out of the emergency department,” said Paul Kivela, MD, MBA, FACEP, president of the American College of Emergency Physicians.

More than 11,100 people went to the emergency room with injuries from fireworks in 2016, according to the most recent data available from the Consumer Product Safety Commission. Children younger than 15 years of age accounted for 31 percent of the estimated 2016 injuries. And, 69 percent of the emergency department-treated injuries were burns.

Emergency physicians strongly encourage people to leave fireworks to the professionals. If fireworks are legal in your area, ACEP works to the professionals. If fireworks are illegal, encourage people to leave fireworks in the desert.

Emergency physicians strongly urge you to avoid using fireworks near residential areas. Children younger than 15 years of age accounted for 31 percent of the estimated 2016 injuries. And, 69 percent of the emergency department-treated injuries were burns.

1. Read warning labels and follow all instructions. Do not use fireworks in any other way than suggested on the label.
2. Keep a bucket of water or fire extinguisher on hand.
3. Light fireworks one at a time.
4. Dispose of all fireworks properly. Soak them all in water before throwing them away.
5. Do not light fireworks indoors or near other objects.
6. Avoid burns or other accidents by not standing or crouching over fireworks when trying to light the fuse. Immediately back up to a safe distance after you light it.
7. Do not point or throw fireworks at another person.
8. Do not re-light a malfunctioning “dud” or pick up fireworks that have not ignited fully.
9. Dress appropriately. Loose fitting clothes could be a fire hazard or become tangled and caught.

Setting off fireworks in glass or metal containers can create fragments that can cause severe injury. For those celebrating outside, it is important to monitor your fluid intake, especially in warm weather. Limit the likelihood of dehydration by drinking plenty of water. Young children and senior citizens are especially vulnerable to heat-related illness, and risks increase with exertion. Apply (and re-apply) sunscreen when participating in outdoor activities.

Excessive alcohol consumption can lead to avoidable accidents and could put your friends and loved ones at risk, too. Don’t drink and drive! Arrange for a designated driver in advance whenever possible. It is important to remain aware of alcohol accelerates the effects of heat-related illness.

Nobody wants a stomach issue to ruin a picnic or to cut the celebration short. Refrigerate any food that needs to be kept cold. Food poisoning can occur in as little as one hour when temperatures are over 90 F. Foods that need to be kept cold should be placed in a cooler or on ice to maintain a temperature of 40 F. If you or a loved one has a food allergy, it may be appropriate to carry medication and be prepared with an action plan in the event of an allergic reaction.

Heading to the pool, lake or other water activity? For swimmers, always try to have a lifeguard or chaperone keeping an eye on children. For boaters, review safe boating laws and procedures, and make sure you have a current license and updated safety equipment and life jackets on board before heading out.

If you plan to cook on a grill, whether you are a novice or an expert, be mindful of risks involved with open fires or gas lines. Keep the family football games or other recreational activities a reasonable distance away from the flames.

Hikers and campers, protect yourself with appropriate gear and insect repellent. If you are hiking in a remote location, alert family or friends of your departure time and approximate route. Visit wwwemergencycareforyou.org for more health and safety tips.

Robin Kelly, Continued from page 8.
Nike Community Store in New Orleans to Give $50,000 to Local Organizations Through the Nike Community Impact Fund

Grant applications due July 31, 2018; grants will be awarded to New Orleans organizations that are focused on getting kids active

Data News Weekly Staff Report

Nike has announced that applications for the next round of funding through the Nike Community Impact Fund (NCIF) are now being accepted through July 31, 2018. With the goal of building stronger communities and giving kids positive experiences with sport, play and physical activity, the Community Store in New Orleans will award a total of $50,000 via grants of $5,000 to $10,000 each to local organizations that are focused on getting kids active.

Six Community Stores throughout the nation will award a total of $300,000 in grants—ranging from $5,000 to $10,000 each—in New Orleans, Chicago, Ivy City in Washington D.C., Detroit, East Los Angeles and the Flatbush neighborhood in Brooklyn. NCIF is administered with the support of the Charities Aid Foundation of America (CAF America) and funds projects that help kids unleash their potential through physical activity, sport and play.

NCIF is an innovative approach to grant-making that engages a committee of Nike employees to advise where grants are awarded to support the work of local organizations in the communities where they live and work. Since its launch in 2010, NCIF has awarded more than $4.97 million in grants to 502 nonprofit organizations in the United States: This includes 401 grants in Oregon and Southwest Washington, where NCIF began; nine grants in Memphis, where the Nike North America Logistics Campus is located; and 92 grants in communities where Nike has Community Stores: New Orleans; South Chicago; the Ivy City neighborhood of Washington, D.C.; downtown Detroit; East Los Angeles; and Brooklyn.

“We know that active kids do better—at school and in life. That’s why the Nike Community Impact Fund supports grassroots organizations that are focused on getting kids moving,” said Caitlin Morris, General Manager of Nike Global Community Impact. “We’re proud to support the important work of our community stores’ neighboring nonprofits, schools and community centers as they bring positive experiences in play, sport and physical activity into kids’ lives to help them reach their potential.”

