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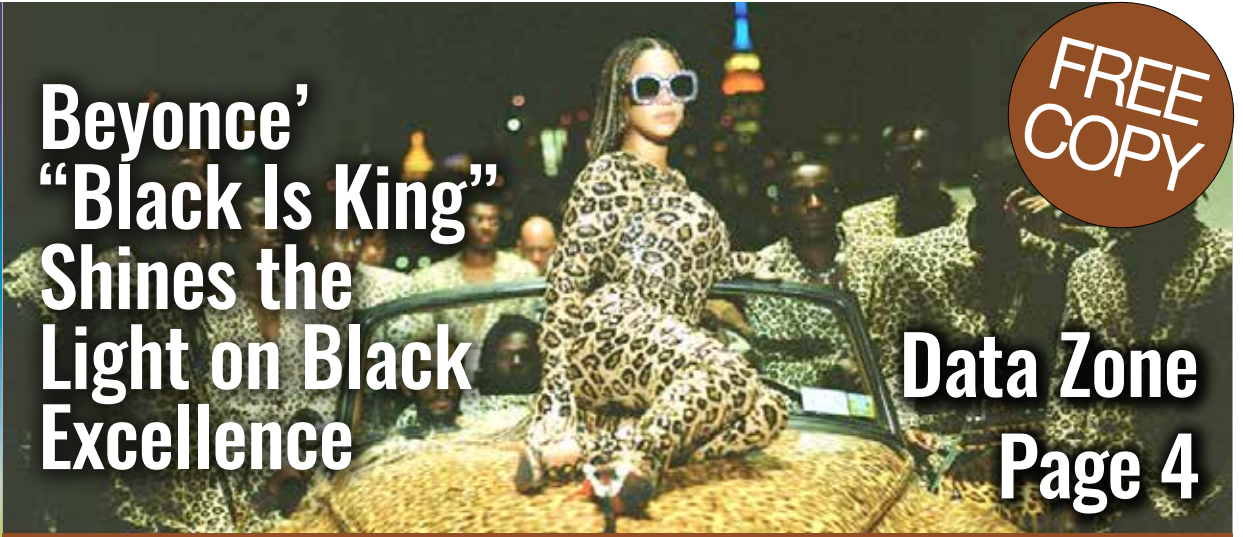
New Orleans

# Data

## News Weekly

*"The People's Paper"*

### Beyonce' "Black Is King" Shines the Light on Black Excellence



FREE  
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Data Zone  
Page 4

August 15 - August 21, 2020 55th Year Volume 16 [www.ladatanews.com](http://www.ladatanews.com)

A Data News Weekly Exclusive

# Crime... Violence and Finding Solutions

**NOT CROSS POLICE LINE - DO NOT CROSS**

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# Crime.. Violence and Finding Solutions

*Saving Our Community*



Crime and gun violence are on the rise during the COVID-19 pandemic in New Orleans and cities around the country.

**Edwin Buggage**  
Editor-in-Chief

The Other Pandemic Crime and Gun Violence  
The COVID-19 Pandemic has caused a new normal, in a world where things are changing the lives of us all. What also is happening is across the country is a spike in crime and gun violence in our City and nation. We are witnessing gun violence rising at an alarm-

ingly high rates and we now must ask ourselves what can we do to make our communities safer for all our citizens? In New Orleans 9-year-old DaVonte Bryant was killed in a triple shooting in the 7th Ward. This sent shock waves across the City and made national news.

In a report by CNN, New Orleans Police Chief Shaun Ferguson said of the recent uptick in gun violence he was “begging” the community to come forward with

information about what he called “an unthinkable act.”

“We do not want any street justice. We do not want any more blood on our streets,” Ferguson said. “Let us handle it, get us that information and let us do our job.”

The two teenagers were taken to the hospital: a 15-year-old female with a gunshot wound to the stomach and a 13-year-old male with a gunshot wound to the leg. Ferguson said both were in stable condition. The boy was pronounced dead at the scene, according

Cover Story, Continued on page 3.