At Directed Initiatives for Youth, Inc., in New Orleans they used their NCIF grant in 2017 to help support the Excite! All Stars Tennis Academy. Founded in 2008 as a direct response to the devastation of Hurricane Katrina and its effect on the children and youth of the Greater New Orleans area, the program provides opportunities and experiences for youth ages 6-15 to assist them in becoming individuals who will make a powerful impact on their communities now and well into adulthood, providing a multi-generational effect.

According to Gerald Williams, in New Orleans, co-founder and CEO of Directed Initiatives for Youth, Inc., “Through the program, it’s our goal to provide opportunity and exposure to these kids to help provide hope and vibrancy, so they want to excel and exceed. Thanks to the NCIF grant, we have been able to expand our program to even more kids, providing a safe place for them to hang out after school.”

Applications for New Orleans, Chicago, Ivy City in Washington D.C., Detroit, East Los Angeles and the Flatbush neighborhood in Brooklyn are due July 31, 2018. All grant awards will support projects that deliver impact through the lens of sport and physical activity.

The online grant application along with the required information can be accessed at nike.com/ncif.

Data News Weekly is Hiring

Data News Weekly Newspaper, The People’s Paper, is hiring for two positions in our New Orleans Office.

Sales Manager/Retail Ad Manager

About the Job

Data News Weekly Newspaper is the leading African American media company in New Orleans, publishing a weekly newspaper. Additionally, its website under ladatanews.com is the most read Black website in the region.

We are currently seeking a strong leader to proactively manage broad aspects of the advertising division. You will be working in a positive team-oriented atmosphere which has a modern press, leading website and award-winning newspaper.

Responsibilities include but not limited to:
- Prospect and develop sales leads for print and digital product lines
- Drive online and cross platform advertising sales
- Identify, create strategies, develop influential contacts, and help close new digital products
- Increase overall revenue opportunities in both print and online
- Develop a team sales atmosphere

Our ideal candidate will possess the following education, skills and experience:
- Minimum 5 years print and digital sales and manager experience
- Self-starter, capable of executing within all phases of sales cycle
- Strong relationship building and client service background
- Strong organizational; communication and presentation skills
- Team player and leader
- Understanding of Analytics and ad serving technology
- Strong motivational skills
- Recruit talent

Our company provides a competitive salary, and an environment that encourages personal and professional growth. We are an equal opportunity employer.

If you are interested in a rewarding career, email a cover letter and resume to: terrybjones@bellsouth.net or mail to: Data News Weekly, c/o Terry Jones, Publisher, 3501 Napoleon Avenue, New Orleans LA 70125.
New Orleans Public Library Partners with Best Buy to Open New Teen Tech Center

Data News Weekly Staff
Edited Report

Best Buy and the New Orleans Public Library celebrated their partnership in opening the newest Best Buy Teen Tech Center located at the Main Library. Mayor LaToya Cantrell was in attendance to help celebrate the opening of this addition to the library.

Best Buy Teen Tech Centers address the nation’s opportunity gap by offering teens free, year-round, hands-on technology access and education in an after-school setting. Over the next decade, 77 percent (1.4 million) of all U.S. jobs will require tech skills, yet only 400,000 people will be trained for these jobs. With community-based job readiness resources on the decline, Best Buy is working with local non-profit partners to provide essential access to technology tools and training for low-income youth and families.

Best Buy Teen Tech Centers are a place where teens can develop critical skills through hands-on activities that explore their interests in programming, filmmaking, music production and design. Each center works to address the opportunity gap by giving youth access to tech education opportunities, relationships that help to build confidence, and a foundation for school and career success. A partnership with The Clubhouse Network connects members to a global community of over 100 clubhouses in 20 countries. By 2020, 60 Best Buy Teen Tech Centers across the U.S., Canada and Mexico will enable nearly 20,000 teens annually to experience technology through year-round, after-school programs.

Guided by the mission statement “Transforming lives, enriching neighborhoods and preserving history,” the New Orleans Public Library annually circulates more than 1 million books, e-books, audiobooks, downloadable music files, DVDs and CDs and provides a wide range of free educational, informational and recreational programs and activities for all ages. In addition to traditional library offerings, the Library is actively engaged in supporting school readiness and early school success, workforce and business development, and providing access to new and emerging technologies.
The National Newspaper Publishers Association (NNPA) is excited to partner with the all-new 2018 Chevrolet Equinox to present Discover the Unexpected (DTU) – an amazing journalism fellowship.

Selected DTU Fellows from Historically Black Colleges and Universities earn a $10,000 scholarship, $5,000 stipend and an exciting summer road trip in the all-new 2018 Chevrolet Equinox.

Join our DTU Fellows on this multi-city journey as they discover unsung heroes and share stories from African-American communities that will surprise and inspire. DTU is back and better than ever! Are you ready to ride?

#ChevyEquinox, #Chevy, #NNPA

CHEVROLET AND NNPA JOIN TOGETHER TO OFFER HISTORICALLY BLACK COLLEGE AND UNIVERSITY STUDENTS A $15K FELLOWSHIP!