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## DATA NEWS WEEKLY

P.O. Box 57347, New Orleans, LA 70157-7347 | Phone: (504) 821-7421 | Fax: (504) 821-7622  
editorial: datanewseditor@bellsouth.net | advertising: datanewsad@bellsouth.net

Terry B. Jones	<b>Contributors</b>	<b>Art Direction &amp; Production</b>
<b>CEO/Publisher</b>	Edwin Buggage	Pubinator.com
Edwin Buggage	<b>Editor</b>	<b>Editorial Submissions</b>
	Terry B. Jones	datanewseditor@bellsouth.net
Sharonda Green	<b>Executive Assistant</b>	<b>Advertising Inquiries</b>
	June Hazeur	datanewsad@bellsouth.net
	DNW Staff Writers	<b>Distribution</b>
<b>Accounting</b>	Elise Schenck	On The Run
		Courier Services

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Cover Story, Continued from page 2.

to a statement by the NOPD.

"It is not only unfortunate, it is unacceptable behavior that we cannot accept in New Orleans," Mayor LaToya Cantrell stated after the shooting.

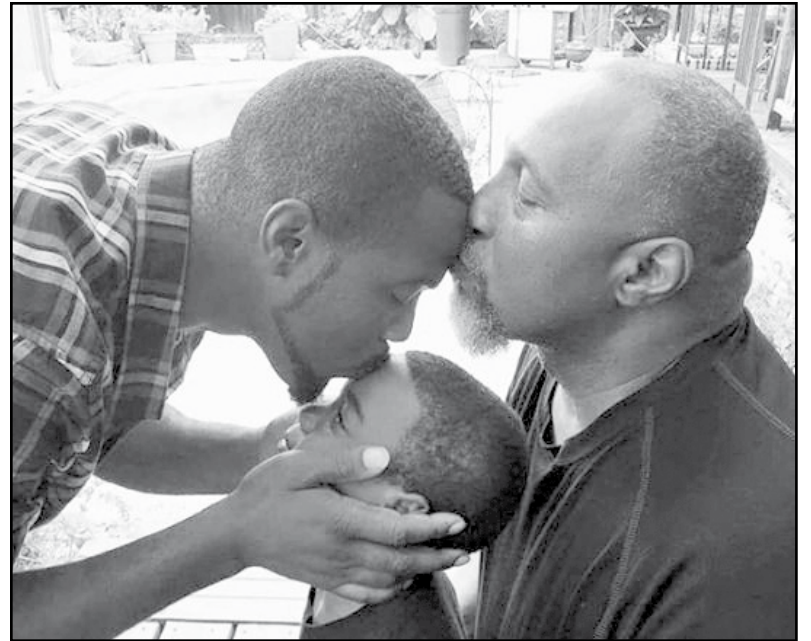
**Saving Black Lives Is What Matters**

This is a far too common in our communities and in the age of "Black Lives Matter" it is time for the community to get serious about the issue of police involved shootings, but those that take place when the shooter is someone that comes from our own community.

To ask ourselves what we can do as a community to stop those from feeling that they have to resort to gun violence. We have to remember that these are members of our community too and something or someone is not doing what they



New Orleans Police Chief Shaun Ferguson and Mayor LaToya Cantrell voicing their concerns around the spike in crime and gun violence during the COVID-19 Pandemic after both are working with the community trying to make the City safe for all citizens.



Black Lives Matter has become a movement and many are focused on police misconduct. But, it is also important to focus on things that citizens can do to fix the problems in their own community. These center on family life, promoting education and fathers being involved with their sons.



It is going to take an investment from all members of community as well as different approaches to policing to solve this problem.

have to do to provide what these people need to function in a healthy way in society.

**Who's Responsible?**

We must begin to hold those parents accountable and, in some instances, give them the tools to help raise their kids where crime is not an option. When we see young people out there as young as 11 years old breaking into cars at night, we have to ask ourselves where are their parents and what are they doing? And perhaps what resources do they need to help them in raising their kids with sound values.

Who is responsible for providing the foundation for what these young people are to become and giving them to tools to be functional in society. It is time for us to decide that Black Lives Matter in the home, in the classroom and in the economy. It is time to take a more holistic approach to solving the issues of the African American community.

**Finding Solutions**

While some are speaking of defunding the police, it is more important to not take those resources, but

add additional resources that are non-law enforcement measures to address some of these issues. New Orleans Mayor LaToya Cantrell, during her campaign to the best way to stop crime is with a job.

This is important to note and is very true, but so much more needs to be done if our City is to be safe; it will take all hands on deck and every stakeholder in the community to give our people the foundation they need that they do not think of resorting to picking up a gun, or committing crime against their fellow citizens.

In the wake of COVID-19 and the need for people to think of others, this is a time where this message can be promoted as it relates to keeping each other safe from the violence that plagues our community and communities across America.

As we are moving towards a vaccine for COVID-19 it is perhaps time for a similar vaccine and cure for the shortfalls in our society as it relates when we do not value the lives and property of others.

We all are fully aware of the problems in our City, for we have lived with them, for we live with them

daily, and are reminded in daily news alerts of the violence that plague our City.

And today as there are demands and the words "Black Lives Matter" have become a movement, it may be time for similar protest and at-

tention given to the things that go on in our community when we do it to each other.

This can go on while we fight the battle against systemic racism and policy changes in policing. But we must also begin to think about

how we can police ourselves in our homes with our children and families giving them the things they need to live lives where crime and violence that may exist around us are not considered an option.

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# Beyoncé “Black Is King” Shines the Light on Black Excellence

**Elise Schenck**  
Data News Weekly Contributor

Beyoncé Knowles Carter does it again, scoring big with her latest effort “Black Is King” this is not simply another visual album by Beyoncé, but in epic fashion Queen Bee re-imagines “The Lion King” from a Black American perspective.

This amazing spectacle is chock full of stunning visuals, “Black Is King” is a foray into a Pan-African Movement, featuring art from the African Diaspora and Western portraiture of African bodies, in addition to Beyoncé and Jay-Z’s shared vision of Black Excellence within Western culture.

The songs and videos are an amazing and poignant one song that stands out is “Brown Skin Girl.” It’s great fashion conveys the message that Black and Brown girls have value and have something special to offer the world.

This visual album is an uplifting celebration of Black women and girls. It is relevant in this time in the history of Western Culture as Beyoncé and other women of color are shattering glass ceilings and showing excellence and beauty comes in all shades.

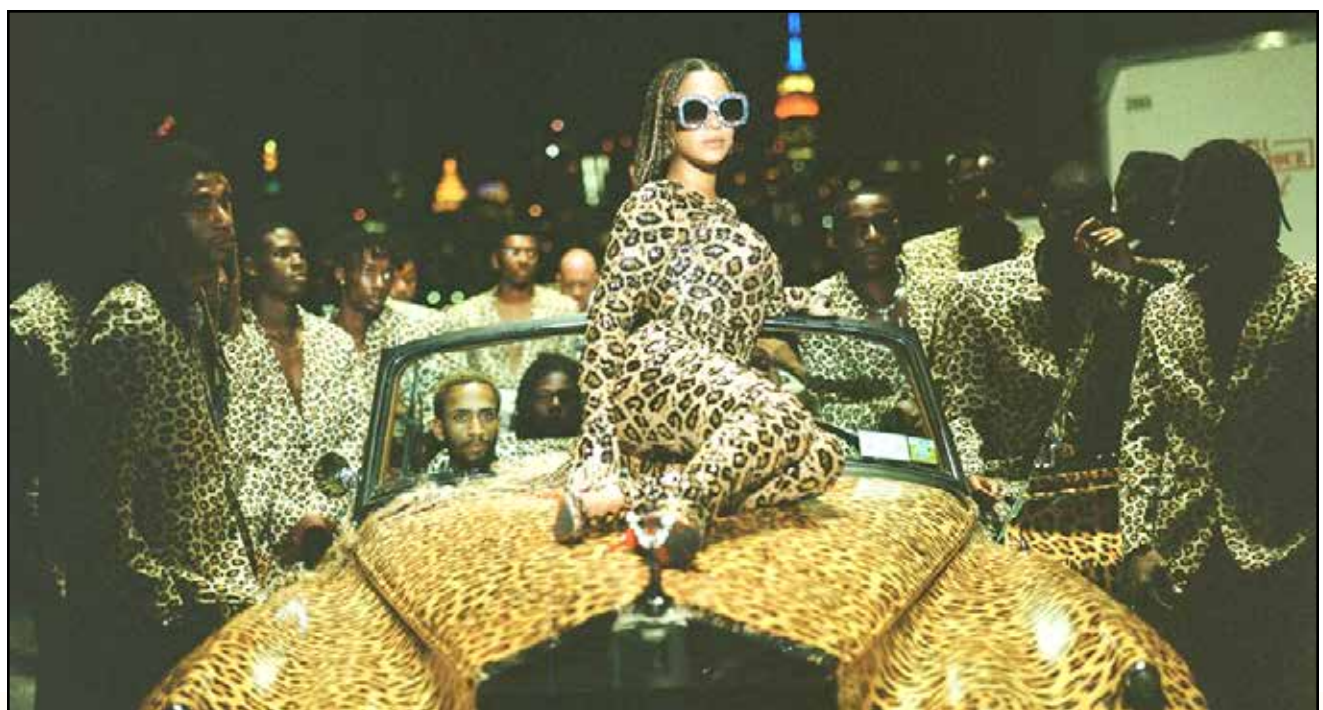
It is here in the film that this point is illuminated as the beautiful and talented Actress Lupita Nyong’o is seen smiling at her lyrical shoutout: “She needs an Oscar for that pretty dark skin/Pretty like Lupita when the cameras closed in.”

This film also takes the viewer on a journey of the amazing career of Beyoncé. Some die-hard fans from way back will enjoy tender moment of sisterhood between Beyoncé and Kelly Rowland. As the former band-mates hold each other, laughing in a gentle embrace, Beyoncé’s lips read: “I love you.” The video also includes a brief but powerful shot of Beyoncé, her mother Tina, and daughters Blue Ivy and Rumi.

“Black Is King” is a must see and is another display of Beyoncé showing the world and displaying Black Excellence Matters.



Beyoncé continues her reign as Queen of the entertainment industry with her latest project “Black is King”



The visual album is an uplifting celebration of women and girls as well as Black Excellence.

Visit [www.ladatanews.com](http://www.ladatanews.com) for more photos from these events



# Beacon Light International Baptist Cathedral Partners with Local Black-Owned Businesses

*They present "Fuel for the Journey" in Community Outreach*

### Data News Staff Edited Report

Bishop Darryl S. Brister and Beacon Light Ministries recently partnered with local black-owned businesses to host a FREE gas, masks, school supplies, and food giveaway on Sunday, August 9th at Beacon Light International Cathedral. The goal of this event is to support the community during this time of uncertainty.

Partners for this event included: Gentilly-Paris Shell Gas Station, Absolute Health & Wellness, Wright & Gray Personal Injury Law Firm, Garden Dr.'s, Congressman Cedric L. Richmond, and Senator Troy A. Carter

Bishop Darryl S. Brister said, "Beacon Light wants to continue to be a light in our community and this event speaks to that. Additionally, we recognize that black businesses matter. That's why we've chosen to support two local African-American owned establishments; Gentilly-Paris Shell Gas Station and We Dat's Chicken and Shrimp."

Brister also remarked "During these challenging times,



Bishop Darryl S. Brister along with volunteers hand out school supplies to the community.

many people are dealing with the pressure of being unemployed, having a lack of income, and the racial tensions in this world. Our partners join us in our belief that we must stick together as a community, now more than ever and by providing fuel for the journey to the community, we are doing just that."



Members of the community received \$20 gas cards.



Members of the community received free food from We Dat's Chicken and Shrimp.



Volunteers pump gas for members of the community.



Bishop Darryl S. Brister joins volunteers in pumping gas for the community.



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**City of Love Church**  
8601 Palmetto Street  
New Orleans, LA 70118

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Wednesdays in July & August:  
**9AM-3PM**

**St. Mary of the Angels**  
2225 Congress Street  
New Orleans, LA 70117

Thursdays in July & August:  
**1PM-7PM**

Fridays in July & August:  
**9AM-3PM**

Saturdays in July & August:  
**9AM-3PM**



# August 15th Election

**Benjamin Bates**  
Data News Weekly  
Contributor

Orleans Parish Voters will head back to the polls on August 15, 2020 to cast their ballot in the run-off election. Voters will decide who will occupy the position of Judge of First City Court.

This seat handles eviction cases, civil lawsuits with claims up to \$25,000 and small claims up to \$5000.

As are all races, this is an important race, but as the City continues to face the potential eviction crisis amidst the COVID-19 Pandemic this seat takes on even more significance.

The two candidates vying for the seat are Marissa Hutabarat, who placed first in the primary and Sara Lewis, both are Democrats.

Data News Weekly in its role as "The People's Paper" is encouraging all to go out and vote.



Marissa Hutabarat



Sara Lewis

## State & Local News

### Senator Kamala Harris Chosen as Joe Biden's Running Mate in November Presidential Election



Senator Kamala Harris, making history as the first Black and South Asian to be on a Presidential ticket of a major political party.

**Data News Staff Edited Report**

Senator Kamala Harris Chosen as Joe Biden Running Mate in November Presidential Election

Joe Biden made a major announcement this week choosing California Senator Kamala Harris to be his running mate heading into November's Presidential Election.

She is the first Black and South Asian woman selected to a Presidential ticket of a major political party.

The Biden Campaign made the announcement in a text message to supporters on Tuesday.

"Joe Biden here. Big news: I've chosen Kamala Harris as my running mate. Together, with you, we're going to beat Trump," the message said.

## Publisher's Note

### In 2020 Voting Is More Important Than Ever



**Terry B. Jones**  
Publisher,  
Data News Weekly

In the age of COVID-19, we are in time where we can no longer stand on the sidelines when it comes to voting. Today, we need all hands-on deck if we are going to change our City, State, and nation. Therefore, we have to get to be civically engaged on all levels.

As the Publisher of Data News Weekly, we are committed to our brand promise as "The People's Paper" and this is something we take very seriously. Our goal is to educate, inform and inspire our community to aspire to greatness and progress. To overcome our challenges and I feel together we

can make our communities better if we become more involved in change efforts.

On August 15, 2020 there is an election in our City, and we are asking people to get out and vote. We stress this again and again that all elections matter and not going to cast a ballot does have negative consequences for our community.

For our voices need to be heard and the things we need for our community can be placed on the agenda.

November is just around the corner and we will be electing our next President and we must ask ourselves what does our community need? And the way people will know is through our collective act of voting; with this simple act we can have a seat at the table to demand that our issues matter and need to be addressed and made a high priority by those we help elect.

So, in these crucial and critical times Civic Engagement is more important than ever and yes, voting matters.



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# Joe Biden 2020 for President Campaign Commits Major Ad Dollars to Black-Owned Media

Stacy M. Brown  
NNPA Newswire Senior  
National Correspondent

Presumptive Democratic Presidential Nominee Joe Biden is ramping up his campaign with a record-setting \$280 million advertising buy.

During a telephone call on Wednesday, August 5, with the National Newspaper Publishers Association (NNPA), Biden campaign officials said they will spend \$280 million for television ads, print and digital advertising, as well as for social media in the run-up to the General Election on November 3, 2020.

The Biden Campaign will also spend on ad buys with African American-owned media, including the NNPA, TV One and others. Campaign officials said they will continue to add other media outlets targeting African Americans as the campaign moves forward.

"We are not taking any chances; the Black vote is very important," a campaign spokesperson said. "We will engage at a much higher level with NNPA and other outlets than we did for the primary. We are trying to reach all Black American voters, and we must reach all of the outlets."

The campaign has hired Truxton Creative, owned by Terrance Green, an African American media strategist and creative director who was a key contributor in President Barack Obama's campaigns.

Green has also enlisted the services of Converging Media, a predominately Black-owned media buyer, to aid his company's efforts.

"This is just who [Biden] is as a candidate and person," Congress-



This is just who [Biden] is as a candidate and person," Congressman Cedric Richmond (D-La.), Co-Chair of the Biden Campaign, told NNPA Newswire. "He got into politics because of civil rights, and he understands the value that African Americans bring to the country, to the campaign and the electorate."

man Cedric Richmond (D-La.), co-chair of the Biden campaign, told NNPA Newswire. "He got into politics because of civil rights, and he understands the value that African Americans bring to the country, to the campaign and the electorate."

Dr. Benjamin F. Chavis, Jr., NNPA President and CEO, responded, "Black Lives Matter. Black Voters Matter. Today's announced commitment by the Joe Biden for President Campaign is timely and welcomed news for the Black Press of America. Black-owned media is the most effective approach to mobilizing the largest Black voter turnout in history for the November national elections. The NNPA continues to be the trusted voice of Black America."

Congressman Richmond continued: "Joe Biden understands the value that the Black Press has always brought, and that is the un-

varnished truth directly to Black people in a way they understand it. That is very important, it's crucial to the survival of those outlets, and we want to reach the people they reach, and we want to support them for who they are and what they mean to society. It's not a secret that we got here with overwhelming African American support, so this is what we do."

Biden's live interview with NNPA President and CEO Dr. Benjamin F. Chavis, Jr., in South Carolina in February and the subsequent endorsement of Rep. James Clyburn (D-SC), help to catapult the campaign.

"I got started in the African American community. I got involved in the Civil Rights Movement when I was a kid. I helped de-segregate a movie theater, that kind of thing," Biden told Chavis.

Biden opined that the Black vote

would likely determine the next president.

"It's going to be the determining factor in who the nominee is going to be, and I hope that means who the next president will be," Biden pronounced.

He added that the Black Press serves a vital role in the political process.

"The Black Press is the way I did my politics. You go where people are," he stated. "You walk into a Black barbershop or beauty salon, and your newspaper was there. It's who we are. The neighborhood we come from. It's incredibly important; you're incredibly important."

Despite a lack of cash during primary season, Richmond said that Biden still spent money with the Black Press. "We did a buy with the NNPA in the primary when the truth is that everybody reported that we were broke, but we wanted to do it," Richmond stated.

"We couldn't do a Bloomberg number at that time, but we did [an ad buy] because it's who we are,"

During the primary, former Democratic Presidential Candidate Michael Bloomberg spent \$3.4 million on an ad buy with the NNPA on behalf of the Black Press of America.

"The way you spend your money shows your value. This is the same person who says he will have the most diverse administration in U.S. history," Richmond said. "He's picking a woman as vice president, and he's committed to having an African American woman on the Supreme Court. That's just who Joe Biden is, so as much as people try to paint another picture, you can't because this is who he is."

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Data News Weekly, "The People's Paper," is looking for freelance writers to join our team print and digital team. We want to hear from you if you are a working journalist, or an aspiring journalist who has 2 years or more of newspaper or PR writing experience. We need writers who can cover New Orleans news stories, ranging from local high school sports, community events, City Hall and entertainment. Experience in print is necessary, experience in digital and social media are encouraged.

Compensation is competitive and great story ideas will be appreciated.

If you are interested, please email your resume and 3 writing samples to: [terrybjones@bellsouth.net](mailto:terrybjones@bellsouth.net) and [datanewseditor@bellsouth.net](mailto:datanewseditor@bellsouth.net).

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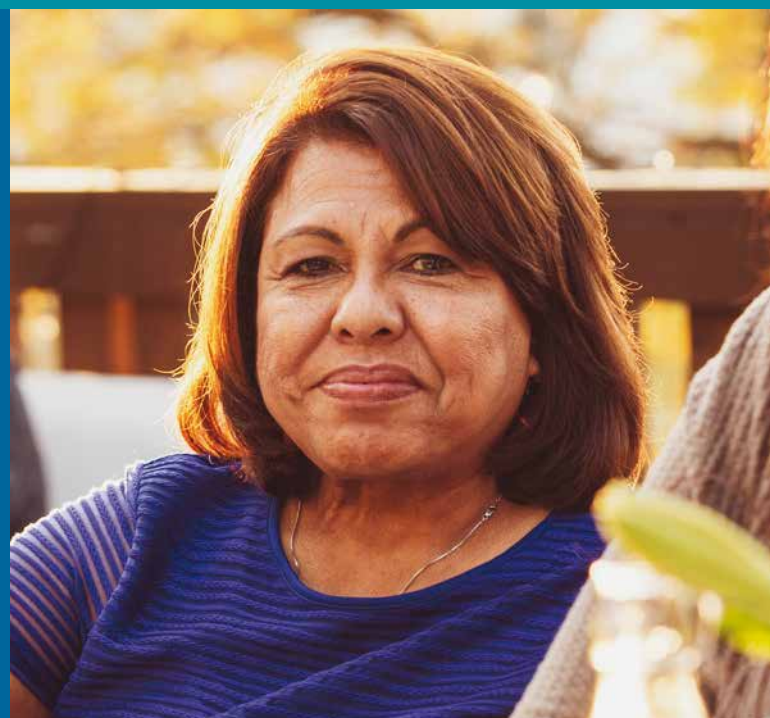
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Joining a clinical trial is an important and personal decision. We hope it is one you will consider.

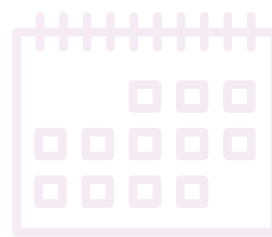
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